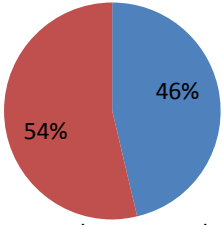
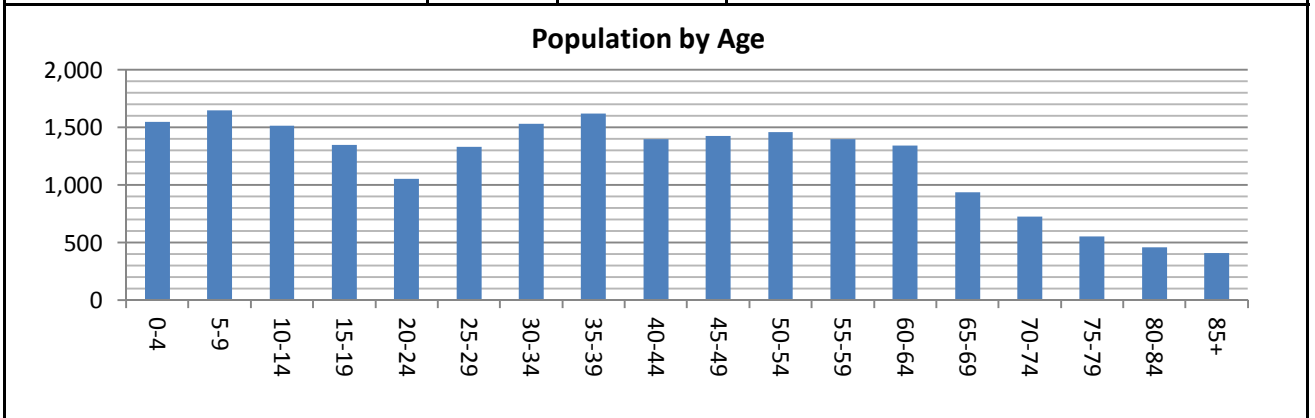
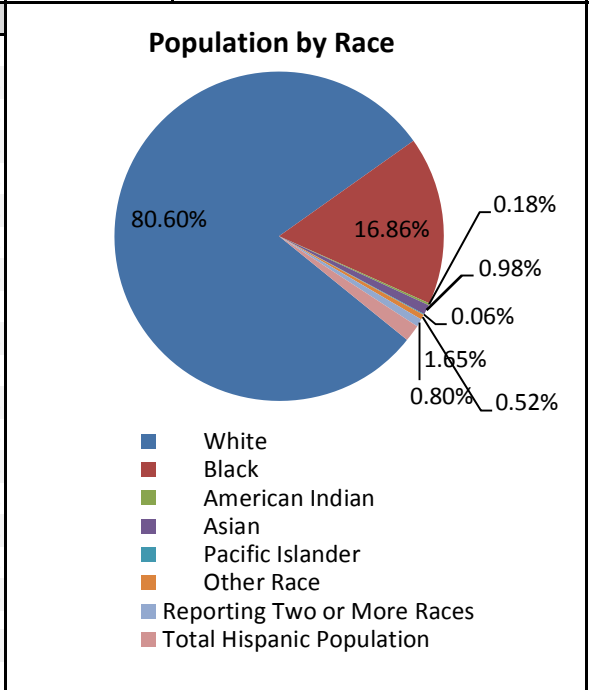




Population Summary Brandon, MS

Population by Race	Number	Percent	Median Age	Total Population	
Reporting One Race	21,531	99.20%	---	2000	17,165
White	17,495	80.60%	45.2	2010	21,705
Black	3,659	16.86%	29.7	Annual Rate (%) 2.37	
American Indian	39	0.18%	32.9	<div style="text-align: center;"> Population by Sex  <p>■ Male ■ Female</p> </div>	
Asian	213	0.98%	29.9		
Pacific Islander	13	0.06%	27.5		
Other Race	112	0.52%	25.5		
Reporting Two or More Races	174	0.80%	20.0		
Total Hispanic Population	358	1.65%	25.9		
Population by Sex					
Male	10,057	46.3%	31.5		
Female	11,648	53.7%	34.7		

Population by Age		
0-4	1,551	7.15%
5-9	1,648	7.59%
10-14	1,515	6.98%
15-19	1,347	6.21%
20-24	1,053	4.85%
25-29	1,333	6.14%
30-34	1,534	7.07%
35-39	1,620	7.46%
40-44	1,400	6.45%
45-49	1,428	6.58%
50-54	1,458	6.72%
55-59	1,396	6.43%
60-64	1,342	6.18%
65-69	936	4.31%
70-74	726	3.34%
75-79	552	2.54%
80-84	457	2.11%
85+	409	1.88%
18+	16,048	73.94%
65+	3,080	14.19%



