

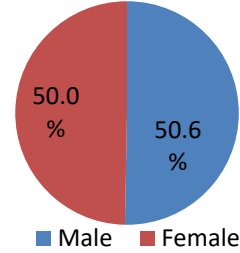


# Population Summary

## Richland, Mississippi

| Population by Race          | Number | Percent | Median Age | Total Population    |       |
|-----------------------------|--------|---------|------------|---------------------|-------|
| Reporting One Race          | 6,793  | 95.18%  | 35.1       | 2010                | 6,912 |
| White                       | 4,850  | 67.96%  |            | 2020                | 7,137 |
| Black                       | 1,425  | 19.97%  |            | Percent Change 0.03 |       |
| American Indian             | 11     | 0.15%   |            |                     |       |
| Asian                       | 163    | 2.28%   |            |                     |       |
| Pacific Islander            | 3      | 0.04%   |            |                     |       |
| Other Race                  | 341    | 4.78%   |            |                     |       |
| Reporting Two or More Races | 344    | 4.82%   |            |                     |       |
| Total Hispanic Population   | 597    | 8.36%   |            |                     |       |

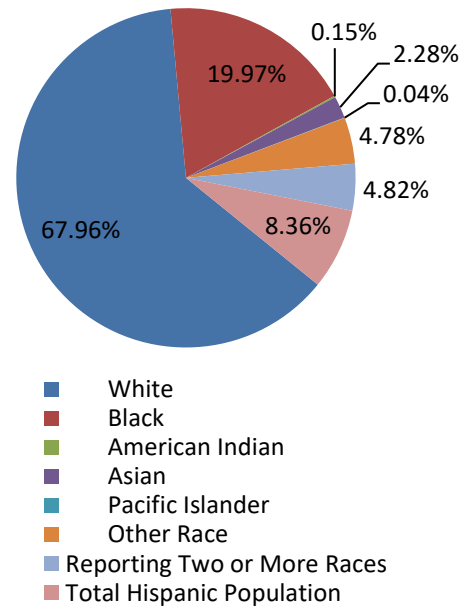
**Population by Sex**



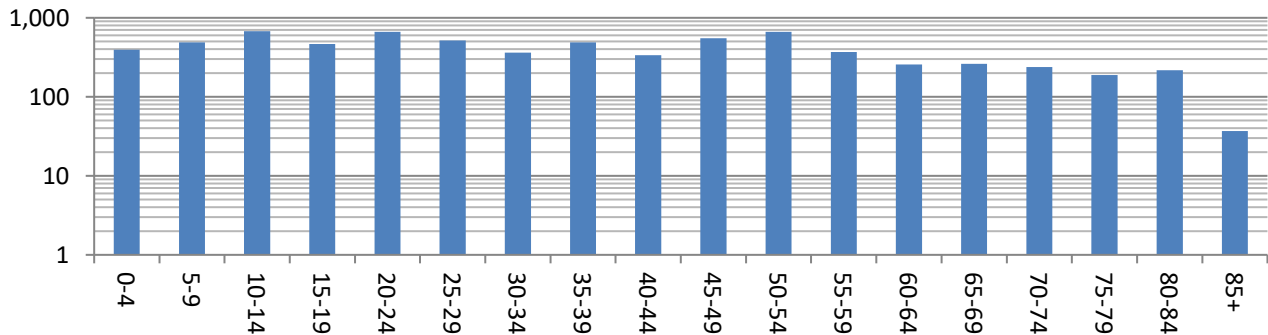
| Population by Sex (2019 ACS E#estimates) |       |       |      |
|--|-------|-------|------|
| Male                                     | 3,609 | 50.6% | 30.0 |
| Female                                   | 3,566 | 50.0% | 36.2 |

| Population by Age (2019 ACS Estimates) |       |        |
|--|-------|--------|
| 0-4                                    | 393   | 5.51%  |
| 5-9                                    | 488   | 6.84%  |
| 10-14                                  | 677   | 9.49%  |
| 15-19                                  | 465   | 6.52%  |
| 20-24                                  | 667   | 9.35%  |
| 25-29                                  | 515   | 7.22%  |
| 30-34                                  | 363   | 5.09%  |
| 35-39                                  | 489   | 6.85%  |
| 40-44                                  | 336   | 4.71%  |
| 45-49                                  | 552   | 7.73%  |
| 50-54                                  | 664   | 9.30%  |
| 55-59                                  | 369   | 5.17%  |
| 60-64                                  | 256   | 3.59%  |
| 65-69                                  | 261   | 3.66%  |
| 70-74                                  | 239   | 3.35%  |
| 75-79                                  | 188   | 2.63%  |
| 80-84                                  | 216   | 3.03%  |
| 85+                                    | 37    | 0.52%  |
| 18+                                    | 5,371 | 75.26% |
| 65+                                    | 941   | 13.18% |

**Population by Race**



**Population by Age**



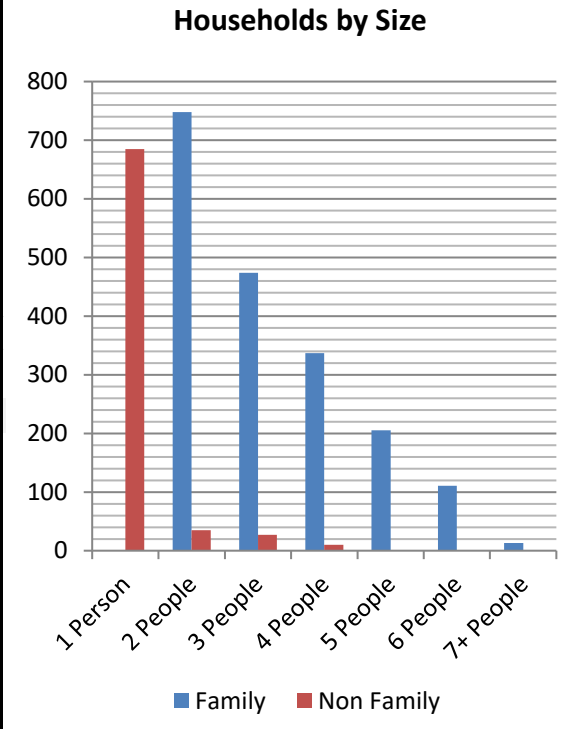
**Data Note:** Hispanic population can be of any race.  
**Source:** U.S. Census Bureau, Census 2020 and ACS 2019 Estimates.



