

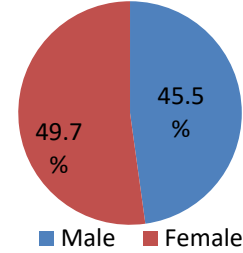


# Population Summary

## Brandon, Mississippi

Population by Race	Number	Percent	Median Age	Total Population	
Reporting One Race	24,244	96.44%	39.6	2010	21,705
White	18,655	74.21%		2020	25,138
Black	5,064	20.14%		Percent Change 0.16	
American Indian	67	0.27%			
Asian	236	0.94%			
Pacific Islander	2	0.01%			
Other Race	220	0.88%			
Reporting Two or More Races	894	3.56%			
Total Hispanic Population	535	2.13%			

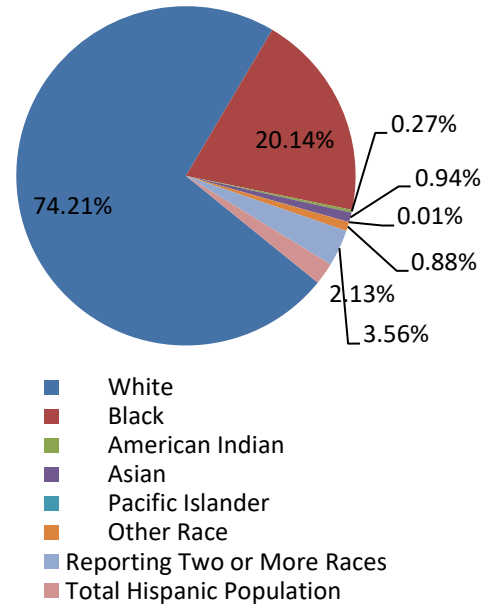
**Population by Sex**



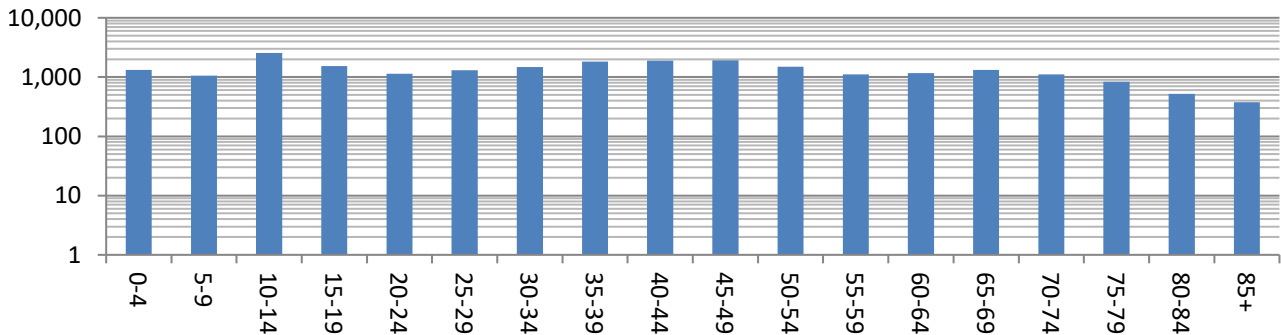
Population by Sex (2019 ACS E#estimates)			
Male	11,441	45.5%	38.7
Female	12,489	49.7%	40.0

Population by Age (2019 ACS Estimates)		
0-4	1,318	5.24%
5-9	1,055	4.20%
10-14	2,565	10.20%
15-19	1,528	6.08%
20-24	1,133	4.51%
25-29	1,306	5.20%
30-34	1,477	5.88%
35-39	1,822	7.25%
40-44	1,896	7.54%
45-49	1,907	7.59%
50-54	1,496	5.95%
55-59	1,116	4.44%
60-64	1,159	4.61%
65-69	1,315	5.23%
70-74	1,106	4.40%
75-79	835	3.32%
80-84	518	2.06%
85+	378	1.50%
18+	18,009	71.64%
65+	4,152	16.52%

**Population by Race**



**Population by Age**



**Data Note:** Hispanic population can be of any race.  
**Source:** U.S. Census Bureau, Census 2020 and ACS 2019 Estimates.



