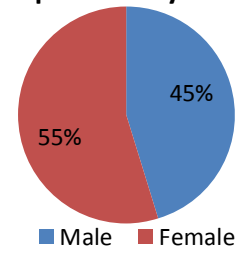




Population Summary Flowood, MS

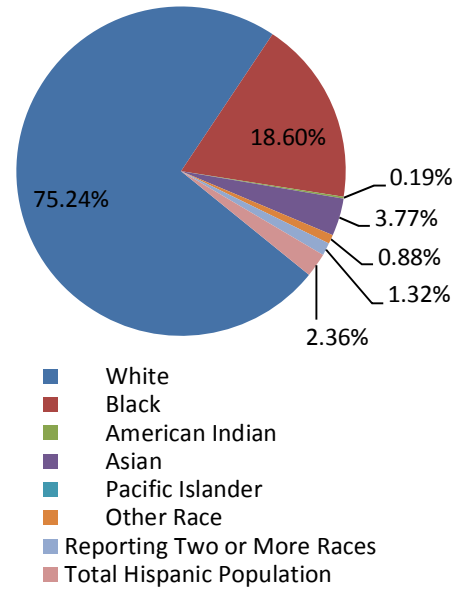
Population by Race	Number	Percent	Median Age	Total Population	
Reporting One Race	7,720	98.68%	---	2000	5,780
White	5,886	75.24%	45.2	2010	7,823
Black	1,455	18.60%	29.7	Annual Rate (%) 3.07	
American Indian	15	0.19%	32.9		
Asian	295	3.77%	29.9		
Pacific Islander	0	0.00%	27.5		
Other Race	69	0.88%	25.5		
Reporting Two or More Races	103	1.32%	20.0		
Total Hispanic Population	185	2.36%	25.9		

Population by Sex

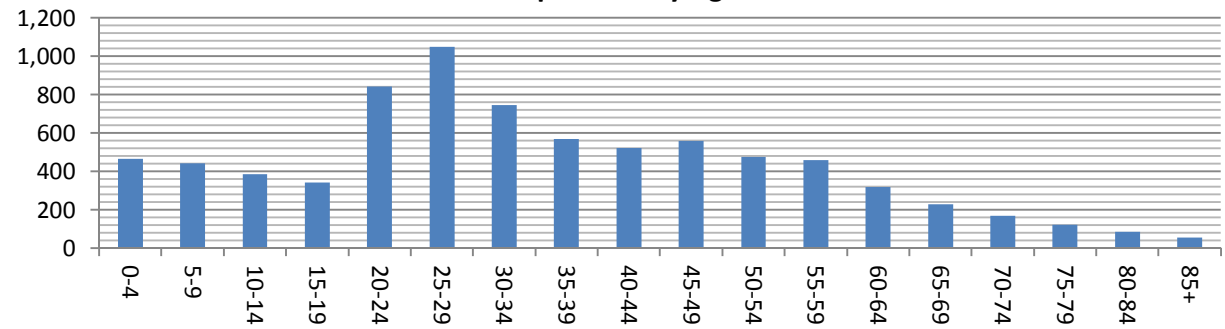


Population by Age	Number	Percent
0-4	464	5.93%
5-9	443	5.66%
10-14	384	4.91%
15-19	342	4.37%
20-24	843	10.78%
25-29	1,050	13.42%
30-34	746	9.54%
35-39	568	7.26%
40-44	522	6.67%
45-49	558	7.13%
50-54	475	6.07%
55-59	457	5.84%
60-64	318	4.06%
65-69	228	2.91%
70-74	168	2.15%
75-79	120	1.53%
80-84	84	1.07%
85+	53	0.68%
18+	6,308	80.63%
65+	653	8.35%

Population by Race



Population by Age



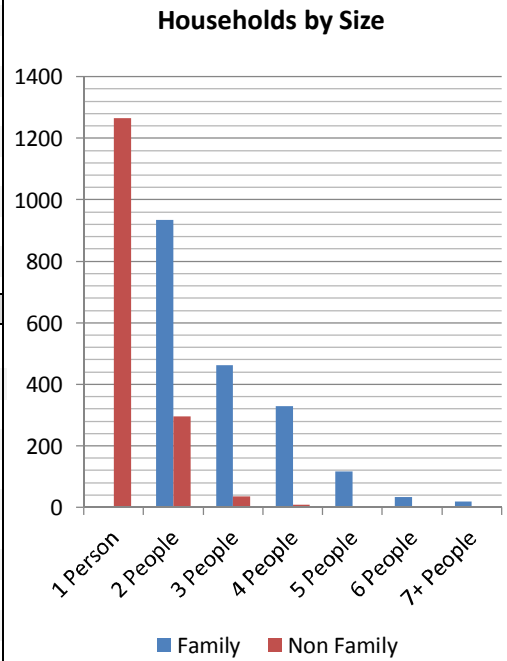
Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Household Summary

