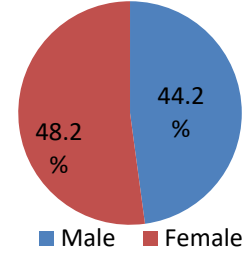




Population Summary Madison, Mississippi

Population by Race	Number	Percent	Median Age	Total Population	
Reporting One Race	26,792	96.56%	40.8	2010	24,149
White	21,918	78.99%		2020	27,747
Black	3,248	11.71%		Percent Change 0.15	
American Indian	34	0.12%			
Asian	1,345	4.85%			
Pacific Islander	6	0.02%			
Other Race	241	0.87%			
Reporting Two or More Races	955	3.44%			
Total Hispanic Population	566	2.04%			

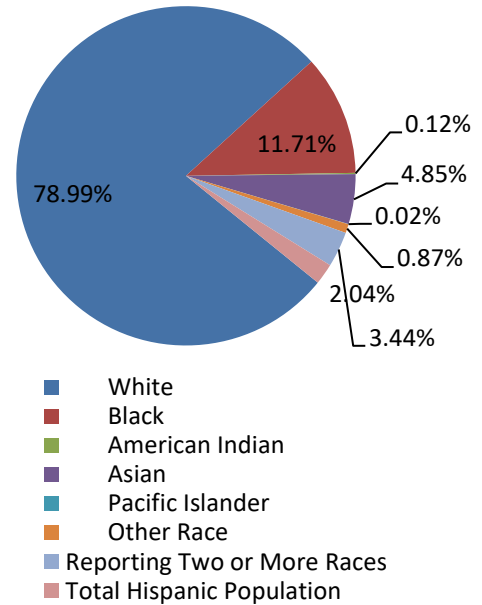
Population by Sex



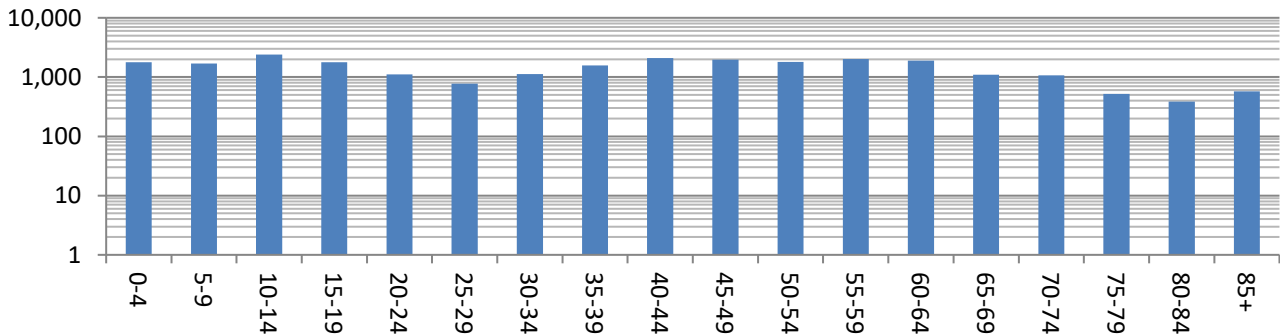
Population by Sex (2020 ACS Estimates)			
Male	12,277	44.2%	40.9
Female	13,373	48.2%	40.6

Population by Age (2020 ACS Estimates)		
0-4	1,777	6.40%
5-9	1,701	6.13%
10-14	2,408	8.68%
15-19	1,790	6.45%
20-24	1,106	3.99%
25-29	773	2.79%
30-34	1,127	4.06%
35-39	1,562	5.63%
40-44	2,088	7.53%
45-49	1,976	7.12%
50-54	1,806	6.51%
55-59	2,004	7.22%
60-64	1,898	6.84%
65-69	1,090	3.93%
70-74	1,063	3.83%
75-79	522	1.88%
80-84	385	1.39%
85+	574	2.07%
18+	18,505	66.69%
65+	3,634	13.10%

Population by Race



Population by Age



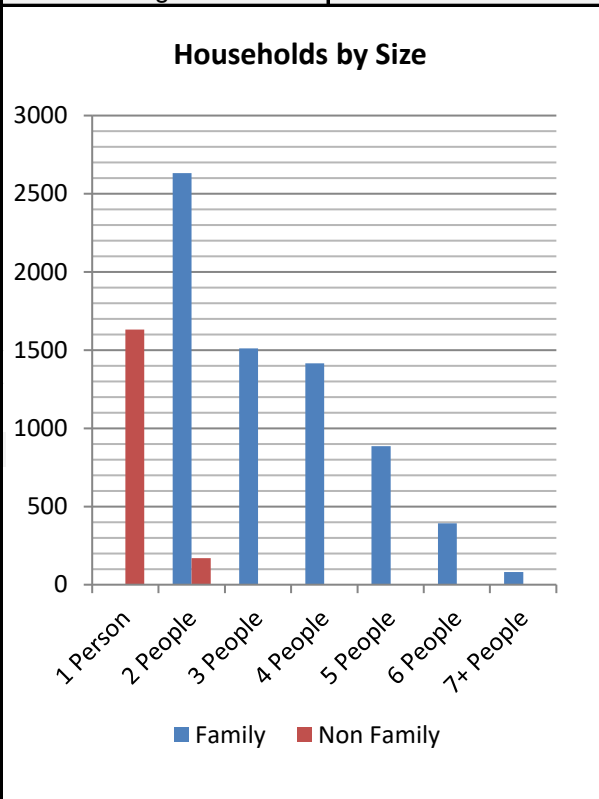
Data Note: Hispanic population can be of any race.
Source: U.S. Census Bureau, Census 2020 and ACS 2020 Estimates.