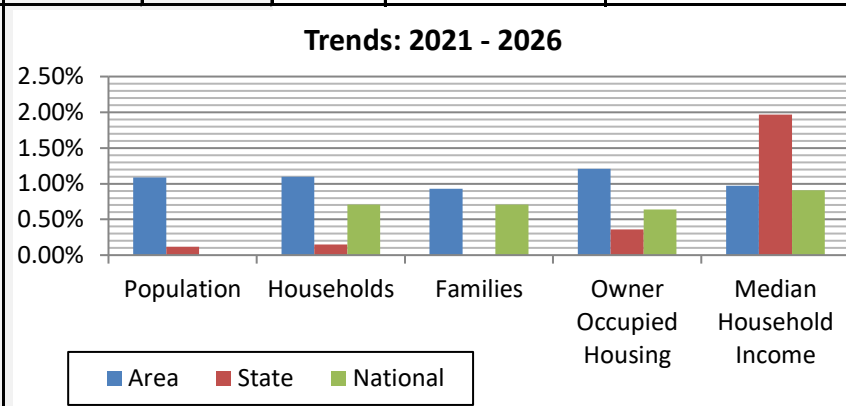
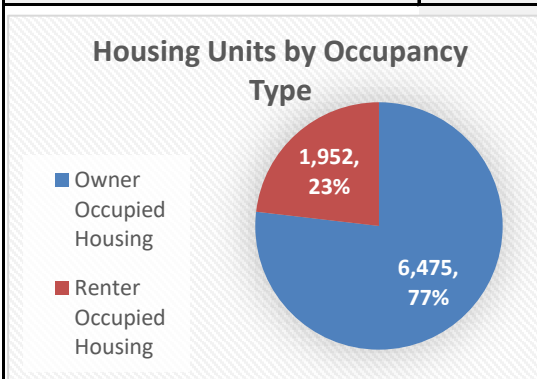
# Demographic and Income Projections

## Brandon, Mississippi

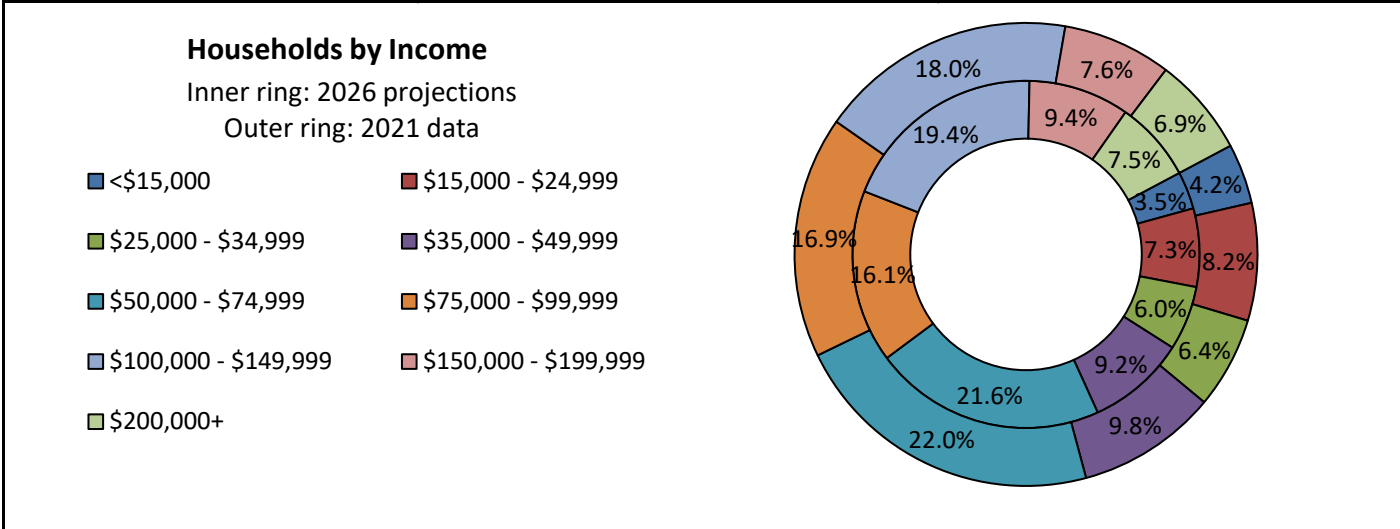
2020 Census Population

25,138

Summary	2010	2021	2026	Trends 2021 - 2026 Rate		
				Area	State	National
Population	21,705	24,064	25,405	1.09%	0.12%	National
Households	8,427	9,324	9,846	1.10%	0.15%	0.71%
Families	6,138	6,652	6,966	0.93%	0.00%	0.71%
Average Household	2.5	2.6	2.6			
Owner Occupied Housing	6,475	7,699	8,178	1.21%	0.36%	0.64%
Renter Occupied Housing	1,952	1,625	1,669			
Median Age	38	40	40			
Median Household Income	-	\$74,086	\$77,758	0.97%	1.97%	0.91%



Households by Income	2021		2026	
	Number	Percent	Number	Percent
< \$15,000	388	4.2%	347	3.5%
\$15,000 - \$24,999	766	8.2%	720	7.3%
\$25,000 - \$34,999	597	6.4%	589	6.0%
\$35,000 - \$49,999	916	9.8%	905	9.2%
\$50,000 - \$74,999	2,047	22.0%	2,130	21.6%
\$75,000 - \$99,999	1,575	16.9%	1,583	16.1%
\$100,000 - \$149,999	1,683	18.0%	1,915	19.4%
\$150,000 - \$199,999	705	7.6%	922	9.4%
\$200,000+	648	6.9%	735	7.5%
Median Household Income	\$74,086		\$77,758	
Average Household Income	\$93,430		\$101,986	
Per Capita Income	\$36,503		\$39,849	



Data Note: Income is expressed in current dollars.

