

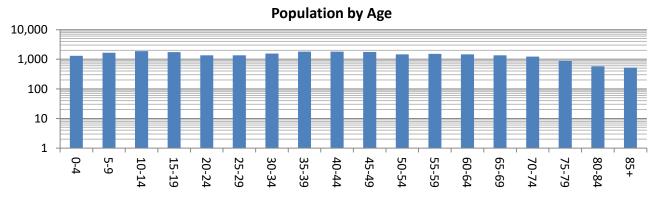
November 21, 2024

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Population Summary Brandon, MS

ASE SINCE 1964		DI	randon, Mo				
Population by Race	Number	Percent		Total Popula	tion		
Reporting One Race	24,244	96.40%		2010	21,622		
White	18,655	74.20%		2020	25,138		
Black	5,064	20.10%		Annual Rate (%)	1.52%		
American Indian	67	0.30%	Ponu	lation by Sex			
Asian	236	0.90%	гори	iation by Sex			
Pacific Islander	2	0.00%					
Other Race	220	0.90%					
Reporting Two or More Races	894	3.60%		47%			
Total Hispanic Population	535	2.10%		53%			
Population by Sex							
Male	11,869	47.2%					
Female	13,269	52.8%		■ Male ■ Female			
Population by Age			_				
0-4	1,305	5.19%	Po	opulation by Race			
5-9	1,656	6.59%			0.200/		
10-14	1,867	7.43%			_0.30%		
15-19	1,740	6.92%			/		
20-24	1,347	5.36%			_0.90%		
25-29	1,354	5.39%		20.10%	0.00%		
30-34	1,546	6.15%			F 0.0076		
35-39	1,799	7.16%	74.2	20%	_0.90%		
40-44	1,802	7.17%			3.60%		
45-49	1,750	6.96%		2	.10%		
50-54	1,454	5.78%	·	-	.1070		
55-59	1,514	6.02%					
60-64	1,459	5.80%		White			
65-69	1,348	5.36%		Black			
70-74	1,232	4.90%		American Indian			
75-79	875	3.48%	•	Asian			
80-84	572	2.28%	_	Pacific Islander			
85+	518	2.06%	 	Other Race Reporting Two or More Ra	aces		
18+	19,146	76.16%		Total Hispanic Population			
65+	4,545	18.08%					
	_						



Data Note: Hispanic population can be of any race.
Source: Esri Census 2020



Household Summary

Brandon, MS

86	TOE SINCE			В	randon	, IVIS			
Households				Number	Percent	ent Total Households			
Households v				2,478	25.5%	I .		8,396	
Households v		•		3,278	33.7%			9,732	
Total	l Househol			9,732	100.0%			1.49%	
		wife Families		5,222	53.7%			2.52	
		Own Children	1	2,147	22.1%				
		ing Couples		356	3.7%		eholds	by Size	
		Own Children	1	129	1.3%				
Nonf	amily Hou	seholds		2,785	28.6%	3,500			
All Household	ds with Chi	ldren		3,016	31.0%	3,000			
Unmarried Pa		seholds		356		2,500			
Male	-female			335	3.4%				
Sam	e-sex			28	0.3%	2,000			
Population b	y Relatior	ship and Ho	usehold Type			1 500			
Total	-	•		25,138	100.0%	1,500			
In Household	s			24,513	97.5%	1,000			
In Fa	mily Hous	eholds		24,187	96.2%				
	Househol			9,743	38.8%	500			
	Spouse			5,222	20.8%				
	Child			2,147	8.5%	0			
	Other rela	itive		207	0.8%	1	~ ~	s	
	Nonrelativ	/e		326	1.3%	Selen Sop, Seg	6, ⁶ 06,	s cope cape are cope	
					0.0%	~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	V	5' 6' 1×'	
In Group Qua	rters			625	2.5%				
Instit	utionalized	d Population		616	2.5%				
Noni	nstitutiona	lized		9	0.0%				
Households	s by Size		Househo	ld Type			_		
Total	9,732		Total	9,732		Population by Re	elation	ship and	
1 Person	2,478		Family	6,947				20.00/	
2 People	3,278		Non-Family	2,785				20.8%	
3 People	1,642			,	0.0%		_		
4 People	1,490				0.070				
5 People	572								
6 People	186							20 00/	
7+ People	86						\	38.8%	
						00.204	1		
Average Size		2.52				96.2%		8.5%	
Household Type							1.3%/ 0.8%		
nousenoid Type							In Fa	mily Households	
		2,785			■ In Fam	ily Households		Householder	
			6,947					Spouse	
					■ Institu	tionalized Population			
							"	Child	
					Noning	stitutionalized		Other relative	
		■ Family ■ N	on-Family		Popula	ntion	-	Nonrelative	
								INOTHERALIVE	

