Public Participation is an integral part of the transportation planning process. The Jackson MPO’s public outreach policies are laid out in the MPO’s Public Participation Plan. This Annual Outreach Report provides an overview of the participation activities the MPO implemented over the past fiscal year (October 1, 2020 thru September 30, 2021). The past year forced MPO staff to reevaluate how it can connect with the Jackson MPO community while abiding social distancing requirements in order to gain meaningful participation in the development and maintenance of the MPO plans and programs. Instead of the MPO’s traditional in-person strategy for presenting proposed projects, the MPO shifted its focus to virtual meetings and social media platforms during Fiscal Year 2021. As a result, in many cases the MPO’s new strategy resulted in more meaningful feedback than in years past.

**PUBLIC OUTREACH AND ENGAGEMENT INITIATIVES**

- 5 Newspaper ads
- 13 Committee Meetings
  - 296 in Attendance
- 6 Community Speaking Events
- 6 Stakeholder Review Opportunities
- 120 Stakeholder Review Days
- 15 CMPDD Facebook Posts
- 4 Central Update Newsletters
  - 1,063 Subscribers
- 1 YouTube Video Published
  - www.cmpdd.org
  - 90,052 Page Views
  - 22,342 Visitors

**ARCGIS STORYMAPS**

To address the need for public involvement while not being able to interact with the public face-to-face the MPO utilized ArcGIS StoryMaps to tell the story of different projects developed by the Jackson MPO during Fiscal Year 2021.
METROPOLITAN TRANSPORTATION PLAN

The Jackson MPO’s 2045 Metropolitan Transportation Plan was adopted on November 12, 2020. This Metropolitan Transportation Plan update creates a comprehensive blueprint of the region’s transportation system needs over the next 25-years for Hinds, Madison, and Rankin Counties. The plan analyzes existing transportation infrastructure and seeks to forecast changes in the region to identify transportation improvements needed to keep people and goods moving smoothly. The plan addresses all aspects of the transportation system including road conditions, traffic congestion, safety, freight movement, non-motorized transportation, and public transit. The plan also identifies a financially feasible list of proposed improvements to be implemented over the next 25-years as well as a vision list of unfunded improvements.

The plan consists of two main components the Executive Summary and seven Technical Reports. The Executive Summary is also available in an interactive story map format. Since the adoption of the 2045 Metropolitan Transportation Plan, the plan is now moving into its implementation phase with the Jackson MPO issuing a Call for Projects in August 2021. Development of the 2045 Metropolitan Transportation Plan involved a multiyear planning process that included a mixture of traditional outreach activities at the start of the project and a shift to virtual activities toward the end of the plan’s development.

During the final phase of the plan’s development, the public and stakeholders reviewed the draft plan and provided input to refine and finalize the plan. In addition to using a virtual platform for the public meeting, there were increased engagement opportunity notifications to the public utilizing a number of different social media platforms. To reach underserved communities, the MPO placed fliers within identified environmental justice neighborhoods. The plan was made available not only on CMPDD’s main website, but also on the statewide MULTIPLAN website.

45-day Review Opportunity
September 19 – November 2, 2020

October 22, 2020, 6pm Virtual Public Meeting
34 in attendance
FISCAL YEAR 2021 PARTICIPATION OVERVIEW

| OCT       | 2 Community meeting presentations  
|           | Virtual Stakeholders Committee  
|           | Ending 45-day comment period 2045 MTP  
| NOV       | Technical Committee  
|           | Public meeting TIP Amendments  
|           |  
| DEC       | Quarterly CMPDD Newsletter  
| JAN       | Virtual Technical Committee  
|           | Virtual Public meeting TIP Amendments  
| FEB       | Quarterly CMPDD Newsletter  
|           |  
| MAR       | Public comment period TIP Amendments  
|           |  
| APR       | Technical Committee  
|           | Public meeting TIP Amendments  
|           |  
| MAY       |  
|           |  
| JUNE      |  
| JULY      | 2 Community meeting presentations  
| AUG       | Technical Committee  
|           | Public meeting TIP Amendments  
|           |  
| SEPT      | 1 Community meeting presentation  

This document was prepared and published by the Jackson Metropolitan Planning Organization (MPO) and is prepared in cooperation with and financial assistance from the following public agencies: the Mississippi Department of Transportation (MDOT), the Federal Highway Administration (FHWA) and the Federal Transit Administration (FTA) under the Metropolitan Planning Program. The contents of this report do not necessarily reflect the official views or policy of the funding agencies. The Central Mississippi Planning and Development District (CMPDD) does not exclude, deny, or discriminate on the basis of race, color, national origin, ethnicity, immigration status, gender, sexual orientation, age, religion, creed, disability, or any other characteristic protected under applicable federal or state law in admission to, access to, or operation of its programs, services, or activities. CMPDD provides for equal employment opportunity to all its employees and applicants for employment. For all inquiries regarding the application of this accessibility statement and related policies please contact CMPDD’s Human Resource Director: CMPDD 1020 Centre Pointe Blvd. Pearl, MS 39208 (601)981-1101.