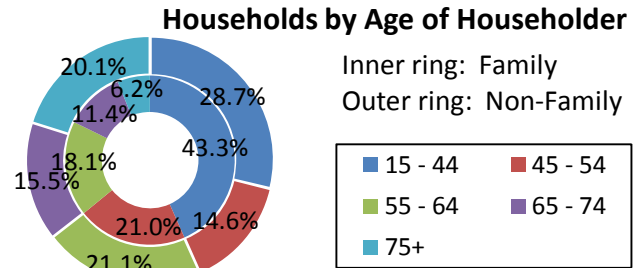
Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2021 and 2026.



# Householder Summary

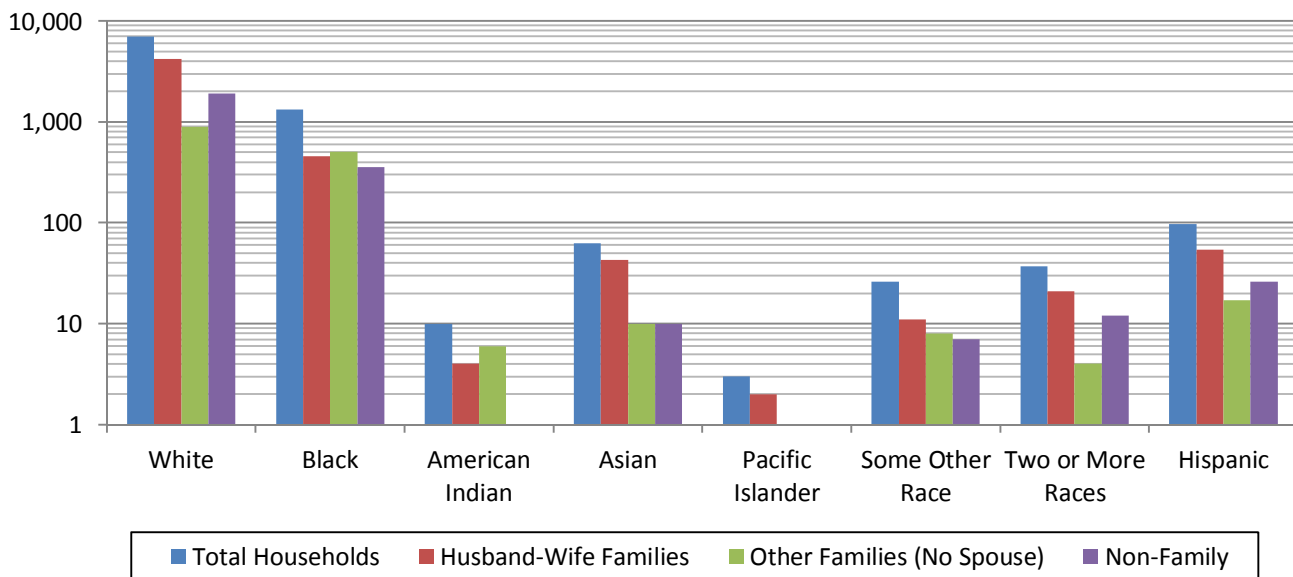
## Brandon, MS

Households by Age of Householder				
	Family		Non-Family	
	Number	Percent	Number	Percent
Total	6,138	100.0%	2,289	100.0%
15 - 44	2,658	43.3%	658	28.7%
45 - 54	1,288	21.0%	334	14.6%
55 - 64	1,110	18.1%	482	21.1%
65 - 74	699	11.4%	354	15.5%
75+	383	6.2%	461	20.1%



Summary by Race of Householder	Total Households		Husband-Wife Families		Other Families (No Spouse)		Non-Family	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Householder is: Total	8,427	100.0%	4,711	100.0%	1,427	100.0%	2,289	100.0%
White	6,971	82.7%	4,175	88.6%	893	62.6%	1,903	83.1%
Black	1,317	15.6%	455	9.7%	505	35.4%	357	15.6%
American Indian	10	0.1%	4	0.1%	6	0.4%	0	0.0%
Asian	63	0.7%	43	0.9%	10	0.7%	10	0.4%
Pacific Islander	3	0.0%	2	0.0%	1	0.1%	0	0.0%
Some Other Race	26	0.3%	11	0.2%	8	0.6%	7	0.3%
Two or More Races	37	0.4%	21	0.4%	4	0.3%	12	0.5%
Hispanic	97	1.2%	54	1.1%	17	1.2%	26	1.1%