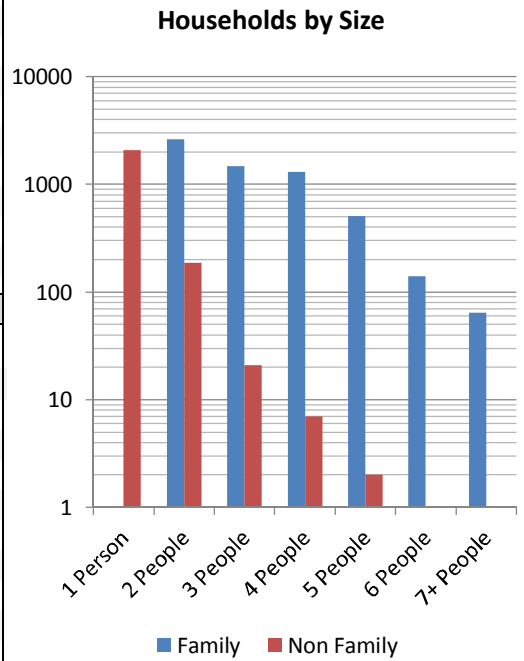
Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Household Summary

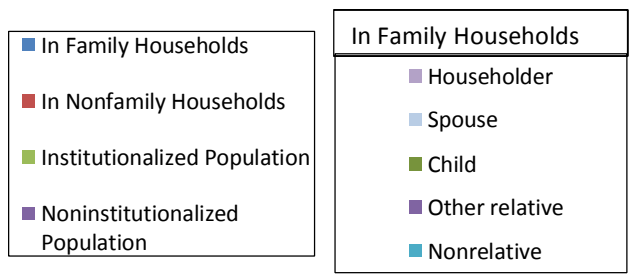
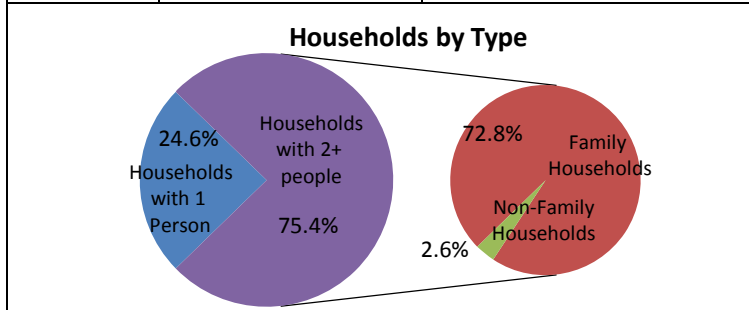
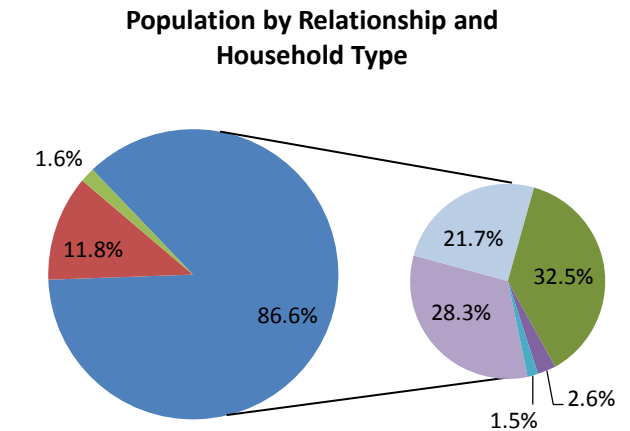
Brandon, MS

Households by Type	Number	Percent	Total Households	
Households with 1 Person	2,071	24.6%	2000	6,434
Households with 2+ People	6,356	75.4%	2010	8,427
Family Households	6,138	72.8%	Annual Rate (%)	2.74%
Husband-wife Families	4,711	55.9%	Average Size	2.53
With Own Children	2,086	24.8%		
Other Family (No Spouse Present)	1,427	16.9%		
With Own Children	818	9.7%		
Nonfamily Households	218	2.6%		
All Households with Children	3,157	37.5%		
Multigenerational Households	298	3.5%		
Unmarried Partner Households	292	3.5%		
Male-female	249	3.0%		
Same-sex	43	0.5%		



