

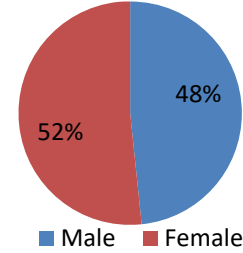


Population Summary

Rankin County, Mississippi

Population by Race	Number	Percent	Median Age	Total Population	
Reporting One Race	150,939	96.12%	---	2010	141,617
White	112,872	71.88%	45.2	2020	157,031
Black	32,566	20.74%	29.7	Annual Rate (%)	0.11
American Indian	343	0.22%	32.9		
Asian	2,269	1.44%	29.9		
Pacific Islander	94	0.06%	27.5		
Other Race	2,795	1.78%	25.5		
Reporting Two or More Races	3,743	2.38%	20.0		
Total Hispanic Population	5,067	3.23%	25.9		

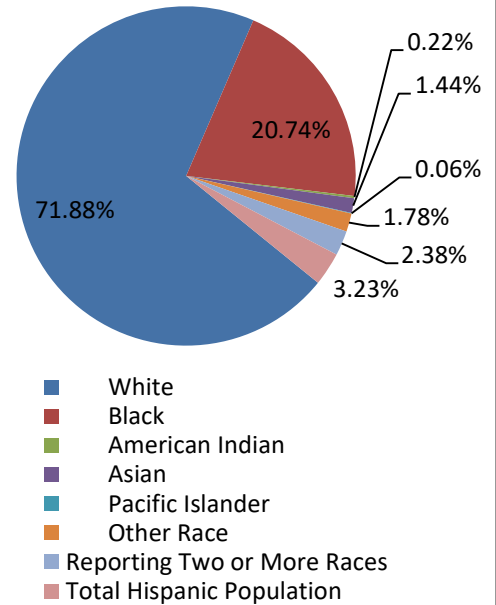
Population by Sex



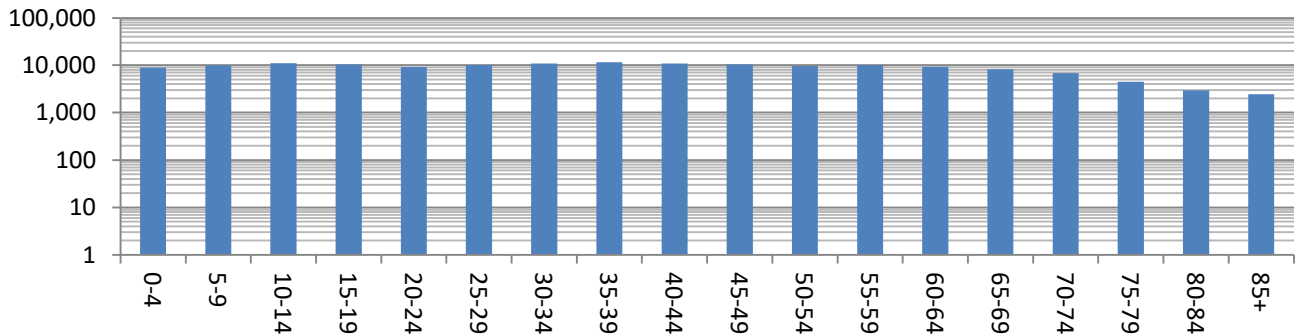
Population by Sex			
Male	75,933	48.4%	31.5
Female	81,098	51.6%	34.7

Population by Age		
0-4	8,909	5.67%
5-9	9,958	6.34%
10-14	11,103	7.07%
15-19	10,358	6.60%
20-24	9,155	5.83%
25-29	10,102	6.43%
30-34	10,850	6.91%
35-39	11,590	7.38%
40-44	10,837	6.90%
45-49	10,407	6.63%
50-54	9,567	6.09%
55-59	10,075	6.42%
60-64	9,257	5.90%
65-69	8,205	5.23%
70-74	6,817	4.34%
75-79	4,473	2.85%
80-84	2,934	1.87%
85+	2,434	1.55%
18+	120,310	76.62%
65+	24,863	15.83%

Population by Race



Population by Age



Data Note: Hispanic population can be of any race.
Source: U.S. Census Bureau, Census 2020.