# Household Summary

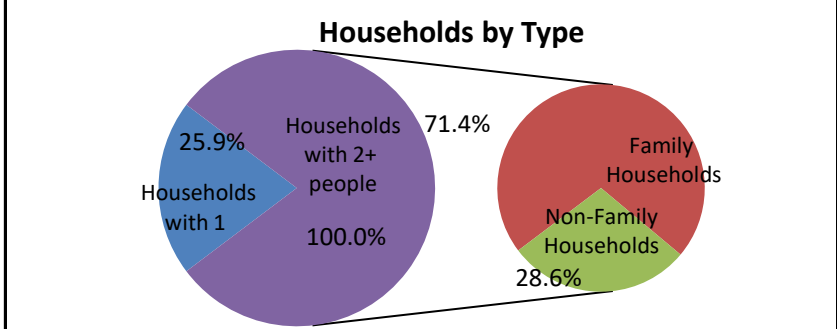
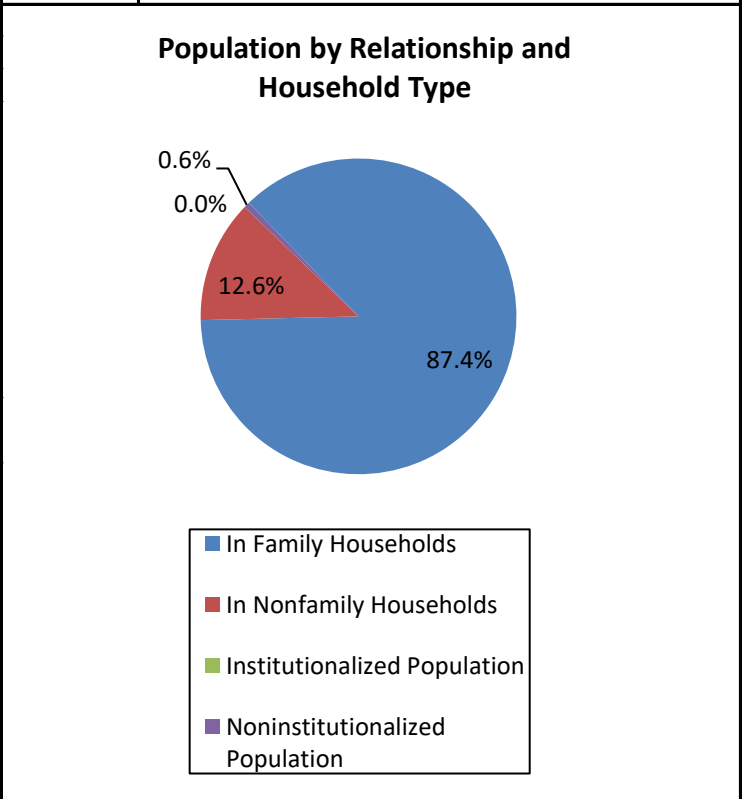
## Richland, Mississippi

| Households by Type (ACS 2019 Estimates) | Number | Percent | Total Households |        |
|---|--------|---------|------------------|--------|
| Households with 1 Person                | 685    | 25.9%   | 2010             | 2,668  |
| Households with 2+ People               | 783    | 29.6%   | 2019             | 2,645  |
| Family Households                       | 1,888  | 71.4%   | Annual Rate (%)  | -0.01% |
| Husband-wife Families                   |        | 0.0%    | Average Size     |        |
| With Own Children                       |        | 0.0%    |                  |        |
| Other Family (No Spouse Present)        |        | 0.0%    |                  |        |
| With Own Children                       |        | 0.0%    |                  |        |
| Nonfamily Households                    | 757    | 28.6%   |                  |        |
| All Households with Children            |        | 0.0%    |                  |        |
| Multigenerational Households            |        | 0.0%    |                  |        |
| Unmarried Partner Households            |        | 0.0%    |                  |        |
| Male-female                             |        | 0.0%    |                  |        |
| Same-sex                                |        | 0.0%    |                  |        |



| Population by Relationship and Household Type (ACS 2019 Estimates) |       |        |
|--|-------|--------|
| Total  | 7,175 | 100.0% |
| In Households  | 7,175 | 100.0% |
| In Family Households   | 6,269 | 87.4%  |
| Householder  |       | 0.0%   |
| Spouse   |       | 0.0%   |
| Child  |       | 0.0%   |
| Other relative   |       | 0.0%   |
| Nonrelative  |       | 0.0%   |
| In Nonfamily Households  | 906   | 12.6%  |
| In Group Quarters  | 44    | 0.6%   |
| Institutionalized Population                                       | 0     | 0.0%   |
| Noninstitutionalized   | 44    | 0.6%   |

|              | Family |         | Non Family |         |
|--------------|--------|---------|------------|---------|
|              | Number | Percent | Number     | Percent |
| Total        | 1,888  | 100.0%  | 757        | 100.0%  |
| 1 Person     | ---    |         | 685        | 90.5%   |
| 2 People     | 748    | 39.6%   | 35         | 4.6%    |
| 3 People     | 474    | 25.1%   | 27         | 3.6%    |
| 4 People     | 337    | 17.8%   | 10         | 1.3%    |
| 5 People     | 205    | 10.9%   | 0          | 0.0%    |
| 6 People     | 111    | 5.9%    | 0          | 0.0%    |
| 7+ People    | 13     | 0.7%    | 0          | 0.0%    |
| Average Size | 2.71   |         | 3.18       |         |