Household Summary

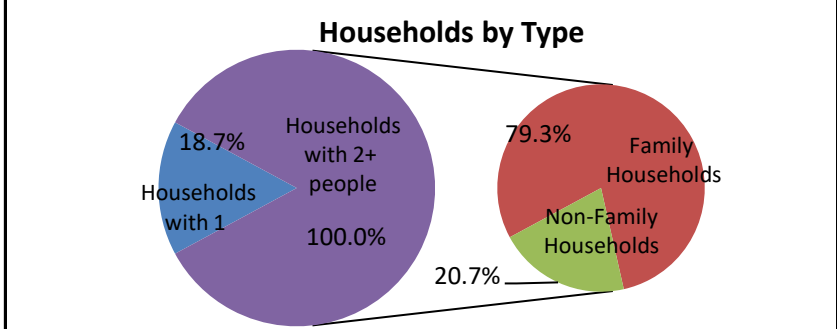
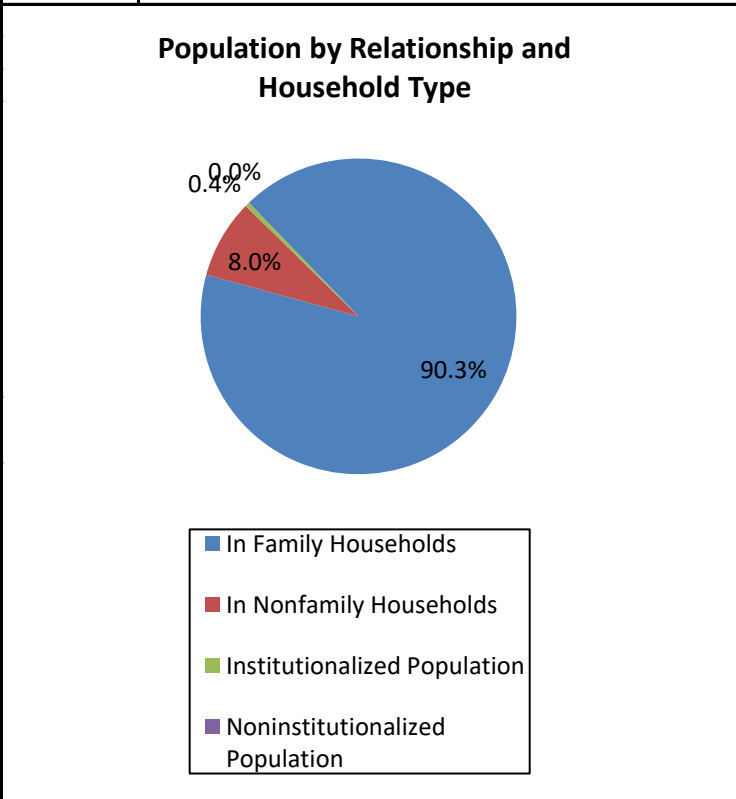
Madison, Mississippi

Households by Type (ACS 2020 Estimates)	Number	Percent	Total Households	
Households with 1 Person	1,631	18.7%	2010	8,679
Households with 2+ People	2,802	32.1%	2020	8,720
Family Households	6,919	79.3%	Annual Rate (%)	0.00%
Husband-wife Families		0.0%	Average Size	
With Own Children		0.0%		
Other Family (No Spouse Present)		0.0%		
With Own Children		0.0%		
Nonfamily Households	1,801	20.7%		
All Households with Children		0.0%		
Multigenerational Households		0.0%		
Unmarried Partner Households		0.0%		
Male-female		0.0%		
Same-sex		0.0%		



Population by Relationship and Household Type (ACS 2020 Estimates)		
Total	25,650	100.0%
In Households	25,194	98.2%
In Family Households	23,150	90.3%
Householder		0.0%
Spouse		0.0%
Child		0.0%
Other relative		0.0%
Nonrelative		0.0%
In Nonfamily Households	2,044	8.0%
In Group Quarters	114	0.4%
Institutionalized Population	114	0.4%
Noninstitutionalized	0	0.0%

	Family		Non Family	
	Number	Percent	Number	Percent
Total	6,919	100.0%	1,801	100.0%
1 Person	---		1,631	90.6%
2 People	2,632	38.0%	170	9.4%
3 People	1,511	21.8%	0	0.0%
4 People	1,416	20.5%	0	0.0%
5 People	886	12.8%	0	0.0%
6 People	393	5.7%	0	0.0%
7+ People	81	1.2%	0	0.0%
Average Size	2.89		3.33	