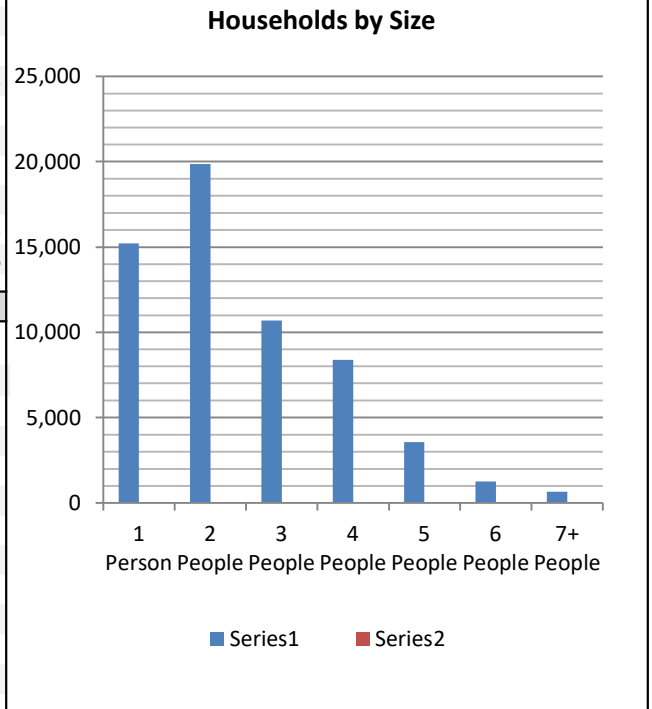


Household Summary

Rankin County, Mississippi

Households by Type	Number	Percent
Households with 1 Person	15,205	25.5%
Households with 2+ People	19,864	33.3%
Family Households	41,940	70.3%
Husband-wife Families	30,389	51.0%
With Own Children	12,355	20.7%
No Spouse	26,435	
With Own Children	1,088	
Nonfamily Households	17,686	29.7%
All Households with Children	18,063	
Cohabiting Households	2,802	
Male-female	30,149	50.6%
Same-sex	236	0.4%

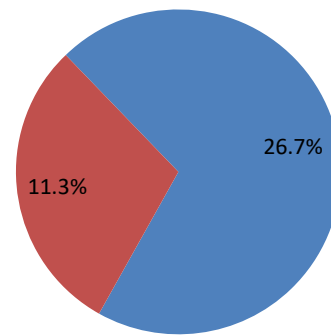
Total Households	
2010	52,836
2020	59,626
Annual Rate (%)	1.22%
Average Size	2.54



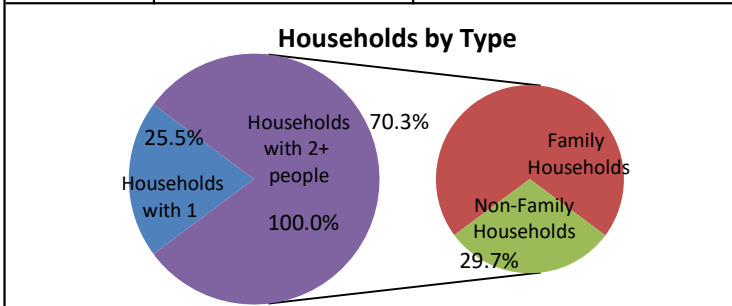
Population by Relationship and Household Type		
Total	157,031	100.0%
In Households	151,339	96.4%
In Family Households	41,940	26.7%
Householder	59,627	38.0%
Spouse	30,149	19.2%
Child	236	0.2%
Other relative	2,662	1.7%
Nonrelative	145	0.1%
In Nonfamily Households	17,686	11.3%
In Group Quarters	5,692	3.6%
Institutionalized Population	5,216	3.3%
Noninstitutionalized	476	0.3%