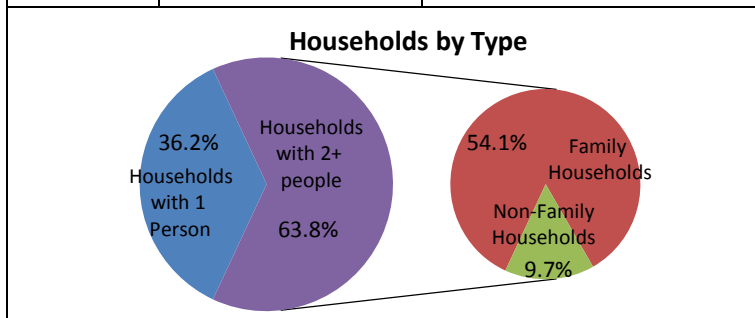
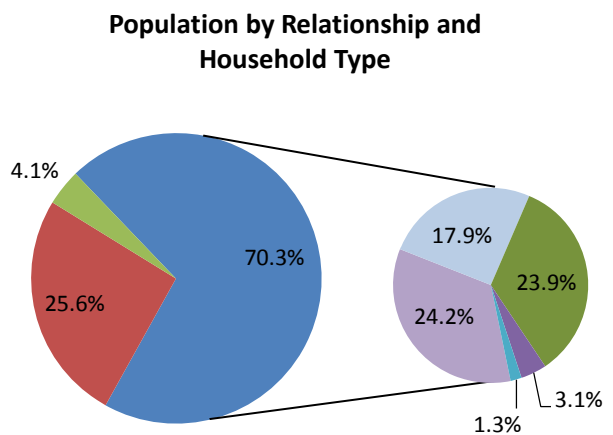
Flowood, MS

Households by Type	Number	Percent	Total Households	
Households with 1 Person	1,265	36.2%	2000	2,513
Households with 2+ People	2,233	63.8%	2010	3,498
Family Households	1,893	54.1%	Annual Rate (%)	3.36%
Husband-wife Families	1,398	40.0%	Average Size	2.15
With Own Children	586	16.8%		
Other Family (No Spouse Present)	495	14.2%		
With Own Children	260	7.4%		
Nonfamily Households	340	9.7%		
All Households with Children	919	26.3%		
Multigenerational Households	73	2.1%		
Unmarried Partner Households	164	4.7%		
Male-female	145	4.1%		
Same-sex	19	0.5%		



Population by Relationship and Household Type		
Total	7,823	100.0%
In Households	7,506	95.9%
In Family Households	5,500	70.3%
Householder	1,893	24.2%
Spouse	1,398	17.9%
Child	1,870	23.9%
Other relative	240	3.1%
Nonrelative	99	1.3%
In Nonfamily Households	2,006	25.6%
In Group Quarters	317	4.1%
Institutionalized Population	317	4.1%
Noninstitutionalized	0	0.0%

	Family		Non Family	
	Number	Percent	Number	Percent
Total	1,893	100.0%	1,605	100.0%
1 Person	---		1,265	78.8%
2 People	935	49.4%	295	18.4%
3 People	462	24.4%	35	2.2%
4 People	329	17.4%	8	0.5%
5 People	116	6.1%	0	0.0%
6 People	33	1.7%	1	0.1%
7+ People	18	1.0%	1	0.1%
Average Size	2.85		1.25	



- In Family Households
 - In Nonfamily Households
 - Institutionalized Population
 - Noninstitutionalized Population
- | In Family Households | |
|----------------------|-------|
| Householder | 24.2% |
| Spouse | 17.9% |
| Child | 23.9% |
| Other relative | 3.1% |
| Nonrelative | 1.3% |