Data Note: Households with children include any households with people under age 18, related or not. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

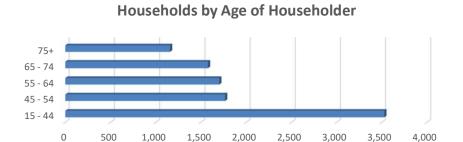
Source: U.S. Census Bureau, Census 2020.



Householder Summary Brandon, MS

Households by Age of Householder

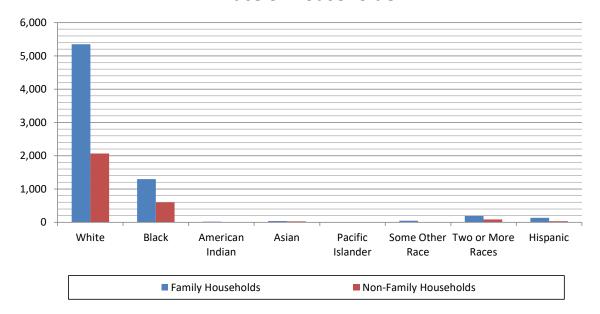
	Number	Percent
Total	9,732	100.0%
15 - 44	3,529	36.3%
45 - 54	1,766	18.1%
55 - 64	1,702	17.5%
65 - 74	1,577	16.2%
75+	1,158	11.9%



■ Households by Age of Householder Number

Summary by Race of Householder	Family Ho	useholds	Non-Family Households			
Householder is:	Number	Percent	Number	Percent		
Total	6,947	100.0%	2,785	100.0%		
White	5,351	77.0%	2,065	74.1%		
Black	1,298	18.7%	596	21.4%		
American Indian	18	0.3%	3	0.1%		
Asian	40	0.6%	25	0.9%		
Pacific Islander	0	0.0%	0	0.0%		
Some Other Race	48	0.7%	9	0.3%		
Two or More Races	192	2.8%	87	3.1%		
Hispanic	131	1.9%	29	1.0%		

Race of Householder



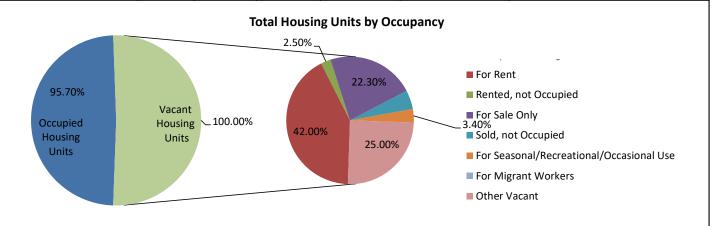
Data Note: Hispanic population can be of any race. Source: U.S. Census Bureau, Census 2020.



