



## **SOUTH CENTRAL MISSISSIPPI WORKS**

Program Years 2023 and 2024  
REQUEST FOR BIDS

Branding and Outreach Efforts

Fiscal Agent:  
Central Mississippi Planning and Development District  
1020 Centre Pointe Boulevard  
Pearl, MS 39208

Release Date:	January 26, 2024
Bidder's Conference Call	February 2, 2024 (2:00 PM)
Submission Deadline:	February 9, 2024 (3:30 PM)

Late submissions will not be accepted.

**Central Mississippi Planning and Development District (CMPDD) is an Equal Opportunity Organization  
Auxiliary aids and services are available upon request for individuals with disabilities.**

Central Mississippi Planning and Development District (CMPDD) serves as the administrative and fiscal agent for the South Central Mississippi Works (SCMW) Workforce Development Area, a consortium of seventeen (17) counties in the southwest and central area of the State of Mississippi designated under the Workforce Innovation and Opportunity Act of 2014 (WIOA). The SMW Workforce Development Area is comprised of the following counties: Adams, Amite, Claiborne, Copiah, Franklin, Hinds, Jefferson, Lawrence, Lincoln, Madison, Pike, Rankin, Simpson, Walthall, Warren, Wilkinson, and Yazoo. As the administrative and fiscal agent, CMPDD is soliciting service providers for the following:

1. Produce up to four videos, each ranging from three to four minutes in duration, aimed at showcasing different SCMW programs.
2. Design a new website to enhance user experience by providing increased ease of use and comprehensive information.

Respondents to the bid are requested to provide a brief (Three-page maximum) summary explaining how similar services have been provided in the past.

#### CERTIFICATION STATEMENT

The following certification statement must be included in the response:

By signing below, I hereby certify that:

1. Costs have been determined independently, without consultation, communication, or agreement for the purpose of restricting competition, as to any matter relating to such costs with any other proposer or with any competition;
2. All costs are accurate, complete, and current.
3. Unless otherwise required by law, the costs that have been quoted in the proposal have not been knowingly disclosed by the proposer, and will not knowingly be disclosed by the proposer, prior to award directly or indirectly to any other proposer or any competition; and,
4. No attempt has been made by the proposer to induce any other person or firm to submit or not submit a proposal for the purpose of restricting competition.
5. I am legally responsible in the proposing organization for the decision as to the price and services being offered in the proposal and I have not participated, and will not participate, in any action contrary to the above items.

This certification statement is a material representation of fact. The signatory official, by signing and submitting this Minimum Threshold Certification, hereby attests that all statements contained herein are true and correct. The proposer agrees that the submission of intentionally false or misleading information will result in the removal of this proposal from any consideration for funding. All information contained in this document is subject to verification.

Name of Proposing Entity \_\_\_\_\_

Name of Certifying Official \_\_\_\_\_

Signature of Certifying Official \_\_\_\_\_

Date \_\_\_\_\_