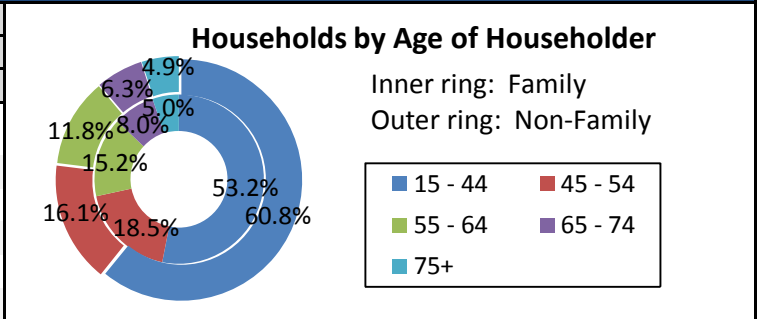
Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.



Householder Summary

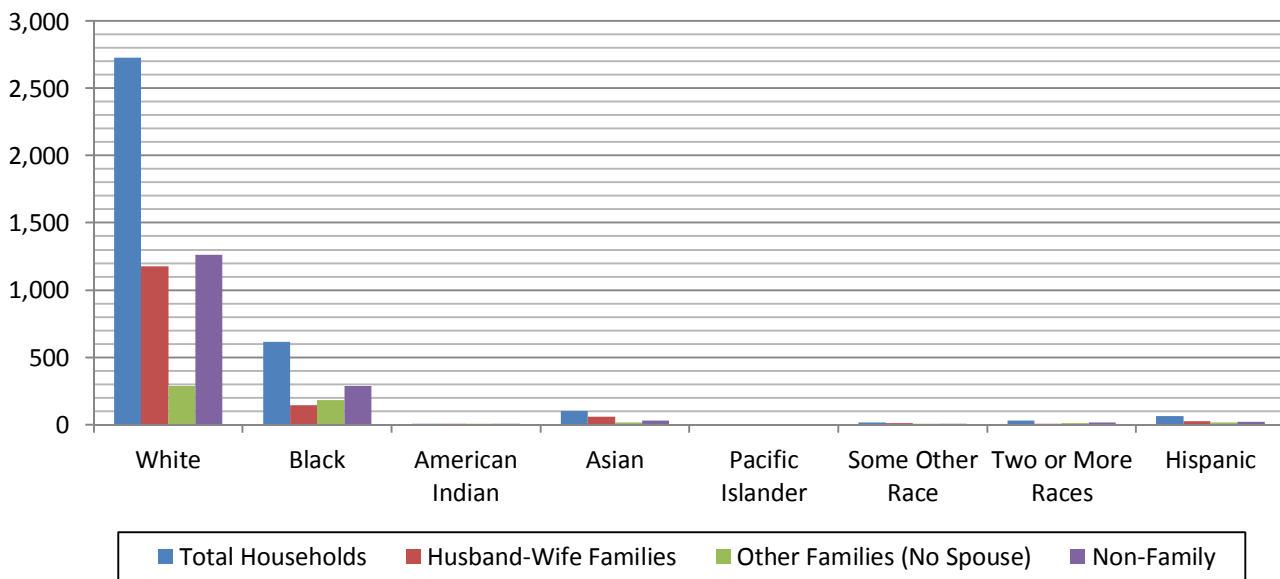
Flowood, MS

Households by Age of Householder				
	Family		Non-Family	
	Number	Percent	Number	Percent
Total	1,893	100.0%	1,605	100.0%
15 - 44	1,008	53.2%	976	60.8%
45 - 54	351	18.5%	259	16.1%
55 - 64	287	15.2%	190	11.8%
65 - 74	152	8.0%	101	6.3%
75+	95	5.0%	79	4.9%



Summary by Race of Householder	Total Households		Husband-Wife Families		Other Families (No Spouse)		Non-Family	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total	3,498	100.0%	1,398	100.0%	495	100.0%	1,605	100.0%
White	2,725	77.9%	1,176	84.1%	285	57.6%	1,264	78.8%
Black	616	17.6%	146	10.4%	182	36.8%	288	17.9%
American Indian	6	0.2%	3	0.2%	1	0.2%	2	0.1%
Asian	103	2.9%	57	4.1%	14	2.8%	32	2.0%
Pacific Islander	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race	18	0.5%	9	0.6%	4	0.8%	5	0.3%
Two or More Races	30	0.9%	7	0.5%	9	1.8%	14	0.9%
Hispanic	62	1.8%	26	1.9%	14	2.8%	22	1.4%

