

## ANNUAL PUBLIC OUTREACH SUMMARY

Public Participation is an integral part of the transportation planning process. The Jackson MPO's public outreach policies are laid out in the MPO's Public Participation Plan. This Annual Outreach Report provides an overview of the participation activities the MPO implemented over the past fiscal year (October 1, 2020 thru September 30, 2021). The past year forced MPO staff to reevaluate how it can connect with the Jackson MPO community while abiding social distancing requirements in order to gain meaningful participation in the development and maintenance of the MPO plans and programs. Instead of the MPO's traditional in-person strategy for presenting proposed projects, the MPO shifted its focus to virtual meetings and social media platforms during Fiscal Year 2021. As a result, in many cases the MPO's new strategy resulted in more meaningful feedback than in years past.

### PUBLIC OUTREACH AND ENGAGEMENT INITIATIVES



5 Newspaper ads



15 CMPDD Facebook Posts



13 Committee Meetings  
296 in Attendance



4 Central Update Newsletters  
1,063 Subscribers



6 Community Speaking Events



1 YouTube Video Published



6 Stakeholder Review Opportunities  
120 Stakeholder Review Days



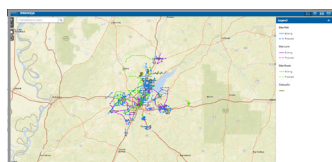
[www.cmpdd.org](http://www.cmpdd.org)  
90,052 Page Views  
22,342 Visitors

### ARCGIS STORYMAPS

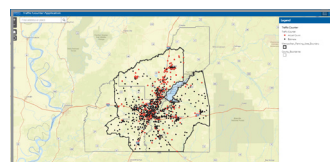
To address the need for public involvement while not being able to interact with the public face-to-face the MPO utilized ArcGIS StoryMaps to tell the story of different projects developed by the Jackson MPO during Fiscal Year 2021.



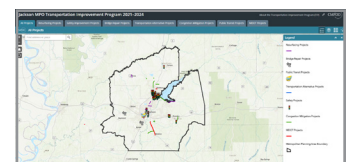
2045 Metropolitan Transportation Plan  
Executive Summary



Bikeways



Traffic Counter Application



Jackson MPO Transportation  
Improvement Program 2021–2024

# METROPOLITAN TRANSPORTATION PLAN

The Jackson MPO's 2045 Metropolitan Transportation Plan was adopted on November 12, 2020. This Metropolitan Transportation Plan update creates a comprehensive blueprint of the region's transportation system needs over the next 25-years for Hinds, Madison, and Rankin Counties. The plan analyzes existing transportation infrastructure and seeks to forecast changes in the region to identify transportation improvements needed to keep people and goods moving smoothly. The plan addresses all aspects of the transportation system including road conditions, traffic congestion, safety, freight movement, non-motorized transportation, and public transit. The plan also identifies a financially feasible list of proposed improvements to be implemented over the next 25-years as well as a vision list of unfunded improvements.

The plan consists of two main components the Executive Summary and seven Technical Reports. The Executive Summary is also available in an interactive story map format. Since the adoption of the 2045 Metropolitan Transportation Plan, the plan is now moving into its implementation phase with the Jackson MPO issuing a Call for Projects in August 2021. Development of the 2045 Metropolitan Transportation Plan involved a multiyear planning process that included a mixture of traditional outreach activities at the start of the project and a shift to virtual activities toward the end of the plan's development.

During the final phase of the plan's development, the public and stakeholders reviewed the draft plan and provided input to refine and finalize the plan. In addition to using a virtual platform for the public meeting, there were increased engagement opportunity notifications to the public utilizing a number of different social media platforms. To reach underserved communities, the MPO placed fliers within identified environmental justice neighborhoods. The plan was made available not only on CMPDD's main website, but also on the statewide MULTIPLAN website.