Households by Size		
	Number	Percent
Total	59,626	100.0%
1 Person	15,205	
2 People	19,864	33.3%
3 People	10,689	17.9%
4 People	8,393	14.1%
5 People	3,563	6.0%
6 People	1,250	2.1%
7+ People	662	1.1%
Average Size	2.54	

Population by Relationship and Household Type



■ In Family Households
■ In Nonfamily Households

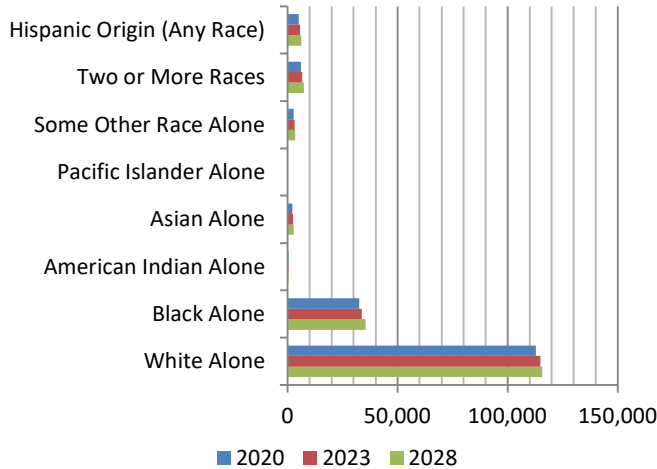




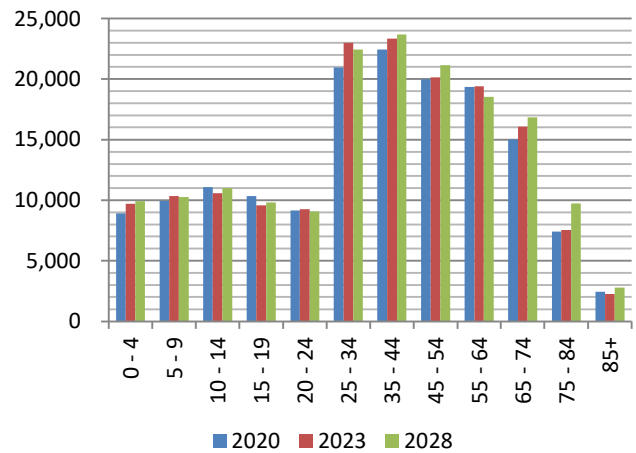
Population Summary and Projections Rankin County, Mississippi

Population	2020		2023		2028	
	157,031		161,276		165,263	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,909	5.7%	9,724	6.0%	9,931	6.0%
5 - 9	9,958	6.3%	10,366	6.4%	10,271	6.2%
10 - 14	11,103	7.1%	10,578	6.6%	10,991	6.7%
15 - 19	10,358	6.6%	9,577	5.9%	9,810	5.9%
20 - 24	9,155	5.8%	9,259	5.7%	9,082	5.5%
25 - 34	20,952	13.3%	22,990	14.3%	22,427	13.6%
35 - 44	22,427	14.3%	23,330	14.5%	23,684	14.3%
45 - 54	19,974	12.7%	20,156	12.5%	21,153	12.8%
55 - 64	19,332	12.3%	19,421	12.0%	18,528	11.2%
65 - 74	15,022	9.6%	16,072	10.0%	16,841	10.2%
75 - 84	7,407	4.7%	7,558	4.7%	9,746	5.9%
85+	2,434	1.6%	2,245	1.4%	2,799	1.7%
Race and Ethnicity						
White Alone	112,872	71.9%	114,848	71.2%	115,662	70.0%
Black Alone	32,566	20.7%	33,803	21.0%	35,473	21.5%
American Indian Alone	343	0.2%	365	0.2%	391	0.2%
Asian Alone	2,269	1.4%	2,457	1.5%	2,757	1.7%
Pacific Islander Alone	94	0.1%	92	0.1%	92	0.1%
Some Other Race Alone	2,795	1.8%	3,073	1.9%	3,455	2.1%
Two or More Races	6,092	3.9%	6,638	4.1%	7,433	4.5%
Hispanic Origin (Any Race)	5,067	3.2%	5,595	3.5%	6,274	3.8%

Race and Ethnicity



Population by Age



Source: U.S. Census Bureau, Census 2020 Data. Esri forecasts for 2023 and 2028.