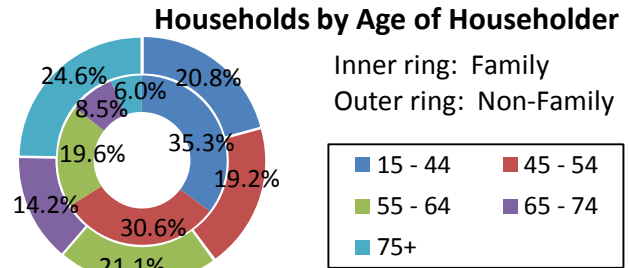




Householder Summary

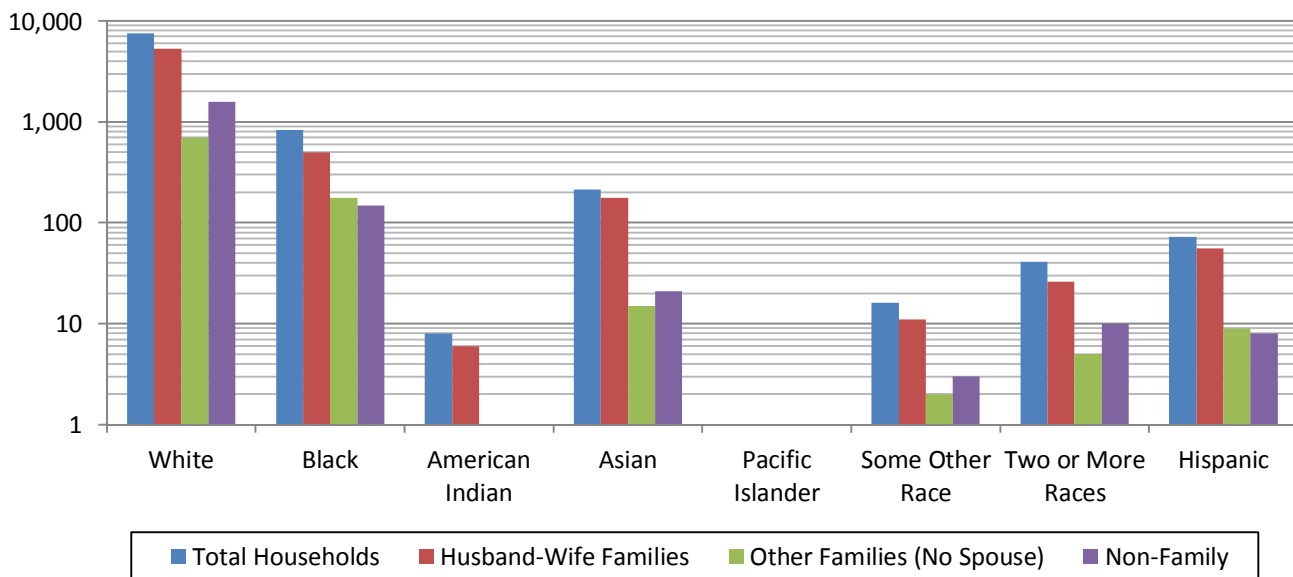
Madison, MS

Households by Age of Householder				
	Family		Non-Family	
	Number	Percent	Number	Percent
Total	6,910	100.0%	1,769	100.0%
15 - 44	2,442	35.3%	368	20.8%
45 - 54	2,115	30.6%	340	19.2%
55 - 64	1,353	19.6%	374	21.1%
65 - 74	586	8.5%	252	14.2%
75+	414	6.0%	435	24.6%



Summary by Race of Householder	Total Households		Husband-Wife Families		Other Families (No Spouse)		Non-Family	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Householder is: Total	8,679	100.0%	6,019	100.0%	891	100.0%	1,769	100.0%
White	7,577	87.3%	5,300	88.1%	692	77.7%	1,585	89.6%
Black	825	9.5%	500	8.3%	176	19.8%	149	8.4%
American Indian	8	0.1%	6	0.1%	1	0.1%	1	0.1%
Asian	212	2.4%	176	2.9%	15	1.7%	21	1.2%
Pacific Islander	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race	16	0.2%	11	0.2%	2	0.2%	3	0.2%
Two or More Races	41	0.5%	26	0.4%	5	0.6%	10	0.6%
Hispanic	73	0.8%	56	0.9%	9	1.0%	8	0.5%