Population by Relationship and Household Type		
Total	21,705	100.0%
In Households	21,359	98.4%
In Family Households	18,799	86.6%
Householder	6,138	28.3%
Spouse	4,711	21.7%
Child	7,063	32.5%
Other relative	564	2.6%
Nonrelative	323	1.5%
In Nonfamily Households	2,560	11.8%
In Group Quarters	346	1.6%
Institutionalized Population	346	1.6%
Noninstitutionalized	0	0.0%

	Family		Non Family	
	Number	Percent	Number	Percent
Total	6,138	100.0%	2,289	100.0%
1 Person	---		2,071	90.5%
2 People	2,637	43.0%	186	8.1%
3 People	1,486	24.2%	21	0.9%
4 People	1,306	21.3%	7	0.3%
5 People	505	8.2%	2	0.1%
6 People	140	2.3%	1	0.0%
7+ People	64	1.0%	1	0.0%
Average Size	3.01		1.12	



Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

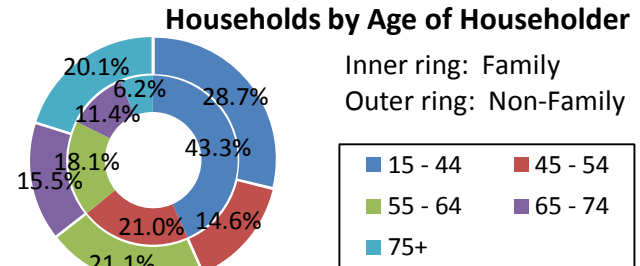
Source: U.S. Census Bureau, Census 2010 Summary File 1.



Householder Summary

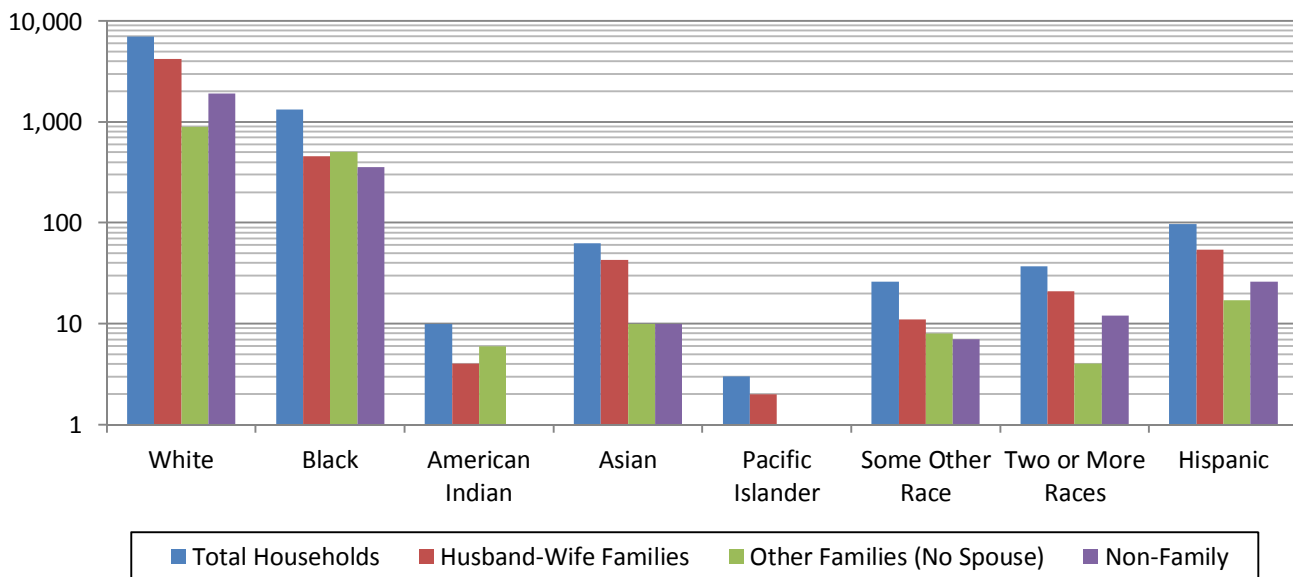
Brandon, MS

Households by Age of Householder				
	Family		Non-Family	
	Number	Percent	Number	Percent
Total	6,138	100.0%	2,289	100.0%
15 - 44	2,658	43.3%	658	28.7%
45 - 54	1,288	21.0%	334	14.6%
55 - 64	1,110	18.1%	482	21.1%
65 - 74	699	11.4%	354	15.5%
75+	383	6.2%	461	20.1%