### Race of Householder



**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.





# Housing Unit Summary

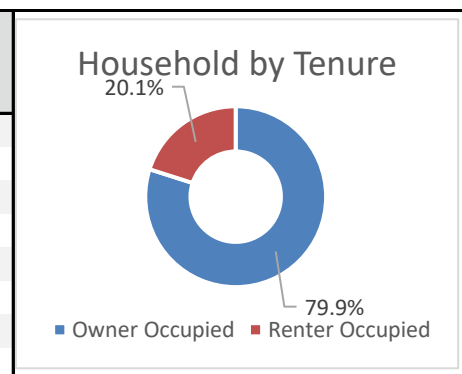
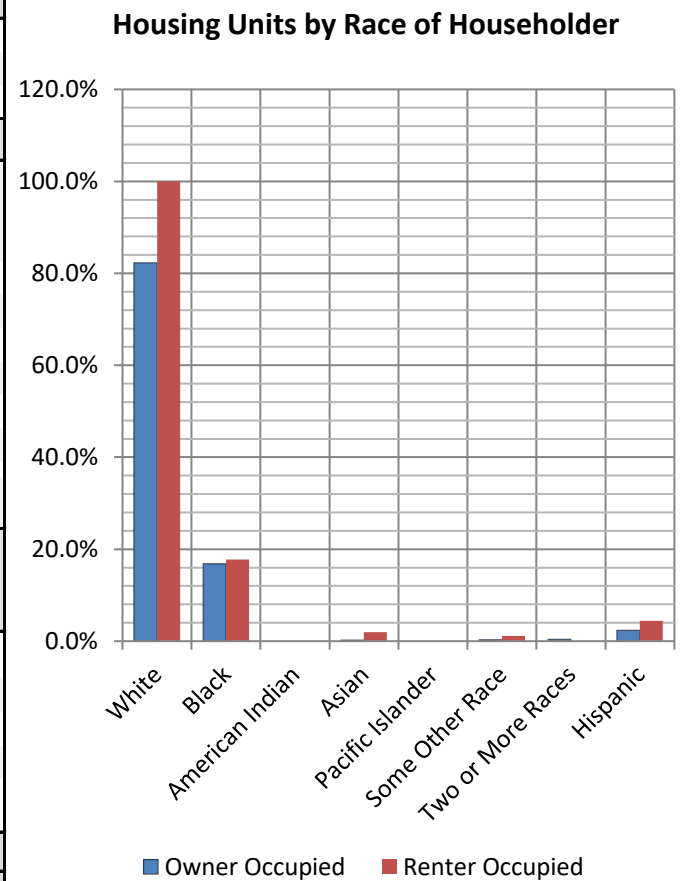
Brandon, Mississippi

Total Housing Units	
2010	8,943
2020	10,172
Annual Rate (%)	0.14

Total Housing Units by Occupancy	Number	Percent
Occupied Housing Units	9,732	95.67%
Vacant Housing Units	440	4.33%
For Rent		0.00%
Rented, not Occupied		0.00%
For Sale Only		0.00%
Sold, not Occupied		0.00%
For Seasonal/Recreational/Occasional Use		0.00%
For Migrant Workers		0.00%
Other Vacant		0.00%
Total Vacancy Rate (%)		0.0%

Households by Tenure and Mortgage Status (2019 ACS Estimates)	Number	Percent	Average Household Size
Total	8,780	100.0%	
Owner Occupied	7,016	79.9%	2.74
Owned with a Mortgage/Loan	5,455	NA	
Owned Free and Clear	2,255	NA	
Renter Occupied	1,764	20.1%	2.22

Housing Units by Race of Householder (2019 ACS Estimates)	Owner Occupied		Renter Occupied		Average Household Size (2010)
	Number	Percent	Number	Percent	
Total	7,016	100.0%	1,764	100.0%	
White	5,771	82.3%	1,764	100.0%	2.48
Black	1,181	16.8%	313	17.7%	2.75
American Indian	0	0.0%	0	0.0%	3.60
Asian	15	0.2%	35	2.0%	3.33
Pacific Islander	0	0.0%	0	0.0%	3.67
Some Other Race	21	0.3%	20	1.1%	3.85
Two or More Races	28	0.4%	0	0.0%	2.59
Hispanic	169	2.4%	78	4.4%	3.30



**Data Note:** Hispanic population can be of any race.  
**Source:** U.S. Census Bureau, Census 2010 and 2019 ACS Estimates



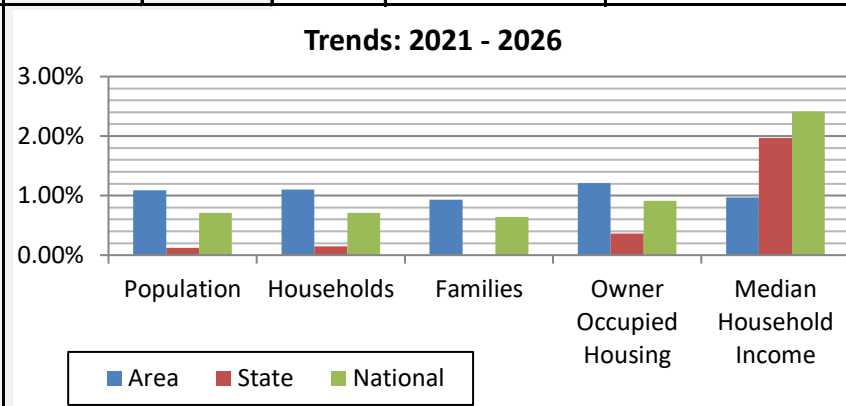
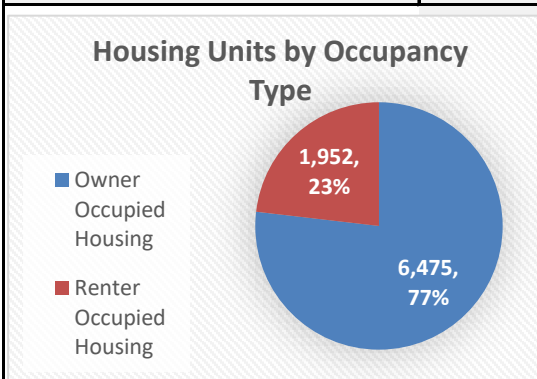
# Demographic and Income Projections