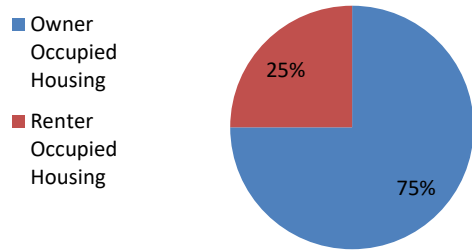
Demographic and Income Projections

Rankin County, Mississippi

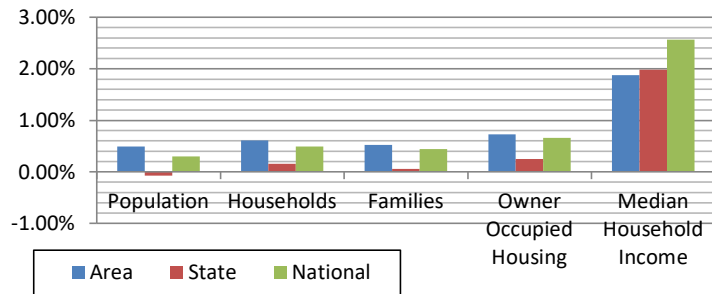
2020 Census Population 157,031

Summary	2020	2023	2028	Trends 2023 - 2028 Rate		
				Area	State	National
Population	157,031	161,276	165,263	0.49%	-0.07%	0.30%
Households	59,626	61,520	63,434	0.61%	0.16%	0.49%
Families	41,940	42,316	43,428	0.52%	0.06%	0.44%
Average Household	2.54	2.53	2.52			
Owner Occupied Housing	44,721	48,548	50,348	0.73%	0.25%	0.66%
Renter Occupied Housing	14,905	12,972	13,086			
Median Age	39	38	39			
Median Household Income		\$74,495	\$81,783	1.88%	1.98%	2.57%

Housing Units by Occupancy Type



Trends: 2023 - 2028

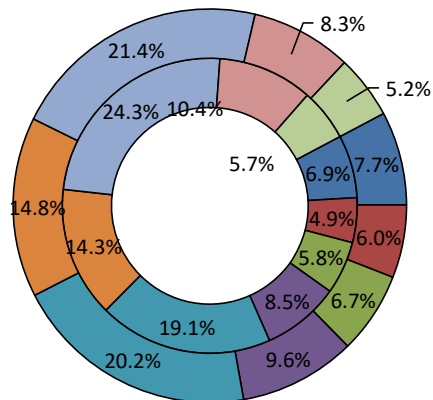


Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	4,738	7.7%	4,388	6.9%
\$15,000 - \$24,999	3,706	6.0%	3,116	4.9%
\$25,000 - \$34,999	4,145	6.7%	3,650	5.8%
\$35,000 - \$49,999	5,906	9.6%	5,381	8.5%
\$50,000 - \$74,999	12,433	20.2%	12,141	19.1%
\$75,000 - \$99,999	9,132	14.8%	9,099	14.3%
\$100,000 - \$149,999	13,183	21.4%	15,442	24.3%
\$150,000 - \$199,999	5,087	8.3%	6,612	10.4%
\$200,000+	3,177	5.2%	3,592	5.7%
Median Household Income	\$74,495		\$81,783	
Average Household Income	\$94,113		\$104,742	
Per Capita Income	\$36,078		\$40,376	

Households by Income

Inner ring: 2028 projections
Outer ring: 2023 data

- <\$15,000
- \$15,000 - \$24,999
- \$25,000 - \$34,999
- \$35,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 - \$149,999
- \$150,000 - \$199,999
- \$200,000+



Data Note: Income is expressed in current dollars.