Race of Householder



Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



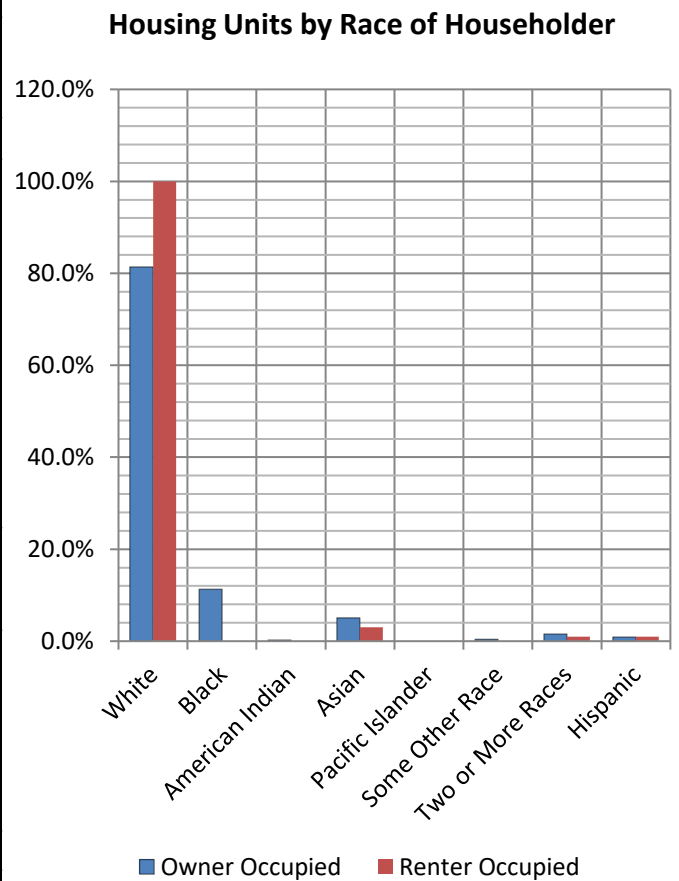
Housing Unit Summary

Madison, Mississippi

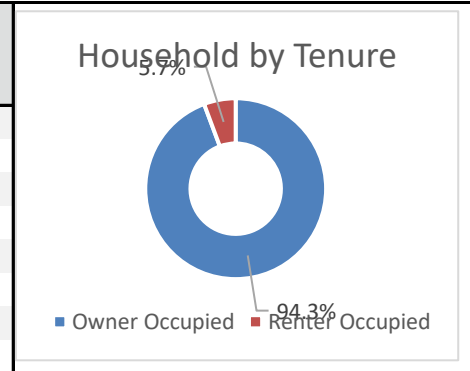
Total Housing Units	
2010	9,050
2020	10,418
Annual Rate (%)	0.15

Total Housing Units by Occupancy	Number	Percent
Occupied Housing Units	9,989	95.88%
Vacant Housing Units	429	4.12%
For Rent		0.00%
Rented, not Occupied		0.00%
For Sale Only		0.00%
Sold, not Occupied		0.00%
For Seasonal/Recreational/Occasional Use		0.00%
For Migrant Workers		0.00%
Other Vacant		0.00%
Total Vacancy Rate (%)		0.0%

Households by Tenure and Mortgage Status (2020 ACS Estimates)	Number	Percent	Average Household Size
Total	8,720	100.0%	
Owner Occupied	8,224	94.3%	2.91
Owned with a Mortgage/Loan	6,247	NA	
Owned Free and Clear	1,977	NA	
Renter Occupied	496	5.7%	2.52



Housing Units by Race of Householder (2020 ACS Estimates)	Owner Occupied		Renter Occupied		Average Household Size (2010)
	Number	Percent	Number	Percent	
Total	8,224	100.0%	496	100.0%	2.72
White	6,697	81.4%	496	100.0%	2.97
Black	929	11.3%	0	0.0%	3.38
American Indian	22	0.3%	0	0.0%	3.53
Asian	418	5.1%	15	3.0%	0.00
Pacific Islander	0	0.0%	0	0.0%	3.38
Some Other Race	33	0.4%	0	0.0%	3.20
Two or More Races	125	1.5%	5	1.0%	3.51
Hispanic	72	0.9%	5	1.0%	



Data Note: Hispanic population can be of any race.
Source: U.S. Census Bureau, Census 2010 and 2020 ACS Estimates

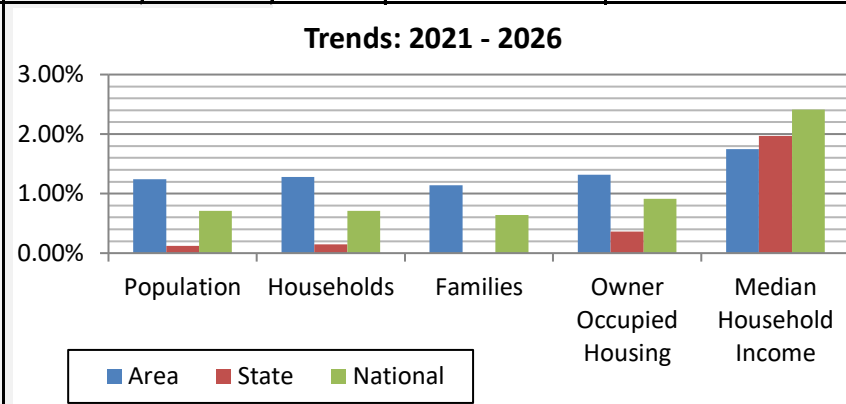
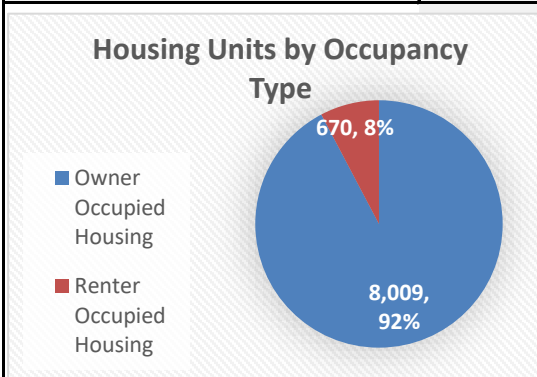