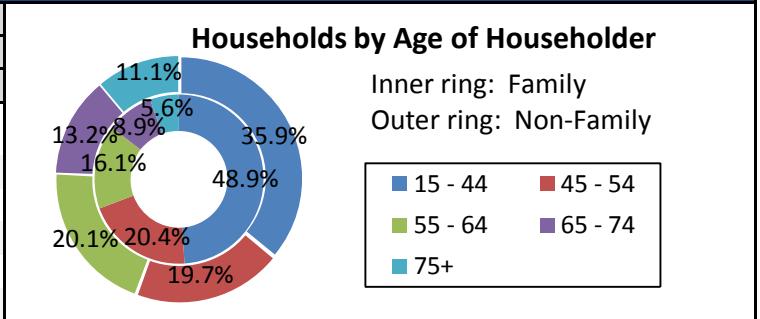




# Householder Summary

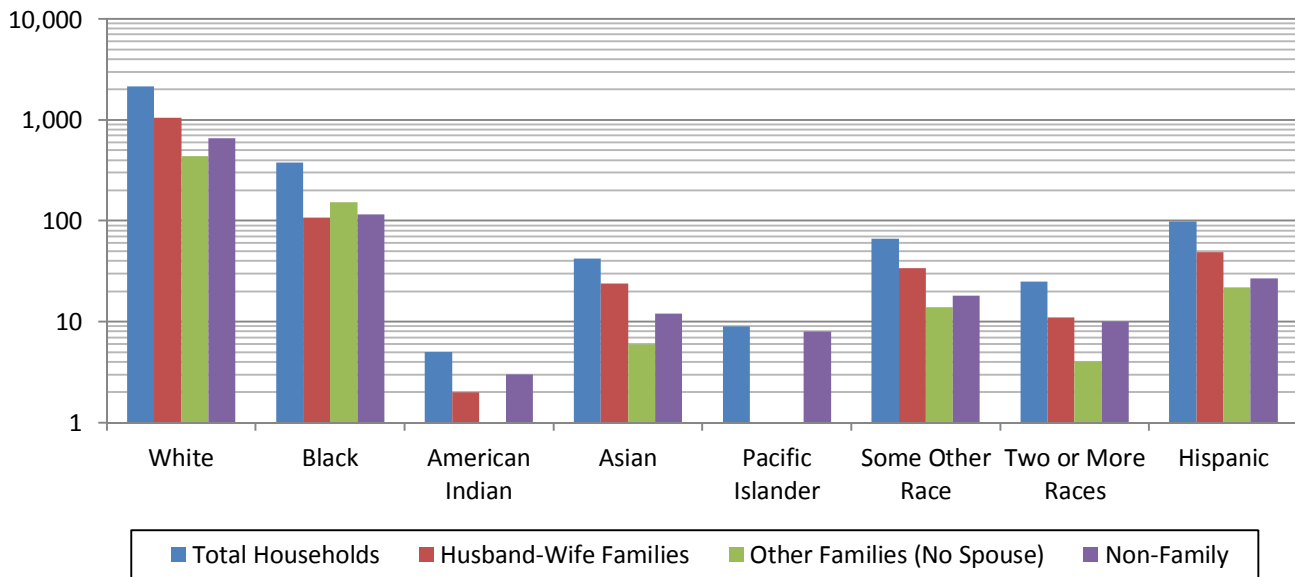
## Richland, MS

| Households by Age of Householder |        |         |            |         |
|----------------------------------|--------|---------|------------|---------|
|                                  | Family |         | Non-Family |         |
|                                  | Number | Percent | Number     | Percent |
| Total                            | 1,847  | 100.0%  | 821        | 100.0%  |
| 15 - 44                          | 904    | 48.9%   | 295        | 35.9%   |
| 45 - 54                          | 377    | 20.4%   | 162        | 19.7%   |
| 55 - 64                          | 297    | 16.1%   | 165        | 20.1%   |
| 65 - 74                          | 165    | 8.9%    | 108        | 13.2%   |
| 75+                              | 104    | 5.6%    | 91         | 11.1%   |



| Summary by Race of Householder | Total Households |         | Husband-Wife Families |         | Other Families (No Spouse) |         | Non-Family |         |
|--------------------------------|------------------|---------|-----------------------|---------|----------------------------|---------|------------|---------|
|                                | Number           | Percent | Number                | Percent | Number                     | Percent | Number     | Percent |
| Total                          | 2,668            | 100.0%  | 1,232                 | 100.0%  | 615                        | 100.0%  | 821        | 100.0%  |
| White                          | 2,144            | 80.4%   | 1,053                 | 85.5%   | 437                        | 71.1%   | 654        | 79.7%   |
| Black                          | 377              | 14.1%   | 108                   | 8.8%    | 153                        | 24.9%   | 116        | 14.1%   |
| American Indian                | 5                | 0.2%    | 2                     | 0.2%    | 0                          | 0.0%    | 3          | 0.4%    |
| Asian                          | 42               | 1.6%    | 24                    | 1.9%    | 6                          | 1.0%    | 12         | 1.5%    |
| Pacific Islander               | 9                | 0.3%    | 0                     | 0.0%    | 1                          | 0.2%    | 8          | 1.0%    |
| Some Other Race                | 66               | 2.5%    | 34                    | 2.8%    | 14                         | 2.3%    | 18         | 2.2%    |
| Two or More Races              | 25               | 0.9%    | 11                    | 0.9%    | 4                          | 0.7%    | 10         | 1.2%    |
| Hispanic                       | 98               | 3.7%    | 49                    | 4.0%    | 22                         | 3.6%    | 27         | 3.3%    |