Race of Householder



Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Housing Unit Summary

Flowood, MS

Total Housing Units

2000	2,828
2010	3,787
Annual Rate (%)	2.96

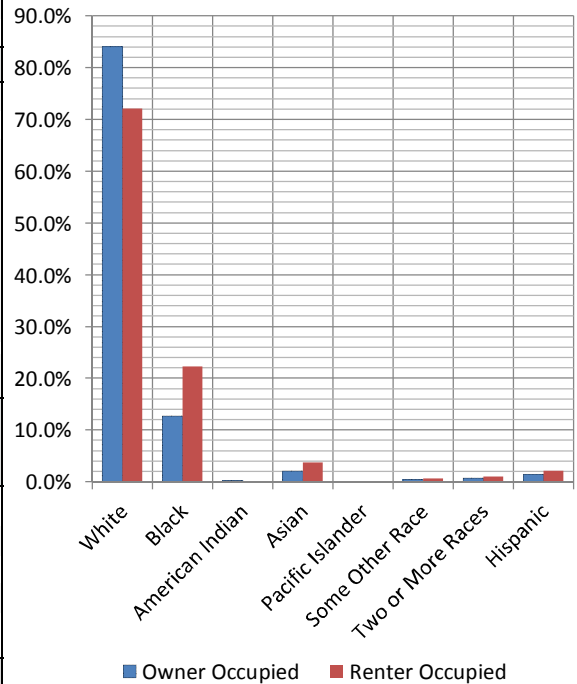
Total Housing Units by Occupancy	Number	Percent
Occupied Housing Units	3,498	92.4%
Vacant Housing Units		
For Rent	151	3.99%
Rented, not Occupied	2	0.05%
For Sale Only	61	1.61%
Sold, not Occupied	9	0.24%
For Seasonal/Recreational/Occasional Use	34	0.90%
For Migrant Workers	0	0.00%
Other Vacant	32	0.84%
Total Vacancy Rate (%)		7.6%

Households by Tenure and Mortgage Status	Number	Percent	Average Household Size
Total	3,498	100.0%	
Owner Occupied	1,701	48.6%	2.50
Owned with a Mortgage/Loan	1,314	37.6%	
Owned Free and Clear	387	11.1%	
Renter Occupied	1,797	51.4%	1.81

Housing Units by Race of Householder	Owner Occupied		Renter Occupied	
	Number	Percent	Number	Percent

Total	1,701	100.0%	1,797	100.0%
White	1,430	84.1%	1,295	72.1%
Black	215	12.6%	401	22.3%
American Indian	3	0.2%	3	0.2%
Asian	35	2.1%	68	3.8%
Pacific Islander	0	0.0%	0	0.0%
Some Other Race	7	0.4%	11	0.6%
Two or More Races	11	0.6%	19	1.1%
Hispanic	24	1.4%	38	2.1%