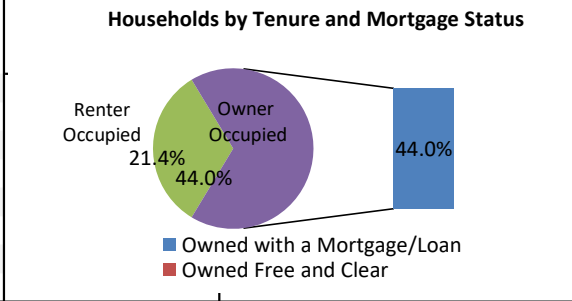
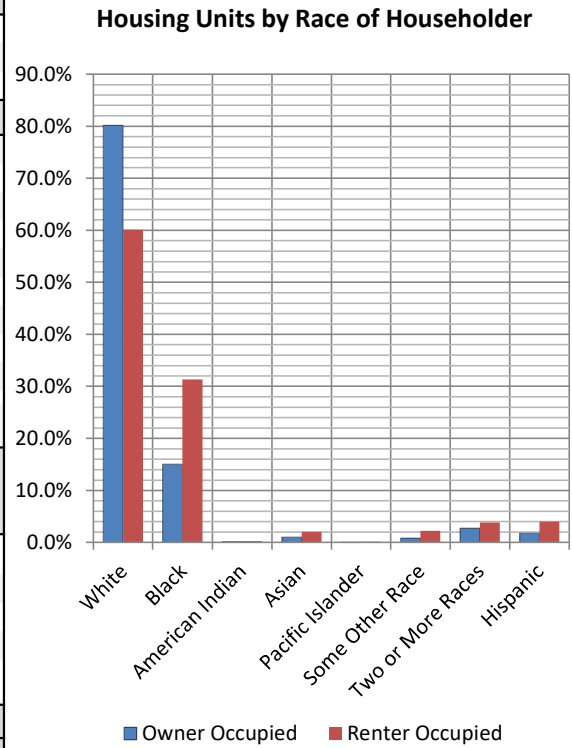
Source: U.S. Census Bureau, Census 2020 Data. Esri forecasts for 2023 and 2028.



Housing Unit Summary

Rankin County, Mississippi

Total Housing Units					
2010	56,487				
2020	63,611				
Annual Rate (%)	1.19				
Total Housing Units by Occupancy		Number	Percent		
Occupied Housing Units		59,626	93.70%		
Vacant Housing Units		3,985	6.30%		
For Rent		1,290	2.03%		
Rented, not Occupied		88	0.14%		
For Sale Only		654	1.03%		
Sold, not Occupied		214	0.34%		
For Seasonal/Recreational/Occasional Use		375	0.59%		
For Migrant Workers		4	0.01%		
Other Vacant		1,360	2.14%		
Total Vacancy Rate (%)		6.3%			
Housing Tenure and Mortgage Status		Number	Percent	Average Household Size	
Total		63,629	100.0%	2.54	
Owner Occupied		45,381	71.3%	2.62	
Owned with a Mortgage/Loan		27,974	44.0%		
Owned Free and Clear		17,407			
Renter Occupied		13,601	21.4%	2.42	
Housing Units by Race of Householder		Owner Occupied		Renter Occupied	
		Number	Percent	Number	Percent
Total		44,721	100.0%	14,905	100.0%
White		35,843	80.1%	8,962	60.1%
Black		6,733	15.1%	4,669	31.3%
American Indian		65	0.1%	44	0.3%
Asian		468	1.0%	303	2.0%
Pacific Islander		7	0.0%	18	0.1%
Some Other Race		379	0.8%	340	2.3%
Two or More Races		1,226	2.7%	569	3.8%
Hispanic		788	1.8%	598	4.0%



Data Note: Hispanic population can be of any race.
Source: U.S. Census Bureau, Census 2020