Demographic and Income Projections

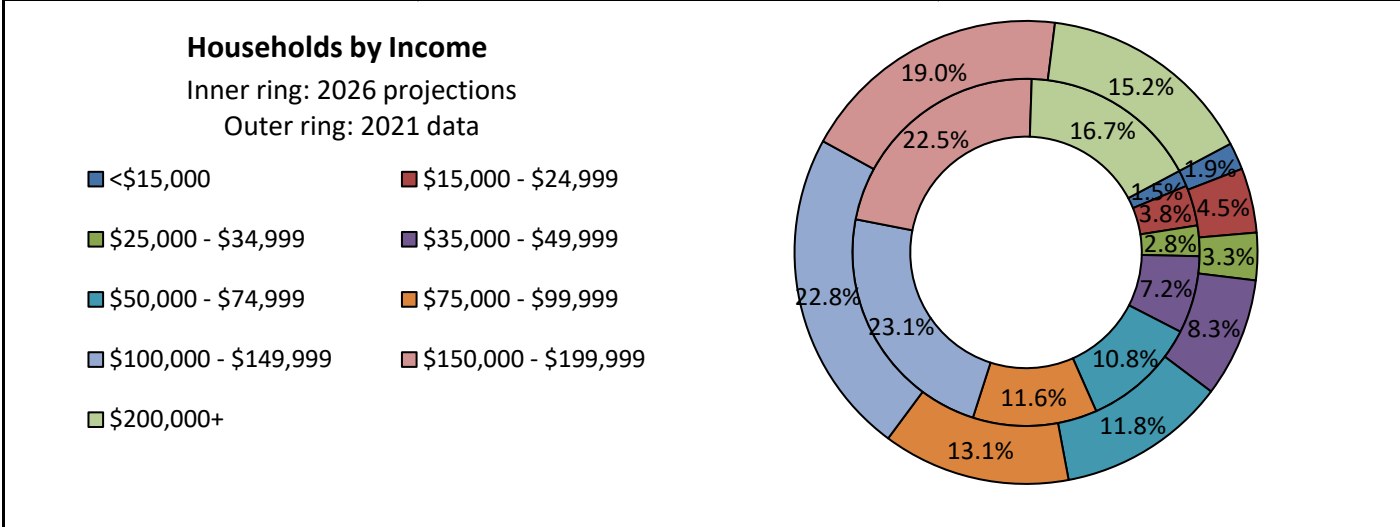
Madison, Mississippi

2020 Census Population **27,747**

Summary	2010	2021	2026	Trends 2021 - 2026 Rate		
				Area	State	National
Population	24,149	26,995	28,704	1.24%	0.12%	0.71%
Households	8,679	9,782	10,422	1.28%	0.15%	0.71%
Families	6,910	7,698	8,145	1.14%	0.00%	0.64%
Average Household	2.8	2.8	2.8			
Owner Occupied Housing	8,009	9,300	9,930	1.32%	0.36%	0.91%
Renter Occupied Housing	670	482	492			
Median Age	40	41	42			
Median Household Income	-	\$111,065	\$121,149	1.75%	1.97%	2.41%



Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	186	1.9%	159	1.5%
\$15,000 - \$24,999	441	4.5%	392	3.8%
\$25,000 - \$34,999	323	3.3%	296	2.8%
\$35,000 - \$49,999	814	8.3%	751	7.2%
\$50,000 - \$74,999	1,154	11.8%	1,127	10.8%
\$75,000 - \$99,999	1,282	13.1%	1,207	11.6%
\$100,000 - \$149,999	2,232	22.8%	2,408	23.1%
\$150,000 - \$199,999	1,861	19.0%	2,341	22.5%
\$200,000+	1,489	15.2%	1,740	16.7%
Median Household Income	\$111,065		\$121,149	
Average Household Income	\$134,186		\$147,961	
Per Capita Income	\$48,385		\$53,446	



Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2021 and 2026.