Housing Unit Summary

Brandon, MS

Total Housing Units								
2010)		8	,910	Housing Units by Race of Householder			
2020)		10,172		00.004			
Annual Rate (%) 1.33%			90.0%					
Occupancy Status			Number	Percent	80.0%			
Occupied Housing Units			9,732	95.70%				
Vacant Housing Units			440	4.3%	70.0%			
For Rent			185	42.00%				
Rented, not Occupied			11	2.50%	60.0%			
For Sale Only			98	22.30%	F0.00/			
Sold, not Occupied			21	4.80%	50.0%			
For Seasonal/Recreation	nal/Occasi	onal Use	15	3.40%	40.0%			
For Migrant Workers			0	0.00%	40.070			
Other Vacant			110	25.00%	30.0%			
					20.0%			
Households by Tenure and Number		Number	Percent		10.0%			
Total		9,732	100.0%		0.0%			
Owner Occupied		7,457	76.6%		White Back Indian Asian Stander of Race Rafes Stanic			
Owned with a Mortgage	/Loan	5,315	54.6%		In to all the tright their the tright			
Owned Free and Clear		2,142	22.0%		eice zeiffe eot zune			
Renter Occupied		2,275	23.4%		0.0% White Black Indian Asian Baile Barder Race Races Hispanic Some Two of More Race Hispanic			
Housing Units by Race	Owner (Ccupied	Renter	Occupied	■ Owner Occupied ■ Renter Occupied			
of Householder	Number	Percent	Number	Percent				
Total	7,457	100.0%	2,275	100.0%	Households by Tenure and Mortgage Status			
White	6,122	82.1%	1,294	56.9%				
Black	1,038	13.9%	856	37.6%	Renter Owner 54.6%			
American Indian	12	0.2%	9	0.4%	Occupied Occupied 54.6%			
Asian 44 0.6%		21	0.9%	76.6%				
Pacific Islander 0 0.0%		0	0.0%	22.0%				
Some Other Race	39	0.5%	18	0.8%	■ Owned with a Mortgage/Loan			
Two or More Races	202	2.7%	77	3.4%	Owned Free and Clear			
Hispanic	0	0.0%	0	0.0%	1			

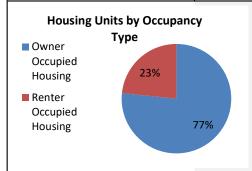


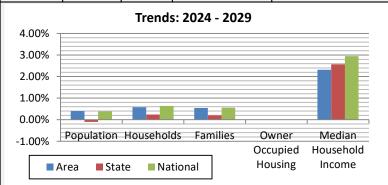
Data Note: Hispanic population can be of any race. Census 2020 medians are computed from reported data distributions. Source: U.S. Census Bureau, Census 2020.



Demographic and Income Projections Brandon, MS

Summary	2020	2024	2029	Trends 2024 - 2029 Rate				
Cummary	2020	2024	2023	Area	State	National		
Population	25,138	25,675	26,192	0.40%	-0.10%	0.38%		
Households	9,732	10,041	10,337	0.58%	0.24%	0.64%		
Families	6,947	7,182	7,380	0.55%	0.20%	0.56%		
Average Household	2.5	2.5	2.5	-	-	-		
Owner Occupied Housing	7,457	8,019	679					
Renter Occupied Housing	2,275	2,022	8,405	-	-	-		
Median Age	39.9	40.2	41.1	-	-	-		
Median Household Income	-	\$85,880	\$96,327	2.3%	2.6%	3.0%		





Hausahalda hu lasama	202	4	2029			
Households by Income	Number	Percent	Number	Percent		
<\$15,000	347	3.6%	303	3.1%		
\$15,000 - \$24,999	311	3.2%	248	2.5%		
\$25,000 - \$34,999	505	5.2%	402	4.1%		
\$35,000 - \$49,999	887	9.1%	763	7.8%		
\$50,000 - \$74,999	2,001	20.6%	1,905	19.6%		
\$75,000 - \$99,999	1,873	19.2%	1,746	17.9%		
\$100,000 - \$149,999	2,194	22.5%	2,496	25.6%		
\$150,000 - \$199,999	1,471	15.1%	1,903	19.6%		
\$200,000+	452	4.6%	571	5.9%		
Median Household Income	\$85,8	380	\$96,327			
Average Household Income	\$101,	523	\$114,747			
Per Capita Income	\$39,7	\$39,741 \$45,322				

Households by Income

Inner ring: 2029 projections
Outer ring: 2024 data

Outer ring: 2024 data

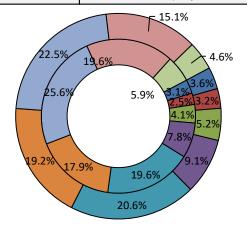
■ <\$15,000 ■ \$15,000 - \$24,999

■\$25,000 - \$34,999 ■\$35,000 - \$49,999

■\$50,000 - \$74,999 **■**\$75,000 - \$99,999

■\$100,000 - \$149,999 **■**\$150,000 - \$199,999

□\$200,000+



Data Note: Income is expressed in current dollars.

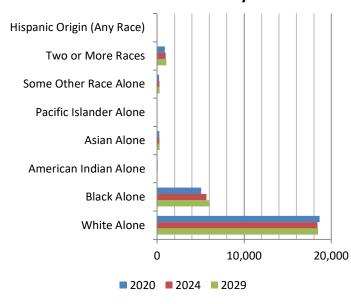
Source: U.S. Census Bureau, Census 2020 Data. Esri forecasts for 2024 and 2029.