### Race of Householder



**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# Housing Unit Summary

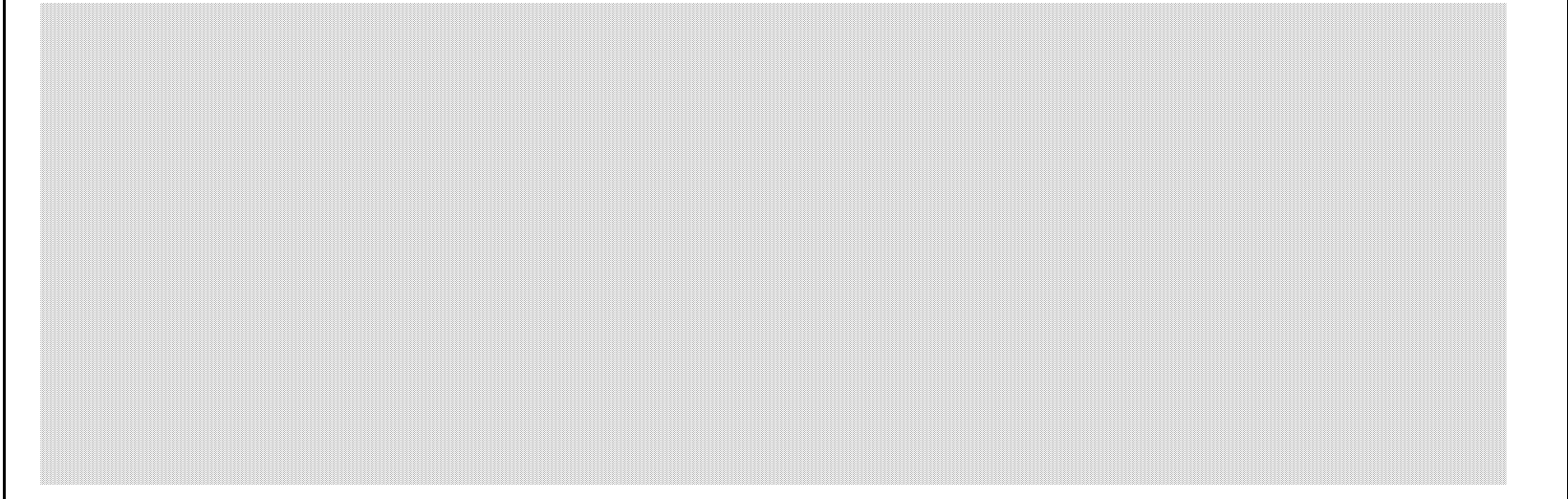
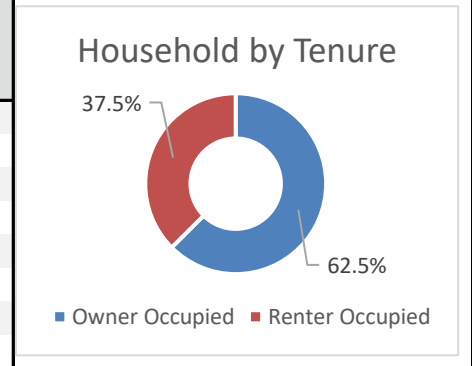
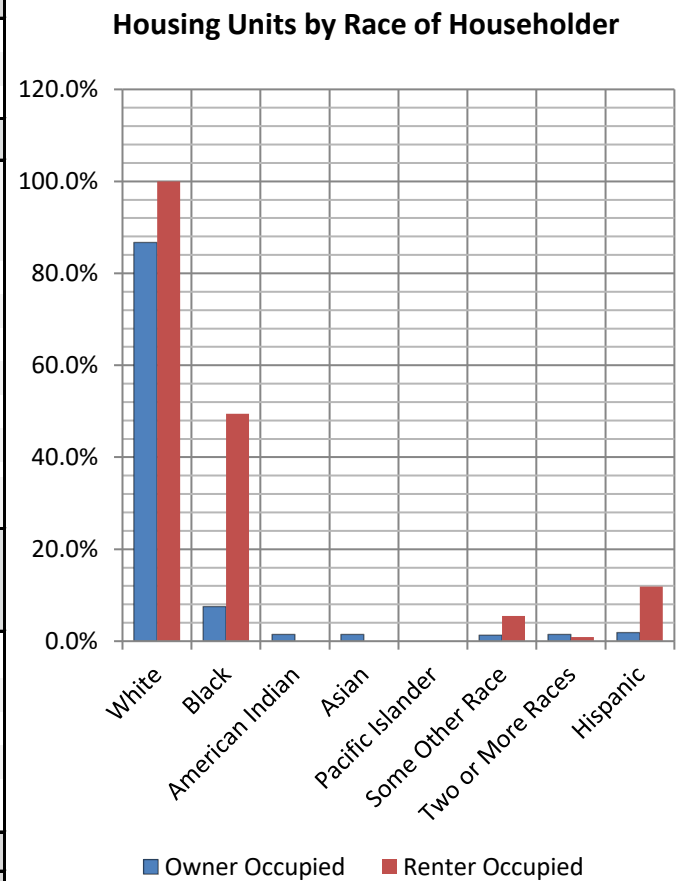
Richland, Mississippi

| Total Housing Units |       |
|---------------------|-------|
| 2010                | 2,843 |
| 2020                | 2,942 |
| Annual Rate (%)     | 0.03  |

| Total Housing Units by Occupancy         | Number | Percent |
|--|--------|---------|
| Occupied Housing Units                   | 2,697  | 91.67%  |
| Vacant Housing Units                     | 245    | 8.33%   |
| For Rent                                 |        | 0.00%   |
| Rented, not Occupied                     |        | 0.00%   |
| For Sale Only                            |        | 0.00%   |
| Sold, not Occupied                       |        | 0.00%   |
| For Seasonal/Recreational/Occasional Use |        | 0.00%   |
| For Migrant Workers                      |        | 0.00%   |
| Other Vacant                             |        | 0.00%   |
| Total Vacancy Rate (%)                   |        | 0.0%    |

| Households by Tenure and Mortgage Status (2019 ACS Estimates) | Number | Percent | Average Household Size |
|---|--------|---------|------------------------|
| Total   | 2,645  | 100.0%  |                        |
| Owner Occupied  | 1,654  | 62.5%   | 2.57                   |
| Owned with a Mortgage/Loan                                    | 0      | NA      |                        |
| Owned Free and Clear  | 0      | NA      |                        |
| Renter Occupied   | 991    | 37.5%   | 2.95                   |