Summary by Race of Householder	Total Households		Husband-Wife Families		Other Families (No Spouse)		Non-Family	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Householder is: Total	8,427	100.0%	4,711	100.0%	1,427	100.0%	2,289	100.0%
White	6,971	82.7%	4,175	88.6%	893	62.6%	1,903	83.1%
Black	1,317	15.6%	455	9.7%	505	35.4%	357	15.6%
American Indian	10	0.1%	4	0.1%	6	0.4%	0	0.0%
Asian	63	0.7%	43	0.9%	10	0.7%	10	0.4%
Pacific Islander	3	0.0%	2	0.0%	1	0.1%	0	0.0%
Some Other Race	26	0.3%	11	0.2%	8	0.6%	7	0.3%
Two or More Races	37	0.4%	21	0.4%	4	0.3%	12	0.5%
Hispanic	97	1.2%	54	1.1%	17	1.2%	26	1.1%

Race of Householder



Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Housing Unit Summary

Brandon, MS

Total Housing Units

2000	6,728
2010	8,943
Annual Rate (%)	2.89

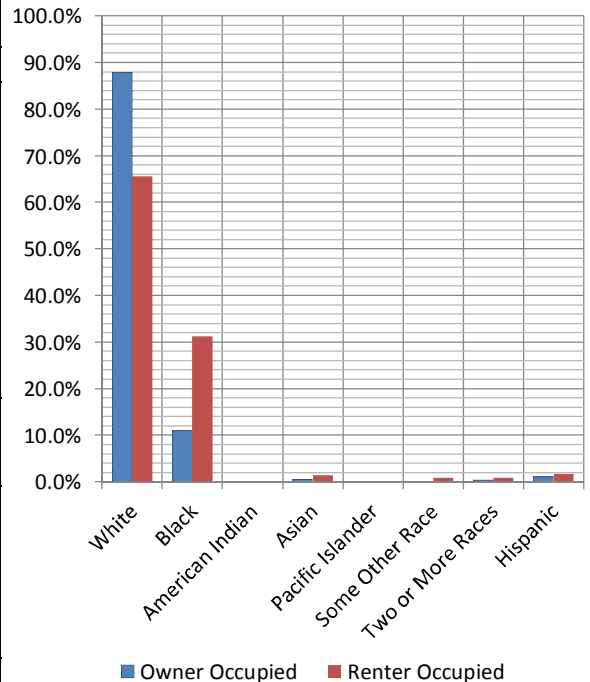
Total Housing Units by Occupancy	Number	Percent
Occupied Housing Units	8,427	94.2%
Vacant Housing Units		
For Rent	140	1.57%
Rented, not Occupied	8	0.09%
For Sale Only	158	1.77%
Sold, not Occupied	26	0.29%
For Seasonal/Recreational/Occasional Use	12	0.13%
For Migrant Workers	0	0.00%
Other Vacant	172	1.92%
Total Vacancy Rate (%)		5.8%

Households by Tenure and Mortgage Status	Number	Percent	Average Household Size
Total	8,427	100.0%	
Owner Occupied	6,475	76.8%	2.60
Owned with a Mortgage/Loan	4,835	57.4%	
Owned Free and Clear	1,640	19.5%	
Renter Occupied	1,952	23.2%	2.33

Housing Units by Race of Householder	Owner Occupied		Renter Occupied	
	Number	Percent	Number	Percent

Total	6,475	100.0%	1,952	100.0%
White	5,692	87.9%	1,279	65.5%
Black	708	10.9%	609	31.2%
American Indian	8	0.1%	2	0.1%
Asian	35	0.5%	28	1.4%
Pacific Islander	2	0.0%	1	0.1%
Some Other Race	9	0.1%	17	0.9%
Two or More Races	21	0.3%	16	0.8%
Hispanic	65	1.0%	32	1.6%