## Brandon, Mississippi

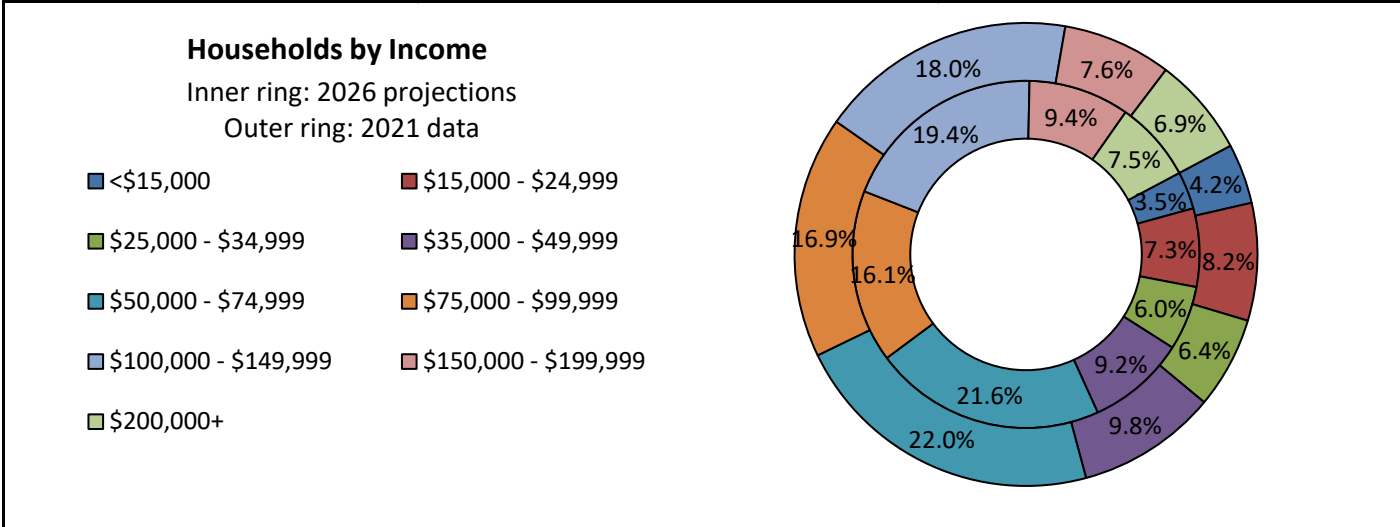
2020 Census Population

25,138

Summary	2010	2021	2026	Trends 2021 - 2026 Rate		
				Area	State	National
Population	21,705	24,064	25,405	1.09%	0.12%	0.71%
Households	8,427	9,324	9,846	1.10%	0.15%	0.71%
Families	6,138	6,652	6,966	0.93%	0.00%	0.64%
Average Household	2.5	2.6	2.6			
Owner Occupied Housing	6,475	7,699	8,178	1.21%	0.36%	0.91%
Renter Occupied Housing	1,952	1,625	1,669			
Median Age	38	40	40			
Median Household Income	-	\$74,086	\$77,758	0.97%	1.97%	2.41%



Households by Income	2021		2026	
	Number	Percent	Number	Percent
< \$15,000	388	4.2%	347	3.5%
\$15,000 - \$24,999	766	8.2%	720	7.3%
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\$100,000 - \$149,999	1,683	18.0%	1,915	19.4%
\$150,000 - \$199,999	705	7.6%	922	9.4%
\$200,000+	648	6.9%	735	7.5%
Median Household Income	\$74,086		\$77,758	
Average Household Income	\$93,430		\$101,986	
Per Capita Income	\$36,503		\$39,849	



Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2021 and 2026.