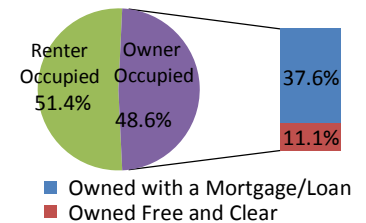
Housing Units by Race of Householder



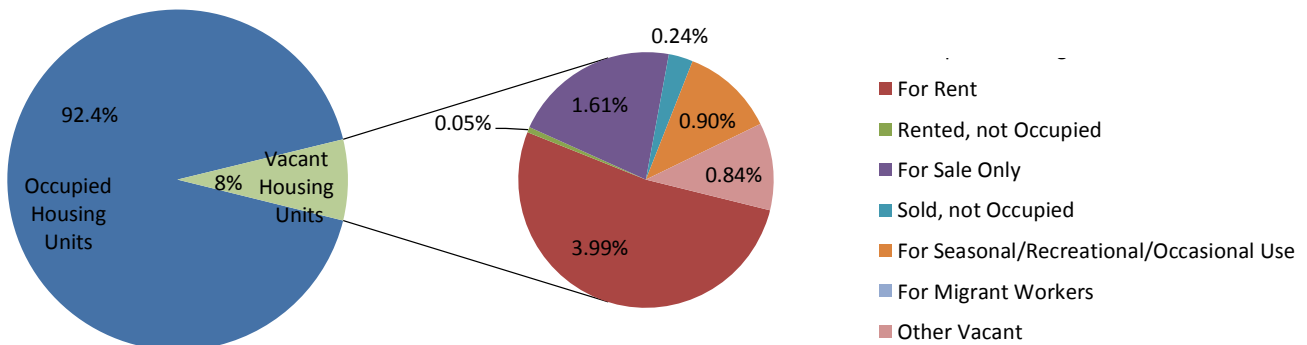
Average Household Size

Total	2.10
White	2.17
Black	2.50
American Indian	2.78
Asian	0.00
Pacific Islander	3.89
Some Other Race	2.63
Two or More Races	2.89

Households by Tenure and Mortgage Status



Total Housing Units by Occupancy



Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

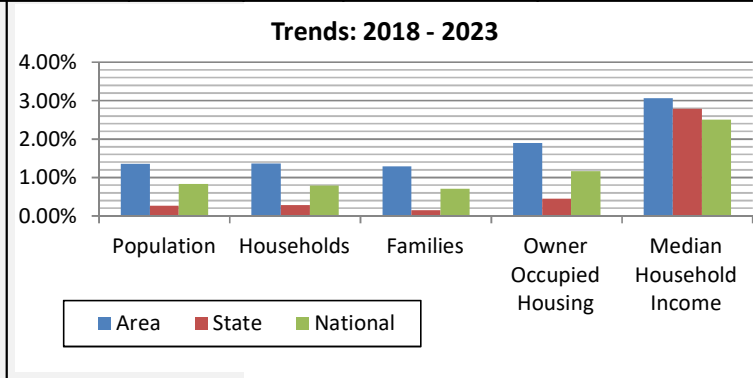
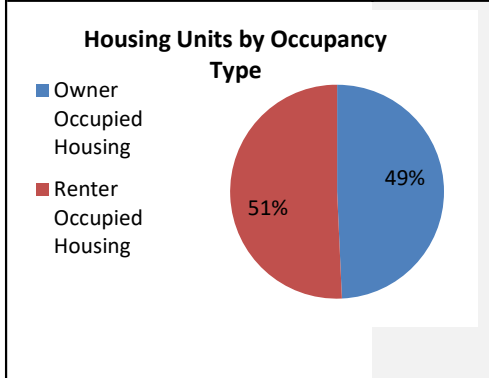
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