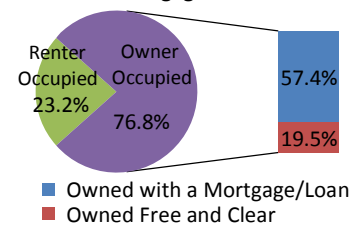
Housing Units by Race of Householder



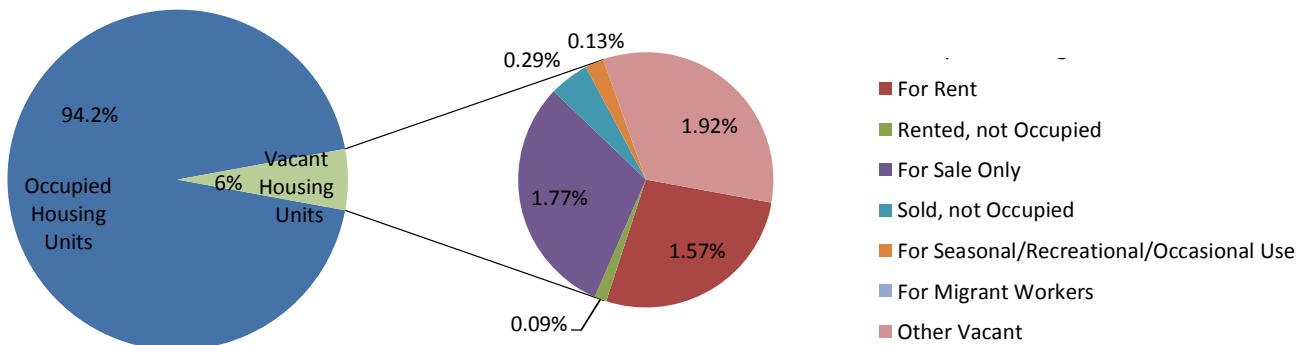
Average Household Size

Total	2.48
White	2.75
Black	3.60
American Indian	3.33
Asian	3.67
Pacific Islander	3.85
Some Other Race	2.59
Two or More Races	3.30
Hispanic	3.30

Households by Tenure and Mortgage Status



Total Housing Units by Occupancy



Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

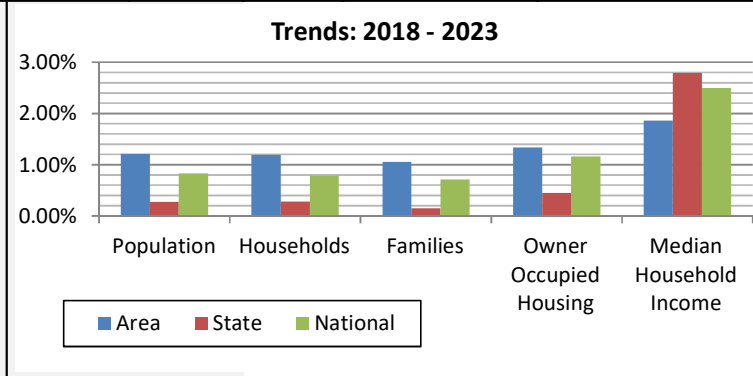
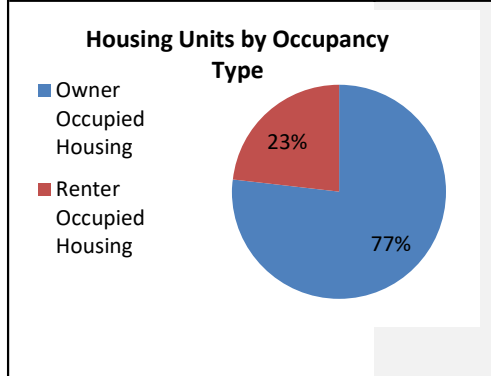
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