| Housing Units by Race of Householder (2019 ACS Estimates) | Owner Occupied |         | Renter Occupied |         | Average Household Size (2010) |
|---|----------------|---------|-----------------|---------|-------------------------------|
|   | Number         | Percent | Number          | Percent |                               |
| Total   | 1,654          | 100.0%  | 991             | 100.0%  |                               |
| White   | 1,434          | 86.7%   | 991             | 100.0%  | 2.55                          |
| Black   | 124            | 7.5%    | 490             | 49.4%   | 2.63                          |
| American Indian   | 25             | 1.5%    | 0               | 0.0%    | 2.40                          |
| Asian   | 24             | 1.5%    | 0               | 0.0%    | 2.64                          |
| Pacific Islander  | 0              | 0.0%    | 0               | 0.0%    | 1.67                          |
| Some Other Race   | 22             | 1.3%    | 54              | 5.4%    | 3.79                          |
| Two or More Races   | 25             | 1.5%    | 9               | 0.9%    | 2.56                          |
| Hispanic  | 31             | 1.9%    | 118             | 11.9%   | 3.67                          |



**Data Note:** Hispanic population can be of any race.  
**Source:** U.S. Census Bureau, Census 2010 and 2019 ACS Estimates



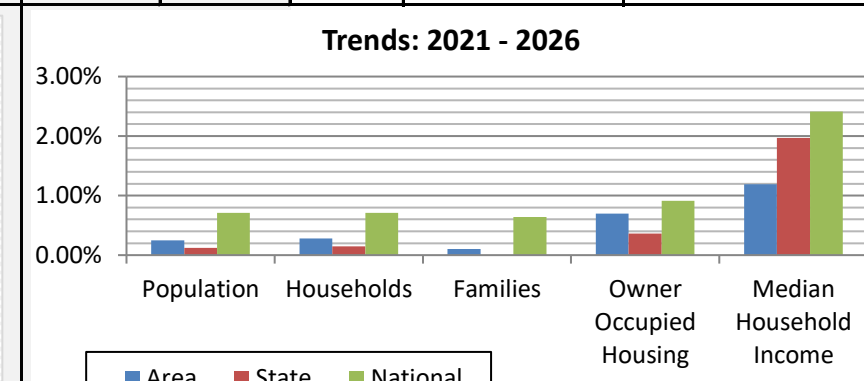
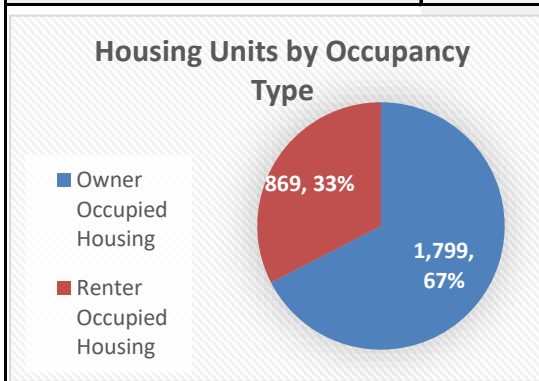
# Demographic and Income Projections

## Richland, Mississippi

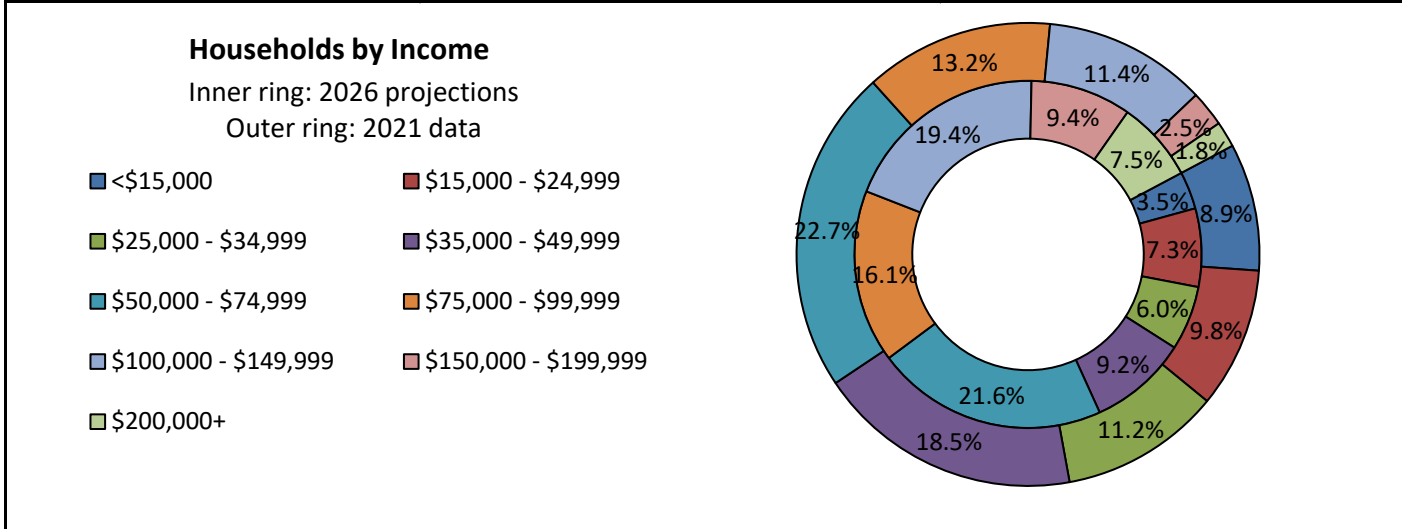
2020 Census Population

7,137

| Summary                 | 2010  | 2021     | 2026     | Trends 2021 - 2026 Rate |       |          |
|-------------------------|-------|----------|----------|-------------------------|-------|----------|
|                         |       |          |          | Area                    | State | National |
| Population              | 6,912 | 6,936    | 7,023    | 0.25%                   | 0.12% | 0.71%    |
| Households              | 2,668 | 2,684    | 2,722    | 0.28%                   | 0.15% | 0.71%    |
| Families                | 1,847 | 1,835    | 1,844    | 0.10%                   | 0.00% | 0.64%    |
| Average Household       | 2.6   | 2.6      | 2.6      |                         |       |          |
| Owner Occupied Housing  | 1,799 | 2,031    | 2,103    | 0.70%                   | 0.36% | 0.91%    |
| Renter Occupied Housing | 869   | 653      | 620      |                         |       |          |
| Median Age              | 34    | 36       | 37       |                         |       |          |
| Median Household Income | -     | \$51,089 | \$54,199 | 1.19%                   | 1.97% | 2.41%    |