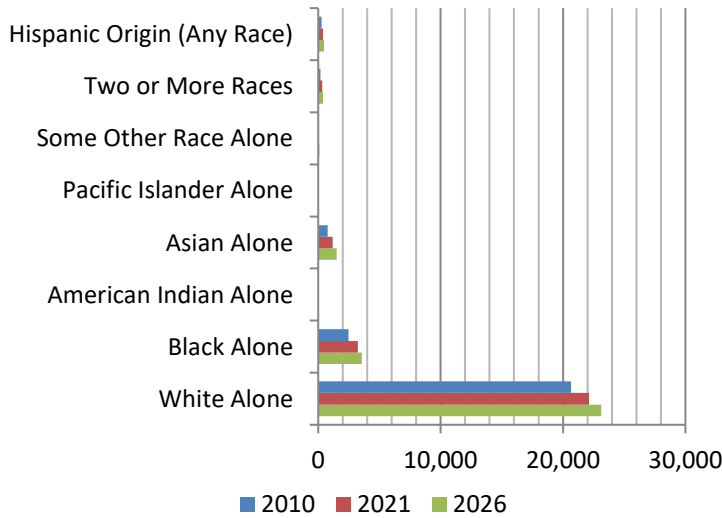


Population Summary and Projections Madison, Mississippi

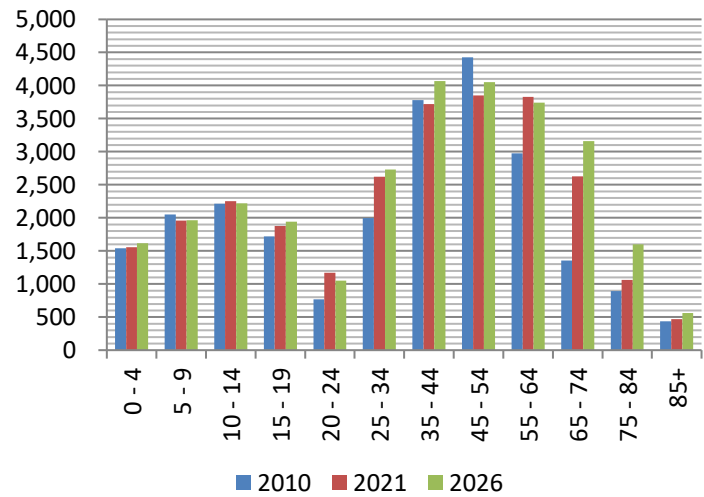
Population		2020 Census Population				27,747	
		2010		2021		2026	
		24,149		26,995		28,704	
Population by Age		Number	Percent	Number	Percent	Number	Percent
0 - 4		1,542	6.4%	1,558	5.8%	1,615	5.6%
5 - 9		2,049	8.5%	1,959	7.3%	1,964	6.8%
10 - 14		2,215	9.2%	2,254	8.3%	2,221	7.7%
15 - 19		1,719	7.1%	1,875	6.9%	1,941	6.8%
20 - 24		769	3.2%	1,172	4.3%	1,053	3.7%
25 - 34		1,995	8.3%	2,620	9.7%	2,729	9.5%
35 - 44		3,777	15.6%	3,719	13.8%	4,065	14.2%
45 - 54		4,425	18.3%	3,849	14.3%	4,050	14.1%
55 - 64		2,974	12.3%	3,827	14.2%	3,741	13.0%
65 - 74		1,355	5.6%	2,629	9.7%	3,159	11.0%
75 - 84		893	3.7%	1,064	3.9%	1,600	5.6%
85+		436	1.8%	469	1.7%	561	2.0%

Race and Ethnicity						
White Alone	20,645	85.5%	22,117	81.9%	23,117	80.5%
Black Alone	2,471	10.2%	3,251	12.0%	3,561	12.4%
American Indian Alone	25	0.1%	34	0.1%	39	0.1%
Asian Alone	771	3.2%	1,189	4.4%	1,506	5.2%
Pacific Islander Alone	3	0.0%	8	0.0%	9	0.0%
Some Other Race Alone	52	0.2%	75	0.3%	85	0.3%
Two or More Races	182	0.8%	322	1.2%	386	1.3%
Hispanic Origin (Any Race)	279	1.2%	394	1.5%	474	1.7%

Race and Ethnicity



Population by Age



Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2021 and 2026.