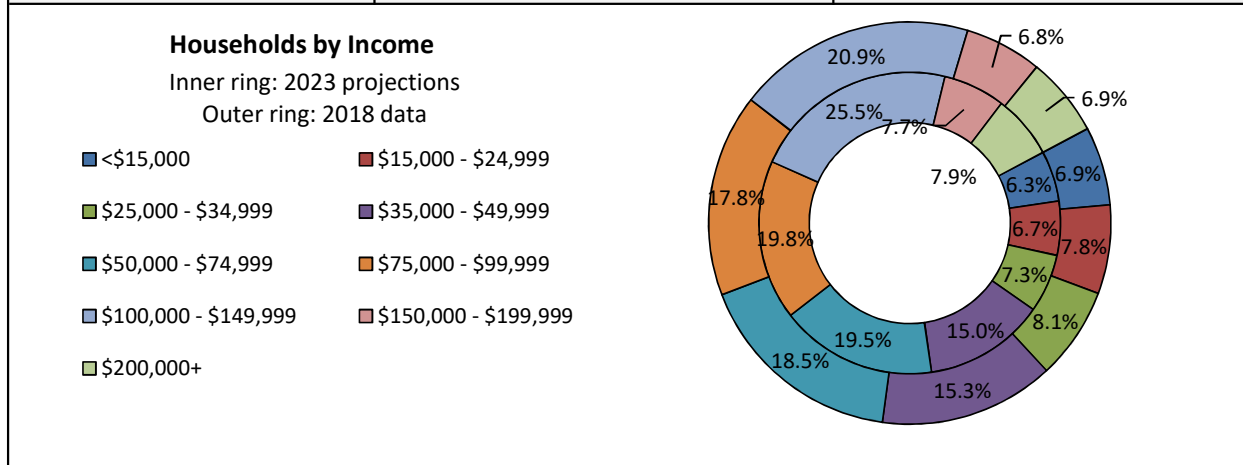
Demographic and Income Projections

Brandon, MS

Summary	2010	2018	2023	Trends 2018 - 2023 Rate		
				Area	State	National
Population	21,705	23,708	25,179	1.21%	0.27%	0.83%
Households	8,427	9,183	9,742	1.19%	0.28%	0.79%
Families	6,138	6,621	6,975	1.05%	0.15%	0.71%
Average Household	3	3	3	-	-	-
Owner Occupied Housing	6,475	7,285	7,787	1.34%	0.45%	1.16%
Renter Occupied Housing	1,952	1,897	1,955	-	-	-
Median Age	38	39	40	-	-	-
Median Household Income	-	\$71,073	\$77,936	1.86%	2.79%	2.50%



Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	581	6.9%	530	6.3%
\$15,000 - \$24,999	655	7.8%	564	6.7%
\$25,000 - \$34,999	682	8.1%	611	7.3%
\$35,000 - \$49,999	1,293	15.3%	1,262	15.0%
\$50,000 - \$74,999	1,562	18.5%	1,641	19.5%
\$75,000 - \$99,999	1,498	17.8%	1,669	19.8%
\$100,000 - \$149,999	1,759	20.9%	2,151	25.5%
\$150,000 - \$199,999	570	6.8%	650	7.7%
\$200,000+	584	6.9%	663	7.9%
Median Household Income	\$71,073		\$77,936	
Average Household Income	\$87,956		\$96,644	
Per Capita Income	\$34,437		\$37,782	



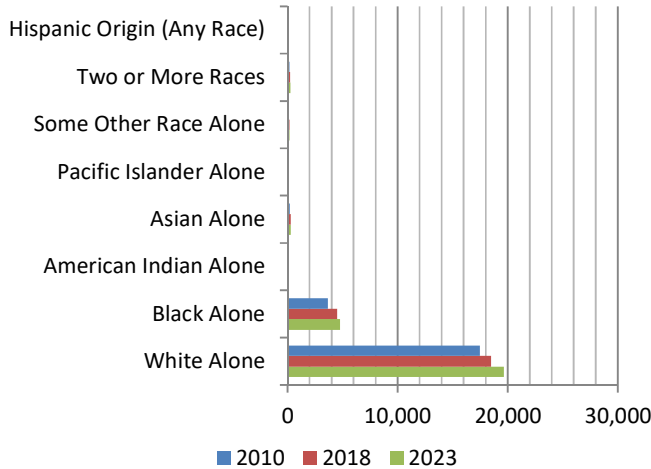
Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2018 and 2023.



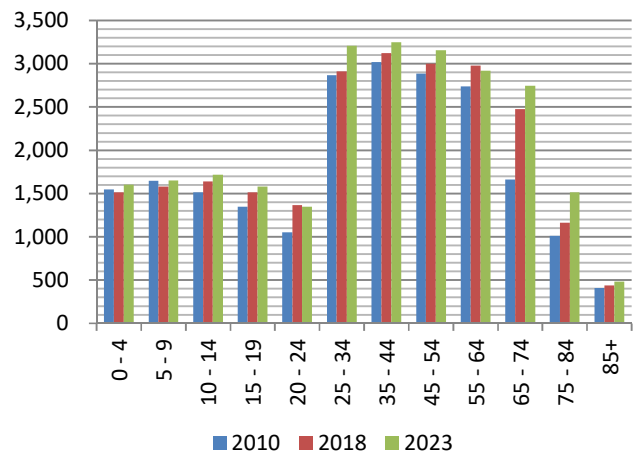
Population Summary and Projections Brandon, MS