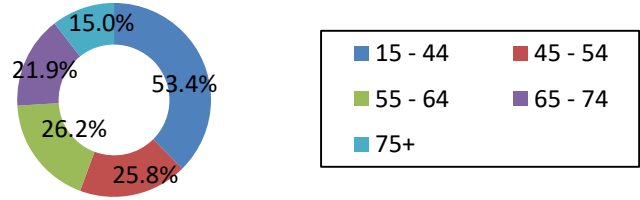
Householder Summary

Rankin County, Mississippi

Households by Age of Householder

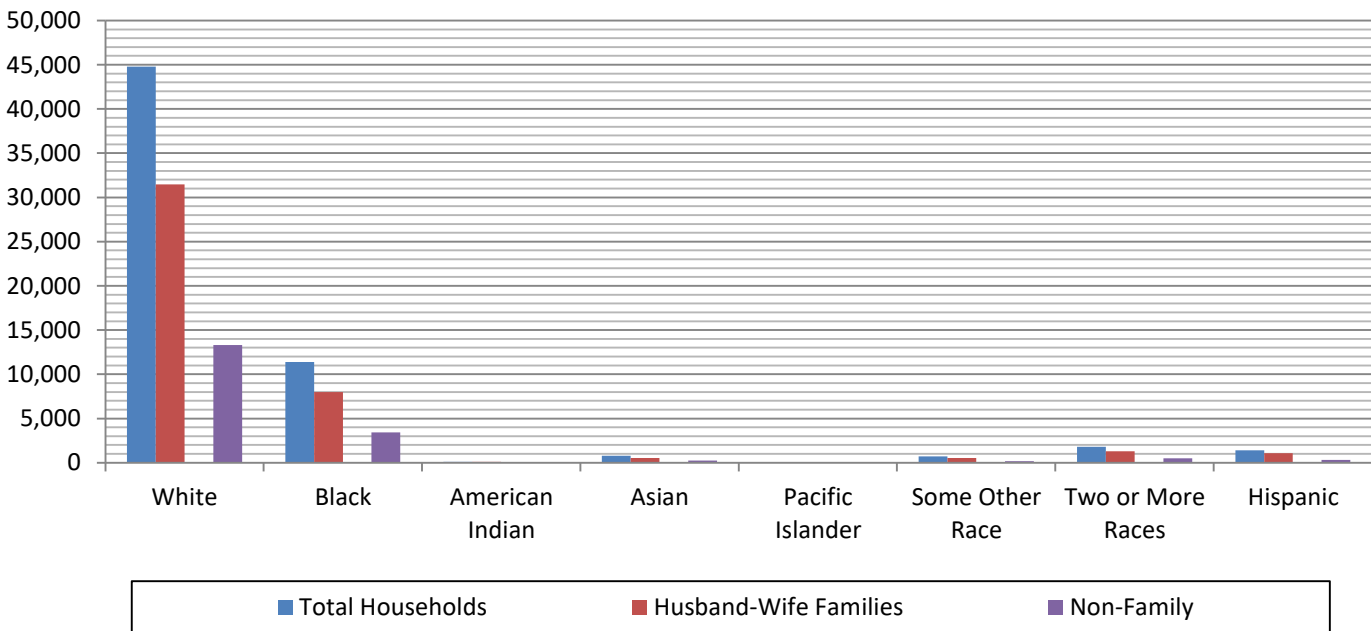
Total	59,626	Percent		
15 - 44	22,392	53.4%		
45 - 54	10,812	25.8%		
55 - 64	10,971	26.2%		
65 - 74	9,170	21.9%		
75+	6,281	15.0%		
	Family		Non-Family	
	Number	Percent	Number	Percent
Total	41,940	100.0%	17,686	100.0%

Households by Age of Householder



Summary by Race of Householder	Total Households		Husband-Wife Families		Non-Family	
	Number	Percent	Number	Percent	Number	Percent
Householder is:						
Total	59,626	100.0%	41,940	100.0%	17,686	100.0%
White	44,805	75.1%	31,488	75.1%	13,317	75.3%
Black	11,402	19.1%	7,979	19.0%	3,423	19.4%
American Indian	109	0.2%	87	0.2%	22	0.1%
Asian	771	1.3%	538	1.3%	233	1.3%
Pacific Islander	25	0.0%	16	0.0%	9	0.1%
Some Other Race	719	1.2%	549	1.3%	170	1.0%
Two or More Races	1,795	3.0%	1,283	3.1%	512	2.9%
Hispanic	1,386	2.3%	1,062	2.5%	324	1.8%

Race of Householder



Data Note: Hispanic population can be of any race. Source: U.S. Census Bureau. U.S. Census Bureau 2020 decennial Census data.