Metric Source	Interactions
MULTIPLAN Website	Sessions: 2,490 Visitors: 1,872 Pageviews: 4,335
MULTIPLAN Facebook	Posts: 140 Impressions/frequency: 233,084 Reach: 173,843 Engagement: 6,640 Viral spread: 94,000
MULTIPLAN Video Snippets (Forty-three videos)	Views: 22,100
MULTIPLAN Twitter	Impressions: 4,814
MULTIPLAN Instagram	Impressions: 2,280
MULTIPLAN LinkedIn	Impressions: 417

45-day Review Opportunity  
September 19 – November 2, 2020

October 22, 2020, 6pm Virtual Public Meeting  
34 in attendance

### Company withdraws because of bid delay

A HATTISBURG, MISSISSIPPI, company has withdrawn its bid for a \$10 million contract to build a new bridge over the Mississippi River. The company, which had been working on the bid for several months, announced the withdrawal on Tuesday. The reason for the withdrawal was a delay in the bidding process. The company said it was unable to complete the bid by the deadline. The project is a part of the Jackson Metro Transportation Planning Update. The project is a multi-modal plan describing the transportation system that will best suit the Jackson Urbanized Area's projected travel needs over a 25-year planning horizon. It provides a framework for the allocation of limited federal, state, and local funding resources to address those needs. The multimodal aspect of the plan considers the projected needs and desires of the public for mobility including by car, public transit, truck, rail, bicycle, or walking.

### VIRTUAL PUBLIC PARTICIPATION

The Central Mississippi Planning and Development District (CMPDD) is providing a virtual public participation opportunity for the Jackson Metro Transportation Planning Update. The plan is a multi-modal plan describing the transportation system that will best suit the Jackson Urbanized Area's projected travel needs over a 25-year planning horizon. It provides a framework for the allocation of limited federal, state, and local funding resources to address those needs. The multimodal aspect of the plan considers the projected needs and desires of the public for mobility including by car, public transit, truck, rail, bicycle, or walking.

### 2045 Metropolitan Transportation Plan is Complete

The Jackson Metro Transportation Planning Update (JMTU) is now complete. The plan is a multi-modal plan describing the transportation system that will best suit the Jackson Urbanized Area's projected travel needs over a 25-year planning horizon. It provides a framework for the allocation of limited federal, state, and local funding resources to address those needs. The multimodal aspect of the plan considers the projected needs and desires of the public for mobility including by car, public transit, truck, rail, bicycle, or walking.

### Planning and Make a Difference in Your State!

The Mississippi Department of Transportation (MDOT) and three of the state's Metropolitan Planning Organizations (MPOs) invite public review and comments on the draft MULTIPLAN 2045: Mississippi's Unified Long-Range Transportation Infrastructure Plan for the year 2045.

MULTIPLAN 2045 is a coordinated effort to develop MDOT's statewide long-range transportation plan and the plans for the Central Mississippi Planning and Development District (CMPDD) MPO, the Hattisburg-Petal-Forest-Lamar (HPFL) MPO, and the Gulf Regional Planning Commission (GRPC) MPO. It includes four separate plans that are developed simultaneously for consistency. MULTIPLAN 2045 addresses our transportation needs over a 25-year horizon and is updated every five years. The public is encouraged to review the draft plans and make official comments. All input received during the comment period will be considered prior to plan adoption.

Each draft plan is located at: [www.mstransportationplan2045.com](http://www.mstransportationplan2045.com) and will be available there for official review and comment during the time frames indicated below:

CMPDD draft plan: Sept. 19 - Nov. 2, 2020      Statewide, HPFL, and GRPC draft plans: Oct. 16 - Nov. 30, 2020

**JOIN THE CONVERSATION: VIRTUAL PUBLIC MEETINGS**

If you prefer, you may join or for upcoming virtual public meetings to hear presentations and make live comments about the draft MULTIPLAN 2045. Register online at: [www.mstransportationplan2045.com](http://www.mstransportationplan2045.com).

Date/Time	Hosts	Topics
Thursday, Oct. 22, 6pm	MDOT and Central Mississippi Planning and Development District MPO	Statewide Long-Range Plan and the Jackson area Metropolitan Transportation Plan
Tuesday, Oct. 27, 6pm	MDOT and Hattisburg-Petal-Forest-Lamar MPO	Statewide Long-Range Plan and HPFL Metropolitan Transportation Plan
Thursday, Oct. 29, 6pm	MDOT and Gulf Regional Planning Commission MPO	Statewide Long-Range Plan and GRPC Gulf Coast Metropolitan Transportation Plan

**STATE RAIL PLAN UPDATE:** MDOT is now updating its Mississippi State Rail Plan. At its meetings listed above, state rail plan information will be presented, and MDOT requests take comments. The proposed Rail Plan is expected to be available on [www.mdot.ms.gov](http://www.mdot.ms.gov) late 2020.