Population	2010		2018		2023	
	21,705		23,708		25,179	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,551	7.1%	1,513	6.4%	1,603	6.4%
5 - 9	1,648	7.6%	1,584	6.7%	1,652	6.6%
10 - 14	1,515	7.0%	1,640	6.9%	1,719	6.8%
15 - 19	1,347	6.2%	1,512	6.4%	1,582	6.3%
20 - 24	1,053	4.9%	1,368	5.8%	1,347	5.3%
25 - 34	2,867	13.2%	2,915	12.3%	3,207	12.7%
35 - 44	3,020	13.9%	3,124	13.2%	3,251	12.9%
45 - 54	2,886	13.3%	2,999	12.6%	3,158	12.5%
55 - 64	2,738	12.6%	2,979	12.6%	2,921	11.6%
65 - 74	1,662	7.7%	2,474	10.4%	2,743	10.9%
75 - 84	1,009	4.6%	1,164	4.9%	1,515	6.0%
85+	409	1.9%	439	1.9%	483	1.9%
Race and Ethnicity						
White Alone	17,495	80.6%	18,493	78.0%	19,661	78.1%
Black Alone	3,659	16.9%	4,500	19.0%	4,757	18.9%
American Indian Alone	39	0.2%	36	0.2%	39	0.2%
Asian Alone	213	1.0%	277	1.2%	293	1.2%
Pacific Islander Alone	13	0.1%	14	0.1%	15	0.1%
Some Other Race Alone	112	0.5%	144	0.6%	155	0.6%
Two or More Races	174	0.8%	244	1.0%	258	1.0%
Hispanic Origin (Any Race)	67	0.3%	57	0.2%	65	0.3%

Race and Ethnicity



Population by Age



Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2018 and 2023.

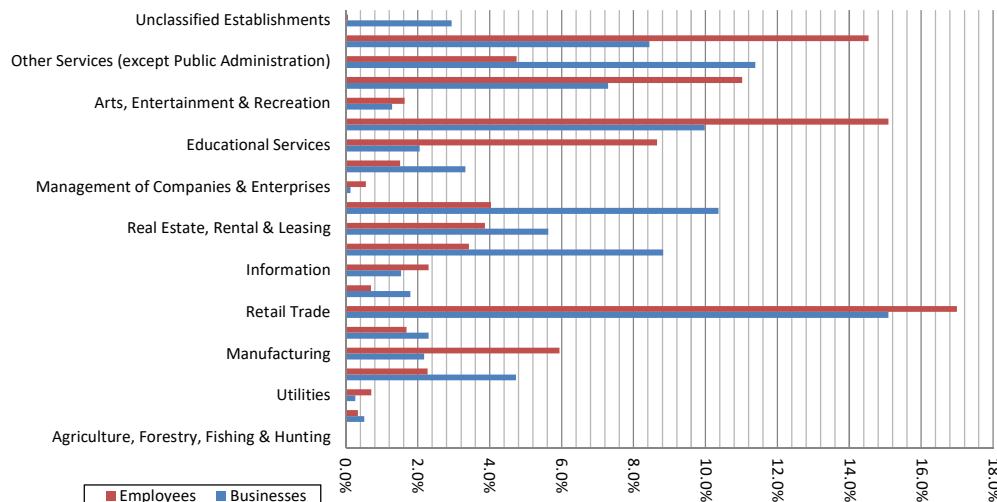


Business Summary by NAICS Codes

Brandon, MS

Total Businesses	782			
Total Employees	9,076			
Total Residential Population	23,708			
Employee/Residential Population Ratio	38			
NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	4	0.5%	30	0.3%
Utilities	2	0.3%	64	0.7%
Construction	37	4.7%	206	2.3%
Manufacturing	17	2.2%	539	5.9%
Wholesale Trade	18	2.3%	153	1.7%
Retail Trade	118	15.1%	1,542	17.0%
Motor Vehicle & Parts Dealers	16	2.0%	591	6.5%
Furniture & Home Furnishings Stores	3	0.4%	13	0.1%
Electronics & Appliance Stores	1	0.1%	5	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	13	1.7%	188	2.1%
Food & Beverage Stores	16	2.0%	359	4.0%
Health & Personal Care Stores	13	1.7%	148	1.6%
Gasoline Stations	9	1.2%	40	0.4%
Clothing & Clothing Accessories Stores	10	1.3%	31	0.3%
Sport Goods, Hobby, Book, & Music Stores	6	0.8%	25	0.3%
General Merchandise Stores	6	0.8%	36	0.4%
Miscellaneous Store Retailers	23	2.9%	99	1.1%
Nonstore Retailers	2	0.3%	7	0.1%
Transportation & Warehousing	14	1.8%	63	0.7%
Information	12	1.5%	208	2.3%
Finance & Insurance	69	8.8%	310	3.4%
Central Bank/Credit Intermediation & Related Activities	27	3.5%	189	2.1%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	3	0.4%	8	0.1%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	39	5.0%	113	1.2%
Real Estate, Rental & Leasing	44	5.6%	351	3.9%
Professional, Scientific & Tech Services	81	10.4%	366	4.0%
Legal Services	29	3.7%	110	1.2%
Management of Companies & Enterprises	1	0.1%	50	0.6%
Administrative & Support & Waste Management & Remediation Services	26	3.3%	137	1.5%
Educational Services	16	2.0%	785	8.6%
Health Care & Social Assistance	78	10.0%	1,369	15.1%
Arts, Entertainment & Recreation	10	1.3%	148	1.6%
Accommodation & Food Services	57	7.3%	1,000	11.0%
Accommodation	4	0.5%	33	0.4%
Food Services & Drinking Places	53	6.8%	967	10.7%
Other Services (except Public Administration)	89	11.4%	431	4.7%
Automotive Repair & Maintenance	13	1.7%	61	0.7%
Public Administration	66	8.4%	1,319	14.5%
Unclassified Establishments	23	2.9%	5	0.1%
Total	782	100.0%	9,076	100.0%