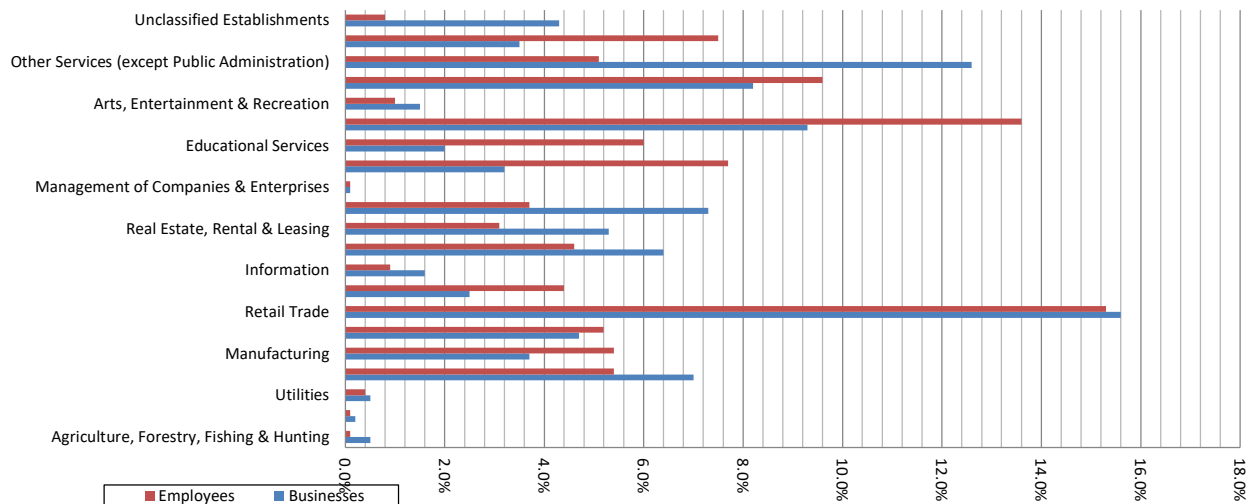


Business Summary by NAICS Codes

Rankin County, Mississippi

Total Businesses		5,362		
Total Employees		71,114		
Total Residential Population		161,276		
Employee/Residential Population Ratio		44		
NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	25	0.5%	104	0.1%
Mining	10	0.2%	92	0.1%
Utilities	28	0.5%	253	0.4%
Construction	375	7.0%	3,843	5.4%
Manufacturing	196	3.7%	3,844	5.4%
Wholesale Trade	252	4.7%	3,722	5.2%
Retail Trade	839	15.6%	10,849	15.3%
Motor Vehicle & Parts Dealers	121	2.3%	1,981	2.8%
Furniture & Home Furnishings Stores	52	1.0%	731	1.0%
Electronics & Appliance Stores	30	0.6%	197	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	82	1.5%	888	1.2%
Food & Beverage Stores	91	1.7%	1,385	1.9%
Health & Personal Care Stores	93	1.7%	843	1.2%
Gasoline Stations	61	1.1%	345	0.5%
Clothing & Clothing Accessories Stores	83	1.5%	566	0.8%
Sport Goods, Hobby, Book, & Music Stores	112	2.1%	826	1.2%
General Merchandise Stores	114	2.1%	3,087	4.3%
Transportation & Warehousing	136	2.5%	3,101	4.4%
Information	86	1.6%	652	0.9%
Finance & Insurance	344	6.4%	3,298	4.6%
Central Bank/Credit Intermediation & Related Activities	151	2.8%	1,315	1.8%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	35	0.7%	323	0.5%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	158	2.9%	1,660	2.3%
Real Estate, Rental & Leasing	283	5.3%	2,220	3.1%
Professional, Scientific & Tech Services	390	7.3%	2,663	3.7%
Legal Services	108	2.0%	609	0.9%
Management of Companies & Enterprises	4	0.1%	77	0.1%
Administrative & Support & Waste Management & Remediation Services	169	3.2%	5,460	7.7%
Educational Services	106	2.0%	4,264	6.0%
Health Care & Social Assistance	498	9.3%	9,653	13.6%
Arts, Entertainment & Recreation	82	1.5%	736	1.0%
Accommodation & Food Services	441	8.2%	6,799	9.6%
Accommodation	59	1.1%	766	1.1%
Food Services & Drinking Places	382	7.1%	6,033	8.5%
Other Services (except Public Administration)	678	12.6%	3,592	5.1%
Automotive Repair & Maintenance	118	2.2%	758	1.1%
Public Administration	189	3.5%	5,298	7.5%
Unclassified Establishments	231	4.3%	594	0.8%
Total	5,362	100.0%	71,114	100.0%