Anyone who may require auxiliary aids or special accommodations to participate should contact MDOT in advance by calling 601-355-7655 or emailing [planning@mdot.ms.gov](mailto:planning@mdot.ms.gov).

Let Us Hear from YOU to Keep People and Goods Moving!

### We'd Like Your COMMENTS

2045 Metropolitan Transportation Plan Executive Summary

September 2020 (Draft)

### Central Mississippi Planning and Development District

September 21, 2020

We'd Like Your Comments! CMPDD invites you to comment on the proposed long-range transportation plan. Visit CMPDD's website before 10/22/20 at <http://cmpdd.org/tra...2045-metropolitan-transp>

### Central Mississippi Planning and Development District

Central Mississippi Planning and Development District

Yesterday, CMPDD hosted the internal quarterly meeting. Committee members, as participated in an interactive MPO 10, understood how the MPO works and who coordinated through a regional planning.

Home  
Posts  
Reviews  
Videos  
Photos  
About  
Community

Create a Page

### Let Us Hear from YOU to Keep People and Goods Moving!

Anyone who may require auxiliary aids or special accommodations to participate should contact MDOT in advance by calling 601-355-7655 or emailing [planning@mdot.ms.gov](mailto:planning@mdot.ms.gov).

Let Us Hear from YOU to Keep People and Goods Moving!

# FISCAL YEAR 2021 PARTICIPATION OVERVIEW

Quarterly CMPDD Newsletter  
1 Virtual Public meeting  
Public comment period TIP Amendments  
Ending 45-day comment period Participation Plan Revisions

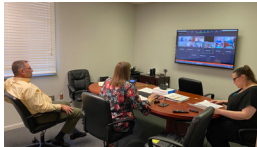
OCT

2 Community meeting presentations  
Virtual Stakeholders Committee  
Ending 45-day comment period 2045 MTP

Transit Committee  
Policy Committee  
1 Community meeting presentation

NOV

Technical Committee  
Public meeting TIP Amendments



DEC

JAN

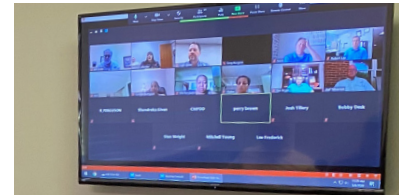
Final Multiplan Newsbyte  
Public comment period TIP Amendments

Quarterly CMPDD Newsletter

Virtual Bicycle and Pedestrian Subcommittee  
Virtual Policy Committee

FEB

Virtual Technical Committee  
Virtual Public meeting TIP Amendments



MAR

Quarterly CMPDD Newsletter

APR

Public comment period TIP Amendments

Transit Committee  
Policy Committee

MAY

Technical Committee  
Public meeting TIP Amendments



JUNE

JULY

Quarterly CMPDD Newsletter  
Public comment period TIP Amendments

2 Community meeting presentations

Bicycle and Pedestrian Subcommittee  
Policy Committee

AUG

Technical Committee  
Public meeting TIP Amendments

1 Community meeting presentation

SEPT

This document was prepared and published by the Jackson Metropolitan Planning Organization (MPO) and is prepared in cooperation with and financial assistance from the following public agencies: the Mississippi Department of Transportation (MDOT), the Federal Highway Administration (FHWA) and the Federal Transit Administration (FTA) under the Metropolitan Planning Program. The contents of this report do not necessarily reflect the official views or policy of the funding agencies. The Central Mississippi Planning and Development District (CMPDD) does not exclude, deny, or discriminate on the basis of race, color, national origin, ethnicity, immigration status, gender, sexual orientation, age, religion, creed, disability, or any other characteristic protected under applicable federal or state law in admission to, access to, or operation of its programs, services, or activities. CMPDD provides for equal employment opportunity to all its employees and applicants for employment. For all inquiries regarding the application of this accessibility statement and related policies please contact CMPDD's Human Resource Director: CMPDD 1020 Centre Pointe Blvd. Pearl, MS 39208 (601)981-1511.