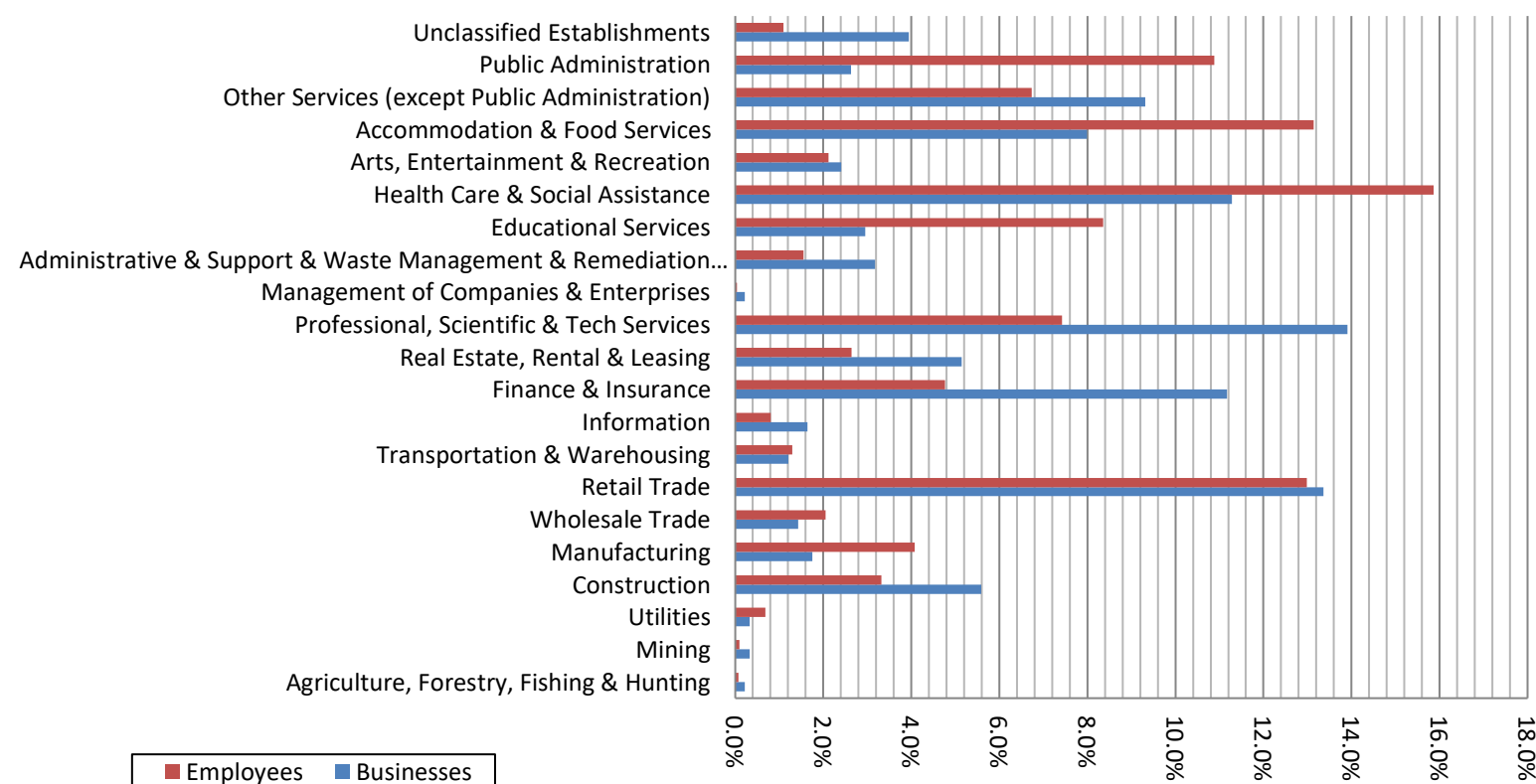


Business Summary by NAICS Codes

Madison, Mississippi

Total Businesses	913			
Total Employees	11,910			
Total Residential Population	26,995			
Employee/Residential Population Ratio	44			
NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.2%	8	0.1%
Mining	3	0.3%	11	0.1%
Utilities	3	0.3%	82	0.7%
Construction	51	5.6%	396	3.3%
Manufacturing	16	1.8%	486	4.1%
Wholesale Trade	13	1.4%	245	2.1%
Retail Trade	122	13.4%	1,547	13.0%
Motor Vehicle & Parts Dealers	3	0.3%	22	0.2%
Furniture & Home Furnishings Stores	10	1.1%	84	0.7%
Electronics & Appliance Stores	4	0.4%	108	0.9%
Bldg Material & Garden Equipment & Supplies Dealers	10	1.1%	230	1.9%
Food & Beverage Stores	12	1.3%	303	2.5%
Health & Personal Care Stores	26	2.8%	217	1.8%
Gasoline Stations	4	0.4%	24	0.2%
Clothing & Clothing Accessories Stores	15	1.6%	86	0.7%
Sport Goods, Hobby, Book, & Music Stores	6	0.7%	211	1.8%
General Merchandise Stores	5	0.5%	171	1.4%
Miscellaneous Store Retailers	15	1.6%	66	0.6%
Nonstore Retailers	12	1.3%	25	0.2%
Transportation & Warehousing	11	1.2%	154	1.3%
Information	15	1.6%	96	0.8%
Finance & Insurance	102	11.2%	568	4.8%
Central Bank/Credit Intermediation & Related Activities	36	3.9%	314	2.6%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	21	2.3%	69	0.6%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	45	4.9%	185	1.6%
Real Estate, Rental & Leasing	47	5.1%	314	2.6%
Professional, Scientific & Tech Services	127	13.9%	884	7.4%
Legal Services	34	3.7%	144	1.2%
Management of Companies & Enterprises	2	0.2%	4	0.0%
Administrative & Support & Waste Management & Remediation Services	29	3.2%	185	1.6%
Educational Services	27	3.0%	995	8.4%
Health Care & Social Assistance	103	11.3%	1,889	15.9%
Arts, Entertainment & Recreation	22	2.4%	252	2.1%
Accommodation & Food Services	73	8.0%	1,565	13.1%
Accommodation	3	0.3%	96	0.8%
Food Services & Drinking Places	70	7.7%	1,469	12.3%
Other Services (except Public Administration)	85	9.3%	802	6.7%
Automotive Repair & Maintenance	4	0.4%	22	0.2%
Public Administration	24	2.6%	1,296	10.9%
Unclassified Establishments	36	3.9%	131	1.1%
Total	913	100.0%	11,910	100.0%