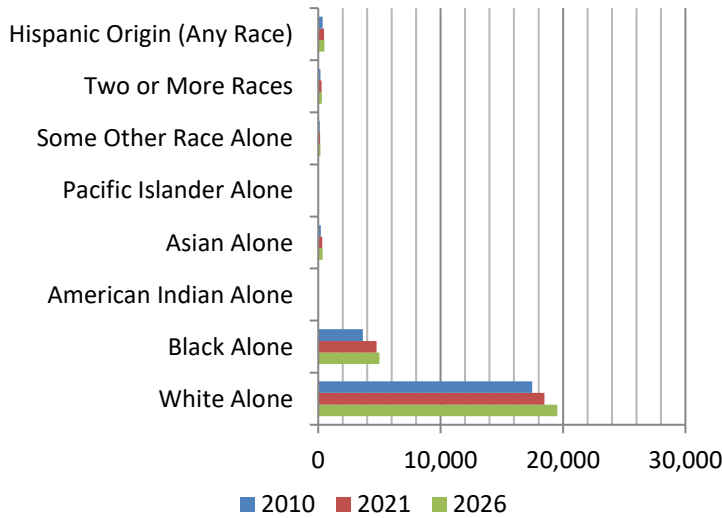


## Population Summary and Projections Brandon, Mississippi

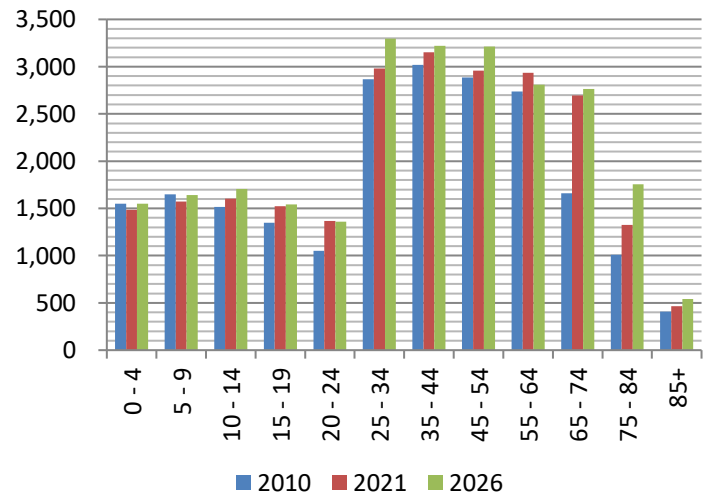
Population	2020 Census Population <span style="float: right;">25,138</span>					
	2010		2021		2026	
	21,705		24,064		25,405	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,551	7.1%	1,484	6.2%	1,550	6.1%
5 - 9	1,648	7.6%	1,574	6.5%	1,642	6.5%
10 - 14	1,515	7.0%	1,603	6.7%	1,707	6.7%
15 - 19	1,347	6.2%	1,523	6.3%	1,542	6.1%
20 - 24	1,053	4.9%	1,368	5.7%	1,360	5.4%
25 - 34	2,867	13.2%	2,982	12.4%	3,298	13.0%
35 - 44	3,020	13.9%	3,151	13.1%	3,222	12.7%
45 - 54	2,886	13.3%	2,956	12.3%	3,214	12.7%
55 - 64	2,738	12.6%	2,935	12.2%	2,811	11.1%
65 - 74	1,662	7.7%	2,695	11.2%	2,762	10.9%
75 - 84	1,009	4.6%	1,326	5.5%	1,754	6.9%
85+	409	1.9%	466	1.9%	541	2.1%

Race and Ethnicity						
White Alone	17,495	80.6%	18,484	76.8%	19,530	76.9%
Black Alone	3,659	16.9%	4,766	19.8%	5,011	19.7%
American Indian Alone	39	0.2%	42	0.2%	45	0.2%
Asian Alone	213	1.0%	326	1.4%	344	1.4%
Pacific Islander Alone	13	0.1%	11	0.0%	13	0.1%
Some Other Race Alone	112	0.5%	164	0.7%	178	0.7%
Two or More Races	174	0.8%	270	1.1%	285	1.1%
Hispanic Origin (Any Race)	358	0.0%	475	0.0%	506	0.0%

**Race and Ethnicity**



**Population by Age**



Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2021 and 2026.