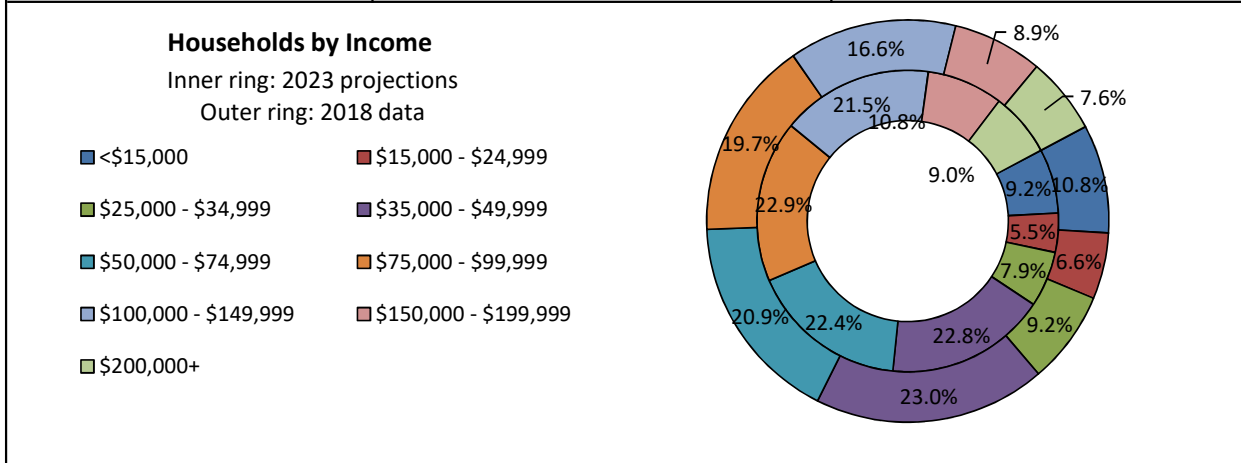
Demographic and Income Projections

Flowood, MS

Summary	2010	2018	2023	Trends 2018 - 2023 Rate		
				Area	State	National
Population	7,951	9,958	10,654	1.36%	0.27%	0.83%
Households	3,550	4,377	4,684	1.37%	0.28%	0.79%
Families	1,930	2,423	2,583	1.29%	0.15%	0.71%
Average Household	2	2	2	-	-	-
Owner Occupied Housing	1,750	2,457	2,699	1.90%	0.45%	1.16%
Renter Occupied Housing	1,800	1,920	1,985	-	-	-
Median Age	33	34	35	-	-	-
Median Household Income	-	\$62,202	\$72,340	3.07%	2.79%	2.50%



Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	382	10.8%	325	9.2%
\$15,000 - \$24,999	233	6.6%	196	5.5%
\$25,000 - \$34,999	327	9.2%	280	7.9%
\$35,000 - \$49,999	817	23.0%	808	22.8%
\$50,000 - \$74,999	741	20.9%	794	22.4%
\$75,000 - \$99,999	701	19.7%	813	22.9%
\$100,000 - \$149,999	590	16.6%	763	21.5%
\$150,000 - \$199,999	317	8.9%	383	10.8%
\$200,000+	269	7.6%	321	9.0%
Median Household Income	\$62,202		\$72,340	
Average Household Income	\$86,042		\$96,224	
Per Capita Income	\$38,758		\$43,227	



Data Note: Income is expressed in current dollars.

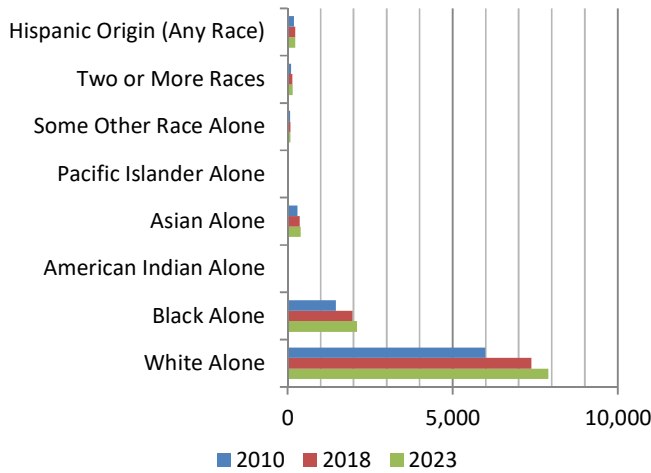
Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2018 and 2023.



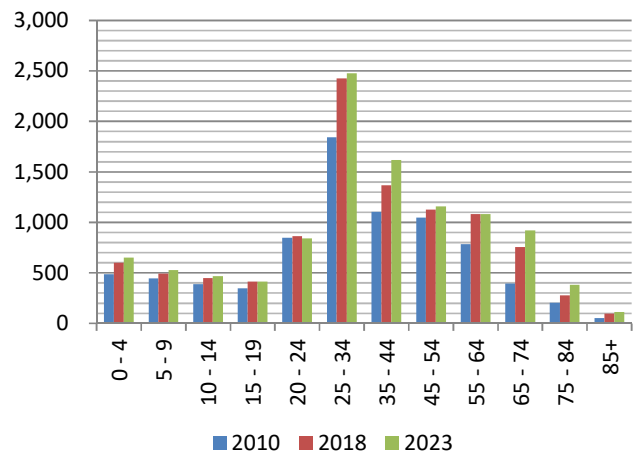
Population Summary and Projections Flowood, MS

Population	2010		2018		2023	
	7,951		9,958		10,654	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	486	6.1%	601	6.0%	653	6.1%
5 - 9	447	5.6%	493	5.0%	527	4.9%
10 - 14	391	4.9%	451	4.5%	467	4.4%
15 - 19	346	4.4%	412	4.1%	416	3.9%
20 - 24	848	10.7%	864	8.7%	842	7.9%
25 - 34	1,843	23.2%	2,427	24.4%	2,477	23.2%
35 - 44	1,106	13.9%	1,369	13.7%	1,619	15.2%
45 - 54	1,049	13.2%	1,127	11.3%	1,160	10.9%
55 - 64	782	9.8%	1,084	10.9%	1,083	10.2%
65 - 74	396	5.0%	757	7.6%	921	8.6%
75 - 84	204	2.6%	278	2.8%	380	3.6%
85+	53	0.7%	95	1.0%	112	1.1%
Race and Ethnicity						
White Alone	5,987	75.3%	7,382	74.1%	7,895	74.1%
Black Alone	1,469	18.5%	1,963	19.7%	2,104	19.7%
American Indian Alone	15	0.2%	13	0.1%	15	0.1%
Asian Alone	298	3.7%	367	3.7%	390	3.7%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	76	1.0%	85	0.9%	91	0.9%
Two or More Races	106	1.3%	149	1.5%	158	1.5%
Hispanic Origin (Any Race)	192	2.4%	223	2.2%	239	2.2%