| Households by Income     | 2021     |         | 2026     |         |
|--------------------------|----------|---------|----------|---------|
|                          | Number   | Percent | Number   | Percent |
| <\$15,000                | 240      | 8.9%    | 347      | 3.5%    |
| \$15,000 - \$24,999      | 263      | 9.8%    | 720      | 7.3%    |
| \$25,000 - \$34,999      | 301      | 11.2%   | 589      | 6.0%    |
| \$35,000 - \$49,999      | 496      | 18.5%   | 905      | 9.2%    |
| \$50,000 - \$74,999      | 609      | 22.7%   | 2,130    | 21.6%   |
| \$75,000 - \$99,999      | 355      | 13.2%   | 1,583    | 16.1%   |
| \$100,000 - \$149,999    | 307      | 11.4%   | 1,915    | 19.4%   |
| \$150,000 - \$199,999    | 66       | 2.5%    | 922      | 9.4%    |
| \$200,000+               | 47       | 1.8%    | 735      | 7.5%    |
| Median Household Income  | \$51,089 |         | \$54,199 |         |
| Average Household Income | \$62,977 |         | \$70,018 |         |
| Per Capita Income        | \$24,023 |         | \$26,769 |         |



**Data Note:** Income is expressed in current dollars.  
**Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2021 and 2026.

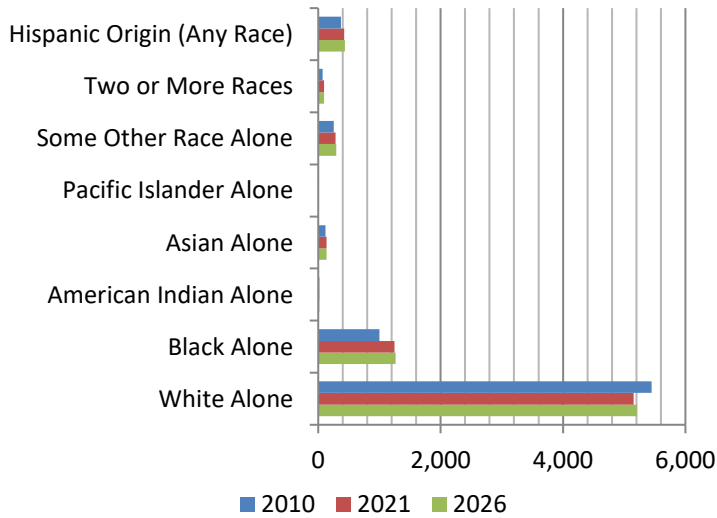


## Population Summary and Projections Richland, Mississippi

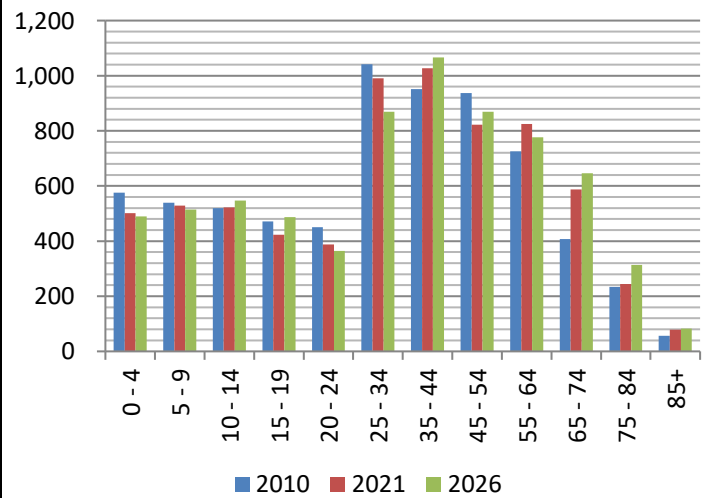
| Population        | 2020 Census Population <span style="float: right;">7,137</span> |         |        |         |        |         |
|-------------------|---|---------|--------|---------|--------|---------|
|                   | 2010  |         | 2021   |         | 2026   |         |
|                   | 6,912   |         | 6,936  |         | 7,023  |         |
| Population by Age | Number  | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 576   | 8.3%    | 501    | 7.2%    | 490    | 7.0%    |
| 5 - 9             | 539   | 8.3%    | 529    | 7.2%    | 514    | 7.3%    |
| 10 - 14           | 520   | 8.3%    | 522    | 7.2%    | 547    | 7.8%    |
| 15 - 19           | 472   | 8.3%    | 423    | 7.2%    | 487    | 6.9%    |
| 20 - 24           | 451   | 8.3%    | 388    | 7.2%    | 364    | 5.2%    |
| 25 - 34           | 1,041   | 8.3%    | 991    | 7.2%    | 869    | 12.4%   |
| 35 - 44           | 952   | 8.3%    | 1,027  | 7.2%    | 1,066  | 15.2%   |
| 45 - 54           | 937   | 8.3%    | 822    | 7.2%    | 869    | 12.4%   |
| 55 - 64           | 726   | 8.3%    | 825    | 7.2%    | 776    | 11.0%   |
| 65 - 74           | 407   | 8.3%    | 587    | 7.2%    | 646    | 9.2%    |
| 75 - 84           | 234   | 8.3%    | 244    | 7.2%    | 313    | 4.5%    |
| 85+               | 57  | 8.3%    | 79     | 7.2%    | 82     | 1.2%    |

| Race and Ethnicity         |       |       |       |       |       |       |
|----------------------------|-------|-------|-------|-------|-------|-------|
| White Alone                | 5,446 | 78.8% | 5,154 | 74.3% | 5,209 | 74.2% |
| Black Alone                | 999   | 14.5% | 1,244 | 17.9% | 1,262 | 18.0% |
| American Indian Alone      | 16    | 0.2%  | 16    | 0.2%  | 16    | 0.2%  |
| Asian Alone                | 116   | 1.7%  | 134   | 1.9%  | 134   | 1.9%  |
| Pacific Islander Alone     | 10    | 0.1%  | 6     | 0.1%  | 7     | 0.1%  |
| Some Other Race Alone      | 253   | 3.7%  | 286   | 4.1%  | 296   | 4.2%  |
| Two or More Races          | 72    | 1.0%  | 96    | 1.4%  | 98    | 1.4%  |
| Hispanic Origin (Any Race) | 371   | 0.0%  | 423   | 0.0%  | 437   | 0.0%  |

**Race and Ethnicity**



**Population by Age**



Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2021 and 2026.