Percent of Employees and Businesses by NAICS Code



Source: Data Axle, Inc., Esri Total Residential Population forecasts for 2023.



Business Summary by SIC Codes

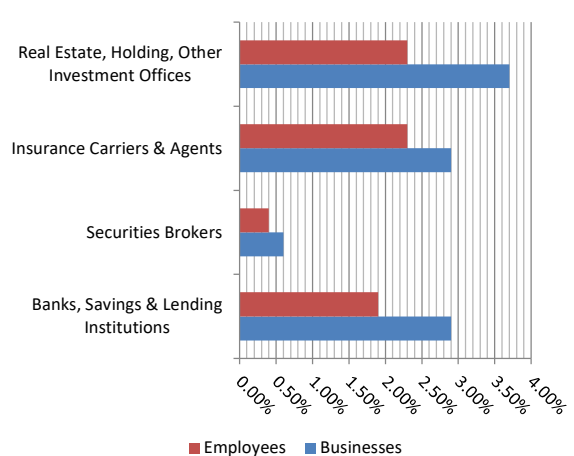
Rankin County, Mississippi

Total Businesses	5,362			
Total Employees	71,114			
Total Residential Population	161,276			
Employee/Residential Pop Ratio (per 100 residents)	44			
SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	133	2.50%	670	0.90%
Construction	361	6.70%	3,740	5.30%
Manufacturing	173	3.20%	3,697	5.20%
Transportation	173	3.20%	3,124	4.40%
Communication	38	0.70%	187	0.30%
Utility	35	0.70%	328	0.50%
Wholesale Trade	258	4.80%	3,754	5.30%
Retail Trade Summary	1,252	23.30%	17,072	24.00%
Home Improvement	84	1.60%	899	1.30%
General Merchandise Stores	62	1.20%	2,459	3.50%
Food Stores	124	2.30%	1,606	2.30%
Auto Dealers, Gas Stations, Auto Aftermarket	178	3.30%	2,301	3.20%
Apparel & Accessory Stores	74	1.40%	534	0.80%
Furniture & Home Furnishings	83	1.50%	932	1.30%
Eating & Drinking Places	371	6.90%	5,974	8.40%
Miscellaneous Retail	276	5.10%	2,367	3.30%
Finance, Insurance, Real Estate Summary	540	10.10%	4,938	6.90%
Banks, Savings & Lending Institutions	154	2.90%	1,335	1.90%
Securities Brokers	34	0.60%	316	0.40%
Insurance Carriers & Agents	156	2.90%	1,633	2.30%
Real Estate, Holding, Other Investment Offices	196	3.70%	1,654	2.30%
Services Summary	1,979	36.90%	27,712	39.00%
Hotels & Lodging	59	1.10%	766	1.10%
Automotive Services	179	3.30%	1,269	1.80%
Motion Pictures & Amusements	93	1.70%	775	1.10%
Health Services	403	7.50%	8,211	11.50%
Legal Services	95	1.80%	530	0.70%
Education Institutions & Libraries	105	2.00%	4,403	6.20%
Other Services	1,045	19.50%	11,758	16.50%
Government	189	3.50%	5,298	7.50%
Other	231	4.30%	594	0.80%
Total	5,362	100.0%	71,114	100.0%

Retail Trade Summary



Finance, Insurance, Real Estate Summary



Services Summary