Race and Ethnicity



Population by Age



Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2018 and 2023.

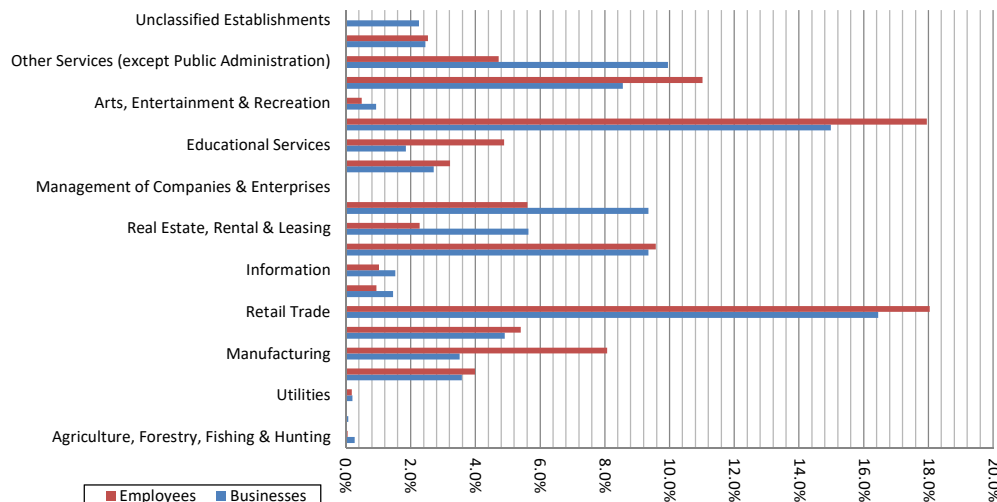


Business Summary by NAICS Codes

Flowood, MS

Total Businesses	1,508			
Total Employees	21,081			
Total Residential Population	9,958			
Employee/Residential Population Ratio (per 100 residents)	212			
NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	4	0.3%	11	0.1%
Mining	1	0.1%	3	0.0%
Utilities	3	0.2%	38	0.2%
Construction	54	3.6%	841	4.0%
Manufacturing	53	3.5%	1,702	8.1%
Wholesale Trade	74	4.9%	1,137	5.4%
Retail Trade	248	16.4%	3,803	18.0%
Motor Vehicle & Parts Dealers	29	1.9%	413	2.0%
Furniture & Home Furnishings Stores	20	1.3%	222	1.1%
Electronics & Appliance Stores	14	0.9%	135	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	14	0.9%	306	1.5%
Food & Beverage Stores	19	1.3%	348	1.7%
Health & Personal Care Stores	39	2.6%	425	2.0%
Gasoline Stations	9	0.6%	106	0.5%
Clothing & Clothing Accessories Stores	48	3.2%	458	2.2%
Sport Goods, Hobby, Book, & Music Stores	22	1.5%	264	1.3%
General Merchandise Stores	13	0.9%	927	4.4%
Miscellaneous Store Retailers	19	1.3%	103	0.5%
Nonstore Retailers	2	0.1%	96	0.5%
Transportation & Warehousing	22	1.5%	199	0.9%
Information	23	1.5%	215	1.0%
Finance & Insurance	141	9.4%	2,018	9.6%
Central Bank/Credit Intermediation & Related Activities	55	3.6%	500	2.4%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	20	1.3%	160	0.8%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	66	4.4%	1,358	6.4%
Real Estate, Rental & Leasing	85	5.6%	481	2.3%
Professional, Scientific & Tech Services	141	9.4%	1,183	5.6%
Legal Services	50	3.3%	405	1.9%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation Services	41	2.7%	677	3.2%
Educational Services	28	1.9%	1,029	4.9%
Health Care & Social Assistance	226	15.0%	3,784	17.9%
Arts, Entertainment & Recreation	14	0.9%	102	0.5%
Accommodation & Food Services	129	8.6%	2,323	11.0%
Accommodation	13	0.9%	250	1.2%
Food Services & Drinking Places	116	7.7%	2,073	9.8%
Other Services (except Public Administration)	150	9.9%	995	4.7%
Automotive Repair & Maintenance	25	1.7%	174	0.8%
Public Administration	37	2.5%	534	2.5%
Unclassified Establishments	34	2.3%	6	0.0%
Total	1,508		21,081	