## Business Summary by SIC Codes

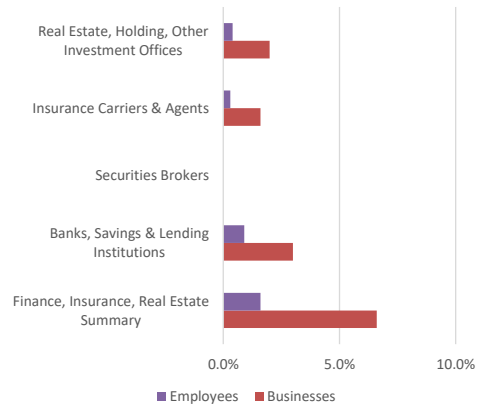
Richland, Mississippi

| Total Businesses                               | 498        |               |              |               |
|--|------------|---------------|--------------|---------------|
| Total Employees                                | 8,108      |               |              |               |
| Total Residential Population                   | 6,936      |               |              |               |
| Employee/Residential Population Ratio          | 117        |               |              |               |
| SIC Category                                   | Businesses |               | Employees    |               |
|  | Number     | Percent       | Number       | Percent       |
| Agriculture & Mining                           | 5          | 1.0%          | 49           | 0.6%          |
| Construction                                   | 36         | 7.2%          | 781          | 9.6%          |
| Manufacturing                                  | 27         | 5.4%          | 742          | 9.2%          |
| Transportation                                 | 36         | 7.2%          | 2,111        | 26.0%         |
| Communication                                  | 3          | 0.6%          | 16           | 0.2%          |
| Utility  | 1          | 0.2%          | 12           | 0.1%          |
| Wholesale Trade                                | 56         | 11.2%         | 821          | 10.1%         |
| <b>Retail Trade Summary</b>                    | <b>125</b> | <b>25.1%</b>  | <b>1,644</b> | <b>20.3%</b>  |
| Home Improvement                               | 9          | 1.8%          | 98           | 1.2%          |
| General Merchandise Stores                     | 6          | 1.2%          | 436          | 5.4%          |
| Food Stores                                    | 13         | 2.6%          | 85           | 1.0%          |
| Auto Dealers, Gas Stations, Auto Aftermarket   | 27         | 5.4%          | 395          | 4.9%          |
| Apparel & Accessory Stores                     | 3          | 0.6%          | 8            | 0.1%          |
| Furniture & Home Furnishings                   | 6          | 1.2%          | 26           | 0.3%          |
| Eating & Drinking Places                       | 33         | 6.6%          | 498          | 6.1%          |
| Miscellaneous Retail                           | 28         | 5.6%          | 98           | 1.2%          |
| <b>Finance, Insurance, Real Estate Summary</b> | <b>33</b>  | <b>6.6%</b>   | <b>130</b>   | <b>1.6%</b>   |
| Banks, Savings & Lending Institutions          | 15         | 3.0%          | 72           | 0.9%          |
| Securities Brokers                             | 0          | 0.0%          | 0            | 0.0%          |
| Insurance Carriers & Agents                    | 8          | 1.6%          | 22           | 0.3%          |
| Real Estate, Holding, Other Investment Offices | 10         | 2.0%          | 36           | 0.4%          |
| <b>Services Summary</b>                        | <b>158</b> | <b>31.7%</b>  | <b>1,643</b> | <b>20.3%</b>  |
| Hotels & Lodging                               | 5          | 1.0%          | 39           | 0.5%          |
| Automotive Services                            | 34         | 6.8%          | 380          | 4.7%          |
| Motion Pictures & Amusements                   | 7          | 1.4%          | 7            | 0.1%          |
| Health Services                                | 20         | 4.0%          | 140          | 1.7%          |
| Legal Services                                 | 3          | 0.6%          | 9            | 0.1%          |
| Education Institutions & Libraries             | 9          | 1.8%          | 387          | 4.8%          |
| Other Services                                 | 80         | 16.1%         | 681          | 8.4%          |
| Government                                     | 14         | 2.8%          | 159          | 2.0%          |
| Unclassified Establishments                    | 4          | 0.8%          | 0            | 0.0%          |
| <b>Totals</b>                                  | <b>498</b> | <b>100.0%</b> | <b>8,108</b> | <b>100.0%</b> |