Percent of Employees and Businesses by NAICS Code



Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

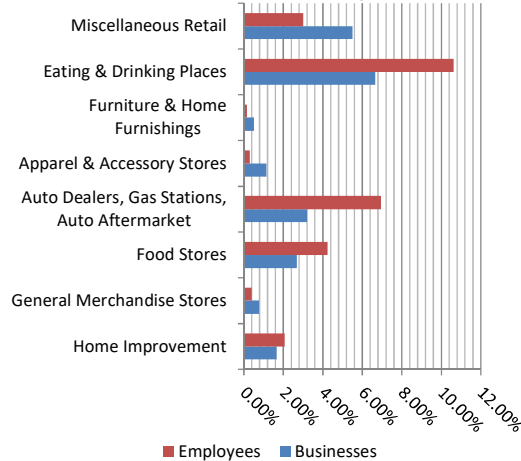


Business Summary by SIC Codes

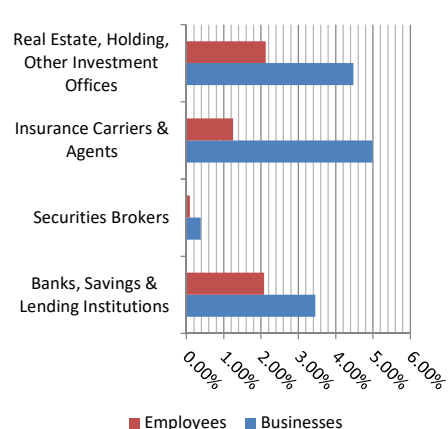
Brandon, MS

Total Businesses	782			
Total Employees	9,076			
Total Residential Population	23,708			
Employee/Residential Population Ratio	38			
SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	20	2.56%	123	1.36%
Construction	35	4.48%	202	2.23%
Manufacturing	18	2.30%	586	6.46%
Transportation	14	1.79%	78	0.86%
Communication	3	0.38%	12	0.13%
Utility	3	0.38%	74	0.82%
Wholesale Trade	18	2.30%	153	1.69%
Retail Trade Summary	173	22.12%	2,519	27.75%
Home Improvement	13	1.66%	188	2.07%
General Merchandise Stores	6	0.77%	36	0.40%
Food Stores	21	2.69%	385	4.24%
Auto Dealers, Gas Stations, Auto Aftermarket	25	3.20%	631	6.95%
Apparel & Accessory Stores	9	1.15%	28	0.31%
Furniture & Home Furnishings	4	0.51%	14	0.15%
Eating & Drinking Places	52	6.65%	964	10.62%
Miscellaneous Retail	43	5.50%	273	3.01%
Finance, Insurance, Real Estate Summary	104	13.30%	503	5.54%
Banks, Savings & Lending Institutions	27	3.45%	189	2.08%
Securities Brokers	3	0.38%	8	0.09%
Insurance Carriers & Agents	39	4.99%	113	1.25%
Real Estate, Holding, Other Investment Offices	35	4.48%	193	2.13%
Services Summary	305	39.00%	3,502	38.59%
Hotels & Lodging	4	0.51%	33	0.36%
Automotive Services	25	3.20%	293	3.23%
Motion Pictures & Amusements	17	2.17%	150	1.65%
Health Services	60	7.67%	1,116	12.30%
Legal Services	25	3.20%	94	1.04%
Education Institutions & Libraries	16	2.05%	904	9.96%
Other Services	158	20.20%	912	10.05%
Government	66	8.44%	1,319	14.53%
Other	23	2.94%	5	0.06%
Total	782		9,076	

Retail Trade Summary



Finance, Insurance, Real Estate Summary



Services Summary