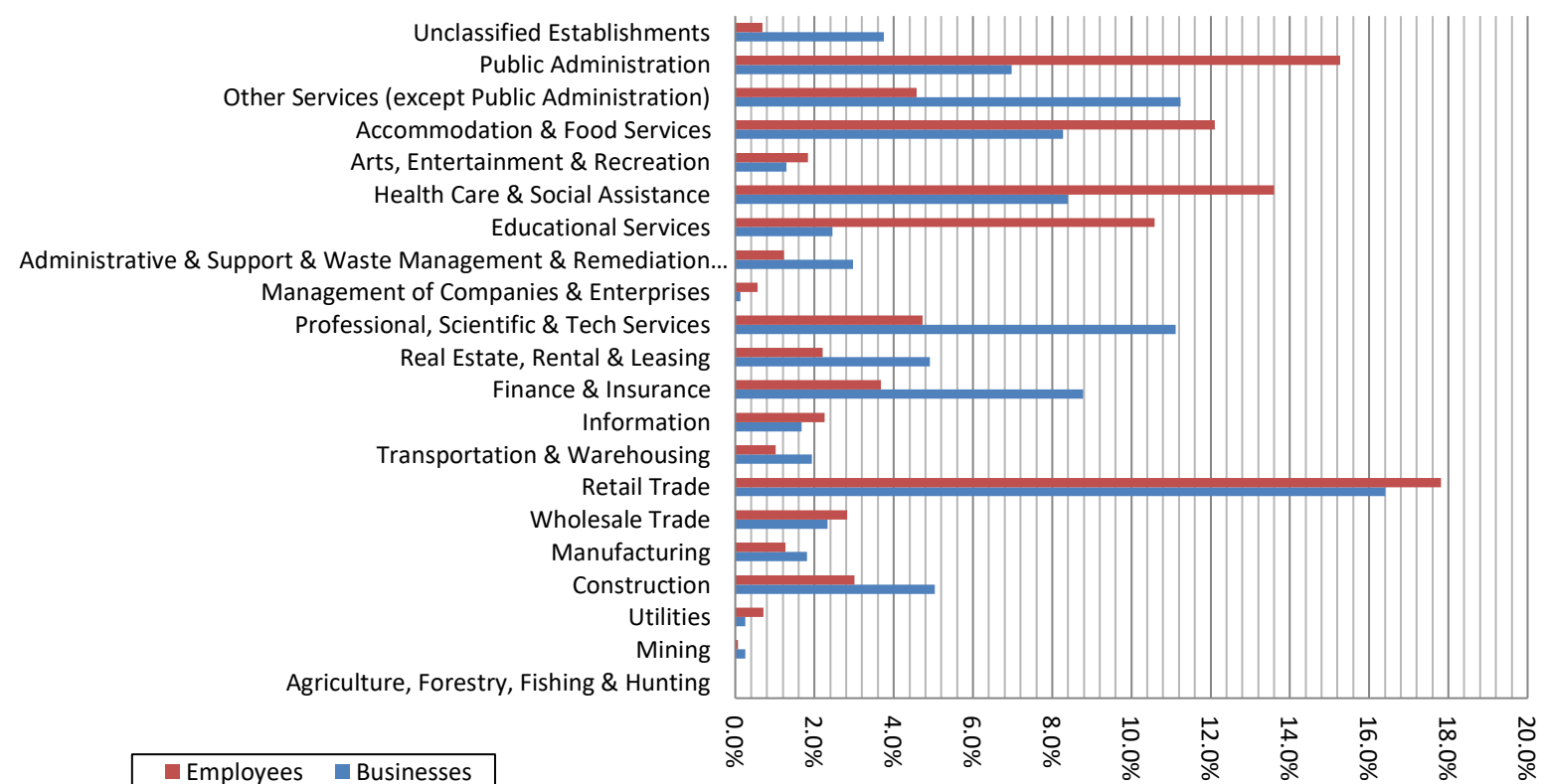


## Business Summary by NAICS Codes

Brandon, Mississippi

Total Businesses	774			
Total Employees	8,909			
Total Residential Population	24,064			
Employee/Residential Population Ratio	37			
NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	2	0.3%	6	0.1%
Utilities	2	0.3%	63	0.7%
Construction	39	5.0%	268	3.0%
Manufacturing	14	1.8%	113	1.3%
Wholesale Trade	18	2.3%	251	2.8%
Retail Trade	127	16.4%	1,587	17.8%
Motor Vehicle & Parts Dealers	20	2.6%	632	7.1%
Furniture & Home Furnishings Stores	5	0.6%	16	0.2%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	14	1.8%	191	2.1%
Food & Beverage Stores	15	1.9%	376	4.2%
Health & Personal Care Stores	15	1.9%	162	1.8%
Gasoline Stations	4	0.5%	14	0.2%
Clothing & Clothing Accessories Stores	10	1.3%	39	0.4%
Sport Goods, Hobby, Book, & Music Stores	6	0.8%	24	0.3%
General Merchandise Stores	6	0.8%	41	0.5%
Miscellaneous Store Retailers	19	2.5%	86	1.0%
Nonstore Retailers	13	1.7%	6	0.1%
Transportation & Warehousing	15	1.9%	91	1.0%
Information	13	1.7%	201	2.3%
Finance & Insurance	68	8.8%	327	3.7%
Central Bank/Credit Intermediation & Related Activities	28	3.6%	215	2.4%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	7	0.9%	17	0.2%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	33	4.3%	95	1.1%
Real Estate, Rental & Leasing	38	4.9%	197	2.2%
Professional, Scientific & Tech Services	86	11.1%	421	4.7%
Legal Services	34	4.4%	132	1.5%
Management of Companies & Enterprises	1	0.1%	50	0.6%
Administrative & Support & Waste Management & Remediation Services	23	3.0%	109	1.2%
Educational Services	19	2.5%	943	10.6%
Health Care & Social Assistance	65	8.4%	1,212	13.6%
Arts, Entertainment & Recreation	10	1.3%	163	1.8%
Accommodation & Food Services	64	8.3%	1,078	12.1%
Accommodation	4	0.5%	22	0.2%
Food Services & Drinking Places	60	7.8%	1,056	11.9%
Other Services (except Public Administration)	87	11.2%	408	4.6%
Automotive Repair & Maintenance	12	1.6%	67	0.8%
Public Administration	54	7.0%	1,360	15.3%
Unclassified Establishments	29	3.7%	61	0.7%
<b>Total</b>	<b>774</b>	<b>100.0%</b>	<b>8,909</b>	<b>100.0%</b>

Percent of Employees and Businesses by NAICS Code



Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.