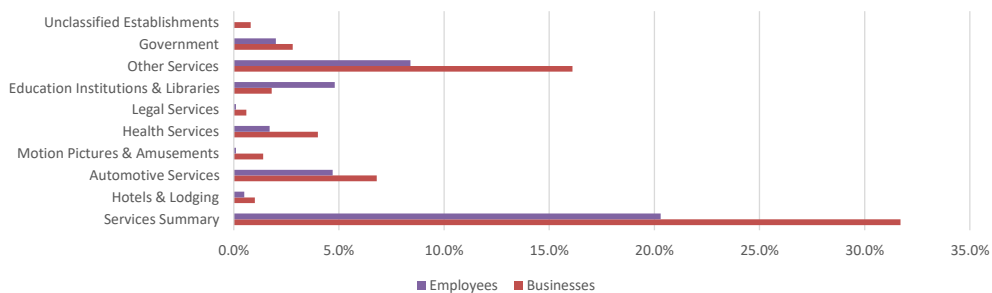
**Retail Trade Summary**



**Finance, Insurance, Real Estate Summary**



**Services Summary**





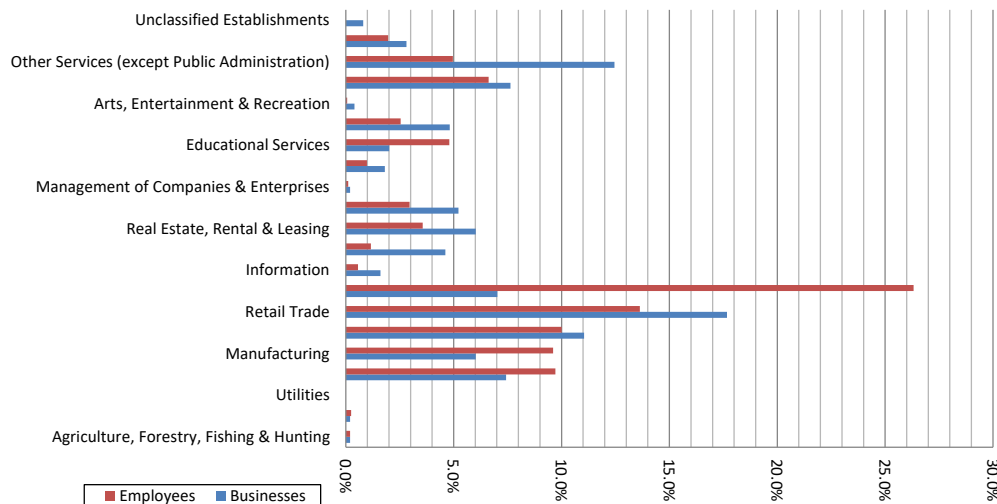


## Business Summary by NAICS Codes

Richland, Mississippi

| Total Businesses   | 498        |               |              |               |
|--|------------|---------------|--------------|---------------|
| Total Employees  | 8,108      |               |              |               |
| Total Residential Population   | 6,936      |               |              |               |
| Employee/Residential Population Ratio  | 117        |               |              |               |
| NAICS Category   | Businesses |               | Employees    |               |
|  | Number     | Percent       | Number       | Percent       |
| Agriculture, Forestry, Fishing & Hunting   | 1          | 0.2%          | 16           | 0.2%          |
| Mining   | 1          | 0.2%          | 20           | 0.2%          |
| Utilities  | 0          | 0.0%          | 0            | 0.0%          |
| Construction   | 37         | 7.4%          | 788          | 9.7%          |
| Manufacturing  | 30         | 6.0%          | 779          | 9.6%          |
| Wholesale Trade  | 55         | 11.0%         | 811          | 10.0%         |
| Retail Trade   | 88         | 17.7%         | 1,105        | 13.6%         |
| Motor Vehicle & Parts Dealers  | 22         | 4.4%          | 381          | 4.7%          |
| Furniture & Home Furnishings Stores  | 3          | 0.6%          | 10           | 0.1%          |
| Electronics & Appliance Stores   | 3          | 0.6%          | 16           | 0.2%          |
| Bldg Material & Garden Equipment & Supplies Dealers                                      | 9          | 1.8%          | 98           | 1.2%          |
| Food & Beverage Stores   | 8          | 1.6%          | 36           | 0.4%          |
| Health & Personal Care Stores  | 9          | 1.8%          | 73           | 0.9%          |
| Gasoline Stations  | 5          | 1.0%          | 14           | 0.2%          |
| Clothing & Clothing Accessories Stores   | 3          | 0.6%          | 8            | 0.1%          |
| Sport Goods, Hobby, Book, & Music Stores   | 3          | 0.6%          | 17           | 0.2%          |
| General Merchandise Stores   | 6          | 1.2%          | 436          | 5.4%          |
| Miscellaneous Store Retailers  | 8          | 1.6%          | 16           | 0.2%          |
| Nonstore Retailers   | 9          | 1.8%          | 0            | 0.0%          |
| Transportation & Warehousing   | 35         | 7.0%          | 2,134        | 26.3%         |
| Information  | 8          | 1.6%          | 46           | 0.6%          |
| Finance & Insurance  | 23         | 4.6%          | 94           | 1.2%          |
| Central Bank/Credit Intermediation & Related Activities                                  | 15         | 3.0%          | 72           | 0.9%          |
| Securities, Commodity Contracts & Other Financial Investments & Other Related Activities | 0          | 0.0%          | 0            | 0.0%          |
| Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles        | 8          | 1.6%          | 22           | 0.3%          |
| Real Estate, Rental & Leasing  | 30         | 6.0%          | 289          | 3.6%          |
| Professional, Scientific & Tech Services   | 26         | 5.2%          | 240          | 3.0%          |
| Legal Services   | 3          | 0.6%          | 9            | 0.1%          |
| Management of Companies & Enterprises  | 1          | 0.2%          | 9            | 0.1%          |
| Administrative & Support & Waste Management & Remediation Services                       | 9          | 1.8%          | 79           | 1.0%          |
| Educational Services   | 10         | 2.0%          | 389          | 4.8%          |
| Health Care & Social Assistance  | 24         | 4.8%          | 206          | 2.5%          |
| Arts, Entertainment & Recreation   | 2          | 0.4%          | 5            | 0.1%          |
| Accommodation & Food Services  | 38         | 7.6%          | 537          | 6.6%          |
| Accommodation  | 5          | 1.0%          | 39           | 0.5%          |
| Food Services & Drinking Places  | 33         | 6.6%          | 498          | 6.1%          |
| Other Services (except Public Administration)  | 62         | 12.4%         | 402          | 5.0%          |
| Automotive Repair & Maintenance  | 25         | 5.0%          | 219          | 2.7%          |
| Public Administration  | 14         | 2.8%          | 159          | 2.0%          |
| Unclassified Establishments  | 4          | 0.8%          | 0            | 0.0%          |
| <b>Total</b>   | <b>498</b> | <b>100.0%</b> | <b>8,108</b> | <b>100.0%</b> |

**Percent of Employees and Businesses by NAICS Code**



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