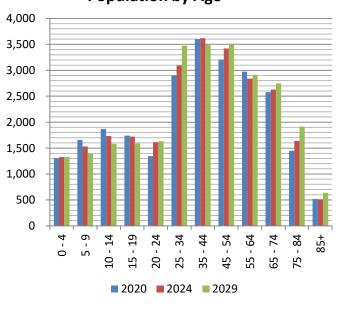
Population Summary and ProjectionsBrandon, MS

	20	20	20	24	2029		
Population							
·	25,	138	25,	675	26,192		
Population by Age	Number	Percent	Number	Percent	Number	Percent	
0 - 4	1,305	5.2%	1,326	5.2%	1,328	5.1%	
5 - 9	1,656	6.6%	1,530	6.0%	1,394	5.3%	
10 - 14	1,867	7.4%	1,733	6.7%	1,585	6.1%	
15 - 19	1,740	6.9%	1,722	6.7%	1,589	6.1%	
20 - 24	1,347	5.4%	1,614	6.3%	1,630	6.2%	
25 - 34	2,900	11.5%	3,092	12.0%	3,475	13.3%	
35 - 44	3,601	14.3%	3,619	14.1%	3,491	13.3%	
45 - 54	3,204	12.7%	3,422	13.3%	3,490	13.3%	
55 - 64	2,973	11.8%	2,839	11.1%	2,911	11.1%	
65 - 74	2,580	10.3%	2,630	10.2%	2,748	10.5%	
75 - 84	1,447	5.8%	1,638	6.4%	1,911	7.3%	
85+	518	2.1%	510	2.0%	640	2.4%	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	
White Alone	18,655	74.2%	18,406	71.7%	18,493	70.6%	
Black Alone	5,064	20.1%	5,672	22.1%	6,009	22.9%	
American Indian Alone	67	0.3%	63	0.2%	59	0.2%	
Asian Alone	236	0.9%	264	1.0%	287	1.1%	
Pacific Islander Alone	2	0.0%	3	0.0%	4	0.0%	
Some Other Race Alone	220	0.9%	266	1.0%	283	1.1%	
Two or More Races	894	3.6%	1,001	3.9%	1,057	4.0%	
Hispanic Origin (Any Race)	0	0.0%	0	0.0%	0	0.0%	





Population by Age



Source: U.S. Census Bureau, Census 2020 Data. Esri forecasts for 2024 and 2029.



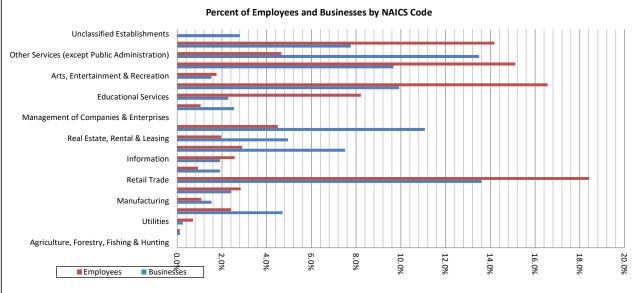
Source: Data Axle, Inc., Esri Total Residential Population forecasts for 2024.

Business Summary by NAICS Codes

Brandon, MS

aonia -						
Total Businesses		794				
Total Employees		9,209				
Total Residential Population		25,675				
Employee/Residential Population Ratio		36				
NAICS Codes	Busii	nesses	Employees			
NAICO COUES	Number	Percent	Number	Percent		
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%		
Land 1		0 101		0.40/		

