

Annual Outreach Report

Public participation is an integral part of the transportation planning process. The information and perspectives provided through public participation assist decision-makers and leads to a more meaningful and comprehensive planning process. The Public Participation Plan for the Jackson Metropolitan Planning Organization (MPO) establishes the methods used by the Jackson MPO to provide a proactive public involvement process. This Annual Outreach Report provides a comprehensive overview of the participation activities the MPO has implemented over the past year. This report covers the 2017 Federal Fiscal Year of October 1, 2016 thru September 30, 2017.

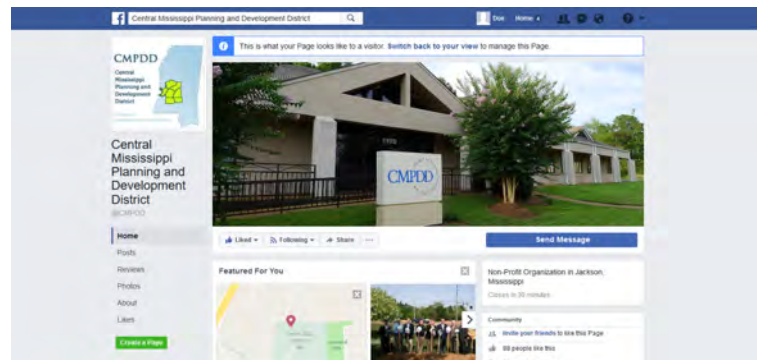
MOST VISITED PAGE on the MPO Website



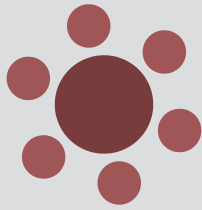
Traffic Counting - 462 page views
<http://www.cmpdd.org/traffic-counting-2/>

www.cmpdd.org
98,636 page views
28,164 visitors

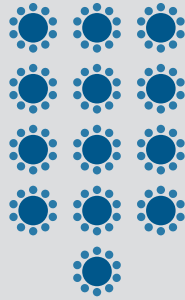
Facebook
25 MPO posts
152 Likes
100+ Followers



Committees



12
Meetings

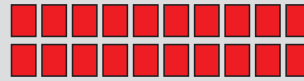


272
Attendees

MPO Media Features



3
Press Releases



20
Newspapers



1
TV/Radio
Interview

Information Requests



7
Phone Calls



3
Email Requests

CMPDD Publications



4
Newsletters



1
Annual
Report



1
Mid-Year
Report



1200+
Mailing List



7
MPO Related Articles

Advertised Comment Opportunities



2
Amendments
Transportation
Improvement Program



2
Amendments
2040 Metropolitan
Transportation Plan



1
Public Participation Plan

Engagement Events



18
Includes: community fairs, presentations,
and other public meetings