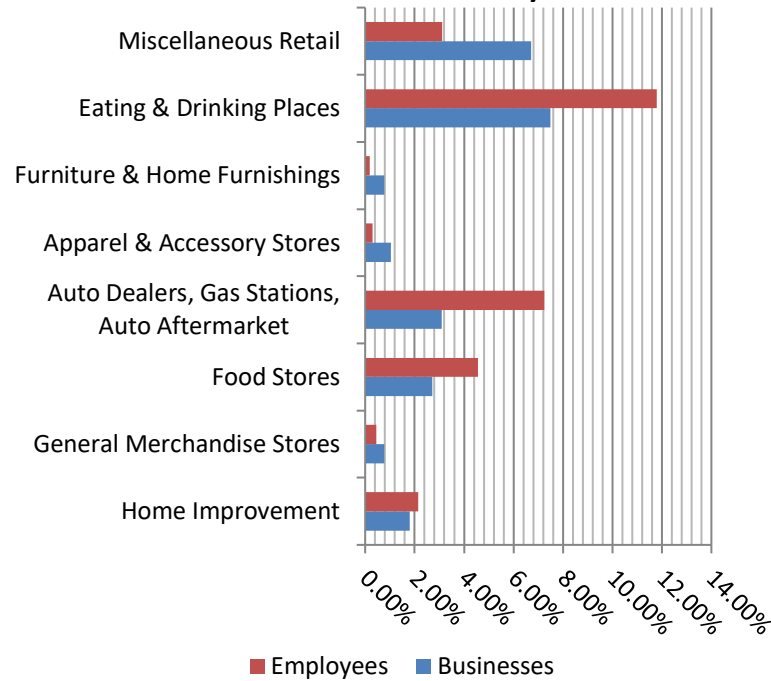


## Business Summary by SIC Codes

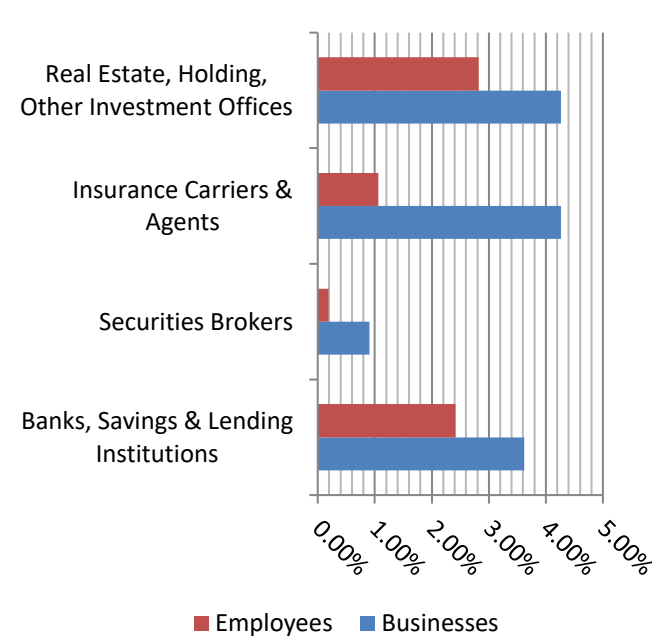
Brandon, Mississippi

Total Businesses	774			
Total Employees	8,909			
Total Residential Population	24,064			
Employee/Residential Population Ratio	37			
SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	16	2.07%	85	0.95%
Construction	39	5.04%	268	3.01%
Manufacturing	13	1.68%	140	1.57%
Transportation	15	1.94%	99	1.11%
Communication	5	0.65%	21	0.24%
Utility	3	0.39%	67	0.75%
Wholesale Trade	18	2.33%	251	2.82%
Retail Trade Summary	189	24.42%	2,655	29.80%
Home Improvement	14	1.81%	191	2.14%
General Merchandise Stores	6	0.78%	41	0.46%
Food Stores	21	2.71%	406	4.56%
Auto Dealers, Gas Stations, Auto Aftermarket	24	3.10%	646	7.25%
Apparel & Accessory Stores	8	1.03%	26	0.29%
Furniture & Home Furnishings	6	0.78%	17	0.19%
Eating & Drinking Places	58	7.49%	1,051	11.80%
Miscellaneous Retail	52	6.72%	277	3.11%
Finance, Insurance, Real Estate Summary	101	13.05%	578	6.49%
Banks, Savings & Lending Institutions	28	3.62%	215	2.41%
Securities Brokers	7	0.90%	17	0.19%
Insurance Carriers & Agents	33	4.26%	95	1.07%
Real Estate, Holding, Other Investment Offices	33	4.26%	251	2.82%
Services Summary	292	37.73%	3,324	37.31%
Hotels & Lodging	4	0.52%	22	0.25%
Automotive Services	20	2.58%	89	1.00%
Motion Pictures & Amusements	17	2.20%	165	1.85%
Health Services	50	6.46%	974	10.93%
Legal Services	30	3.88%	116	1.30%
Education Institutions & Libraries	21	2.71%	1,068	11.99%
Other Services	150	19.38%	890	9.99%
Government	54	6.98%	1,360	15.27%
Other	29	3.75%	61	0.68%
<b>Total</b>	<b>774</b>		<b>8,909</b>	

**Retail Trade Summary**



**Finance, Insurance, Real Estate Summary**



**Services Summary**