Percent of Employees and Businesses by NAICS Code



Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

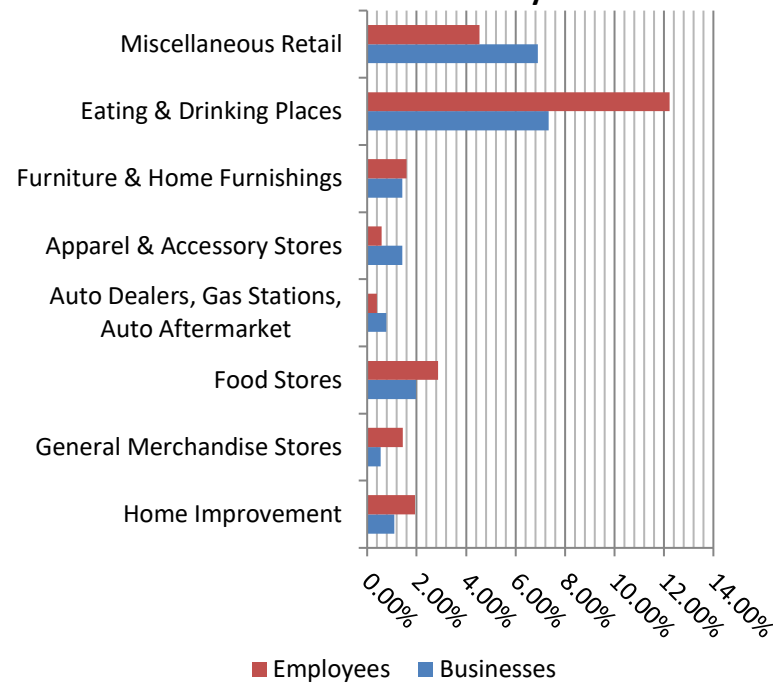


Business Summary by SIC Codes

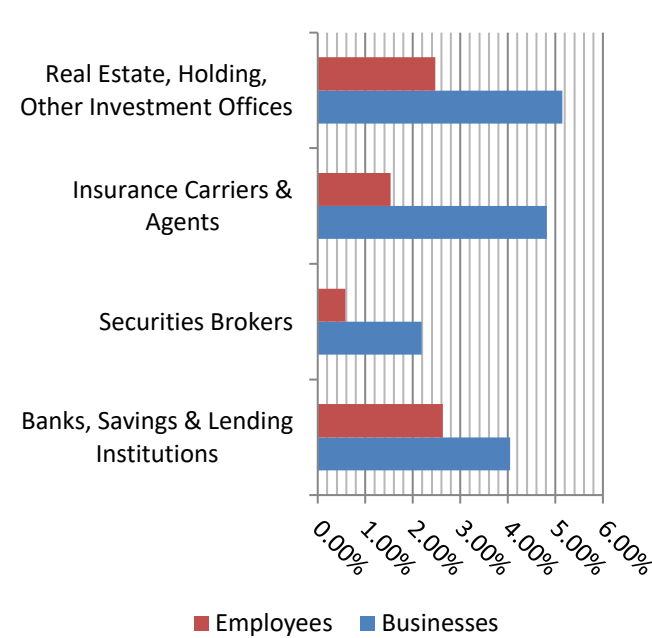
Madison, Mississippi

Total Businesses	913			
Total Employees	11,910			
Total Residential Population	26,995			
Employee/Residential Population Ratio	44			
SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	21	2.30%	124	1.04%
Construction	48	5.26%	385	3.23%
Manufacturing	13	1.42%	463	3.89%
Transportation	15	1.64%	162	1.36%
Communication	4	0.44%	25	0.21%
Utility	3	0.33%	82	0.69%
Wholesale Trade	15	1.64%	249	2.09%
Retail Trade Summary	196	21.47%	3,043	25.55%
Home Improvement	10	1.10%	230	1.93%
General Merchandise Stores	5	0.55%	171	1.44%
Food Stores	18	1.97%	341	2.86%
Auto Dealers, Gas Stations, Auto Aftermarket	7	0.77%	46	0.39%
Apparel & Accessory Stores	13	1.42%	70	0.59%
Furniture & Home Furnishings	13	1.42%	189	1.59%
Eating & Drinking Places	67	7.34%	1,456	12.23%
Miscellaneous Retail	63	6.90%	540	4.53%
Finance, Insurance, Real Estate Summary	148	16.21%	861	7.23%
Banks, Savings & Lending Institutions	37	4.05%	314	2.64%
Securities Brokers	20	2.19%	69	0.58%
Insurance Carriers & Agents	44	4.82%	183	1.54%
Real Estate, Holding, Other Investment Offices	47	5.15%	295	2.48%
Services Summary	390	42.72%	5,089	42.73%
Hotels & Lodging	3	0.33%	96	0.81%
Automotive Services	7	0.77%	50	0.42%
Motion Pictures & Amusements	33	3.61%	310	2.60%
Health Services	88	9.64%	1,264	10.61%
Legal Services	31	3.40%	129	1.08%
Education Institutions & Libraries	20	2.19%	968	8.13%
Other Services	208	22.78%	2,272	19.08%
Government	24	2.63%	1,296	10.88%
Other	36	3.94%	131	1.10%
Total	913		11,910	

Retail Trade Summary



Finance, Insurance, Real Estate Summary



Services Summary