Percent of Employees and Businesses by NAICS Code



Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

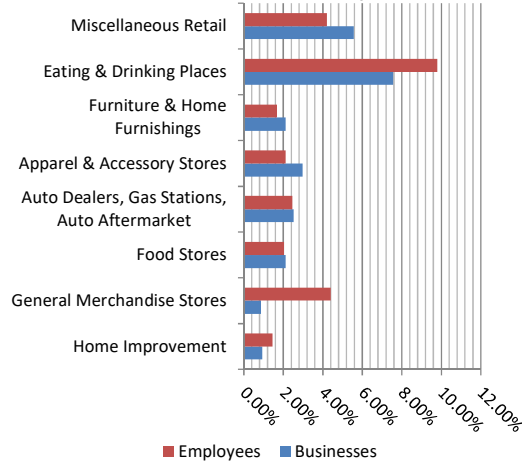


Business Summary by SIC Codes

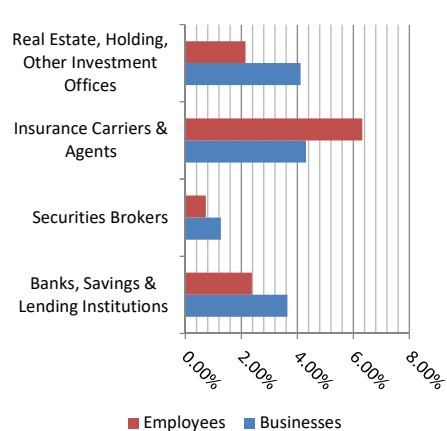
Flowood, MS

Total Businesses	1,508			
Total Employees	21,081			
Total Residential Population	9,958			
Employee/Residential Pop Ratio (per 100 residents)	212			
SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	15	0.99%	86	0.41%
Construction	49	3.25%	806	3.82%
Manufacturing	46	3.05%	1,648	7.82%
Transportation	29	1.92%	202	0.96%
Communication	9	0.60%	57	0.27%
Utility	7	0.46%	193	0.92%
Wholesale Trade	75	4.97%	1,152	5.46%
Retail Trade Summary	372	24.67%	5,932	28.14%
Home Improvement	14	0.93%	306	1.45%
General Merchandise Stores	13	0.86%	927	4.40%
Food Stores	32	2.12%	427	2.03%
Auto Dealers, Gas Stations, Auto Aftermarket	38	2.52%	519	2.46%
Apparel & Accessory Stores	45	2.98%	445	2.11%
Furniture & Home Furnishings	32	2.12%	355	1.68%
Eating & Drinking Places	114	7.56%	2,065	9.80%
Miscellaneous Retail	84	5.57%	888	4.21%
Finance, Insurance, Real Estate Summary	201	13.33%	2,437	11.56%
Banks, Savings & Lending Institutions	55	3.65%	500	2.37%
Securities Brokers	19	1.26%	153	0.73%
Insurance Carriers & Agents	65	4.31%	1,332	6.32%
Real Estate, Holding, Other Investment Offices	62	4.11%	452	2.14%
Services Summary	634	42.04%	8,028	38.08%
Hotels & Lodging	13	0.86%	250	1.19%
Automotive Services	39	2.59%	236	1.12%
Motion Pictures & Amusements	24	1.59%	161	0.76%
Health Services	207	13.73%	3,449	16.36%
Legal Services	43	2.85%	332	1.57%
Education Institutions & Libraries	19	1.26%	1,006	4.77%
Other Services	289	19.16%	2,594	12.30%
Government	37	2.45%	534	2.53%
Other	34	2.25%	6	0.03%
Total	1,508		21,081	

Retail Trade Summary



Finance, Insurance, Real Estate Summary



Services Summary