NAIOO O de de c		Busir	nesses	Employees		
NAICS Codes		Number	Percent	Number	Percent	
Agriculture, Forestry, Fishing & F	lunting	0	0.0%	0	0.0%	
Mining		1	0.1%	11	0.1%	
Utilities		2	0.3%	63	0.7%	
Construction		37	4.7%	215	2.4%	
Manufacturing		12	1.5%	96	1.1%	
Wholesale Trade		19	2.4%	253	2.8%	
Retail Trade		107	13.6%	1,642	18.4%	
	nicle & Parts Dealers	16	2.0%	720	8.1%	
	& Home Furnishings Stores	4	0.5%	14	0.2%	
	s & Appliance Stores	2	0.3%	6	0.1%	
	erial & Garden Equipment & Supplies Dealers	12	1.5%	184	2.1%	
	everage Stores	16	2.0%	382	4.3%	
	Personal Care Stores	14	1.8%	148	1.7%	
Gasoline		8	1.0%	37	0.4%	
	& Clothing Accessories Stores	9	1.2%	27	0.3%	
	ods, Hobby, Book, & Music Stores	9 17	2.2%	71	0.8%	
	Merchandise Stores	9	1.2%	53	0.6%	
General is	rer chandise Stores	9	1.2%	33	0.070	
Transportation & Warehousing		15	1.9%	83	0.9%	
Information		15	1.9%	229	2.6%	
Finance & Insurance		59	7.5%	259	2.9%	
	ank/Credit Intermediation & Related Activities	19	2.4%	103	1.2%	
Securities	ank/credit Intermediation & Related Activities s, Commodity Contracts & Other Financial Investments & ated Activities	9	1.2%	24	0.3%	
Other Rei	died Activities					
Real Estate, Rental & Leasing		39	5.0%	176	2.0%	
Professional, Scientific & Tech Se	ervices	87	11.1%	401	4.5%	
Legal Ser	vices	32	4.1%	110	1.2%	
Management of Companies & En	terprises	0	0.0%	0	0.0%	
Administrative & Support & Wast	te Management & Remediation Services	20	2.5%	94	1.1%	
Educational Services		18	2.3%	732	8.2%	
Health Care & Social Assistance		78	9.9%	1,476	16.6%	
Arts, Entertainment & Recreation		12	1.5%	157	1.8%	
Accommodation & Food Services		76	9.7%	1,347	15.1%	
Accommo	ndation	4	0.5%	39	0.4%	
	vices & Drinking Places	72	9.2%	1,308	14.7%	
Other Services (except Public Ad		106	13.5%	415	4.7%	
	ve Repair & Maintenance	14	1.8%	57	0.6%	
Public Administration	To repair a riamediane	61	7.8%	1,264	14.2%	
Unclassified Establishments		22	2.8%	0	0.0%	





Business Summary by SIC Codes Brandon, MS

Total Businesses 794
Total Employees 9,209
Total Residential Population 25,675
Employee/Residential Pop Ratio (per 100 residents) 36

Employee/Residential Pop Ratio (per 100 residents)	.5)				
SIC Codes	Busi	nesses	Emp	loyees	
Sic codes	Number	Percent	Number	Percent	
Agriculture & Mining	16	2%	93	1%	
Construction	36	5%	272	3%	
Manufacturing	14	2%	146	2%	
Transportation	16	2%	101	1%	
Communication	7	1%	36	0%	
Utility	2	0%	63	1%	
Wholesale Trade	19	2%	263	3%	
Retail Trade Summary	182	23%	2,874	31%	
Home Improvement	11	1%	182	2%	
General Merchandise Stores	6	1%	40	0%	
Food Stores	18	2%	291	3%	
Auto Dealers, Gas Stations, Auto Aftermarket	24	3%	731	8%	
Apparel & Accessory Stores	7	1%	22	0%	
Furniture & Home Furnishings	7	1%	37	0%	
Eating & Drinking Places	71	9%	1,309	14%	
Miscellaneous Retail	38	5%	262	3%	
Finance, Insurance, Real Estate Summary	101	13%	662	7%	
Banks, Savings & Lending Institutions	23	3%	323	4%	
Securities Brokers	7	1%	16	0%	
Insurance Carriers & Agents	32	4%	108	1%	
Real Estate, Holding, Other Investment Offices	39	5%	215	2%	
Services Summary	314	40%	3,287	36%	
Hotels & Lodging	4	1%	22	0%	
Automotive Services	21	3%	72	1%	
Movies & Amusements	13	2%	112	1%	
Health Services	58	7%	1,024	11%	
Legal Services	28	4%	103	1%	
Education Institutions & Libraries	21	3%	916	10%	
Other Services	169	21%	1,038	11%	
Government	59	7%	1,389	15%	
Unclassified Establishments	28	4%	23	15%	
Total	794	100.0%	9,209	100.0%	



