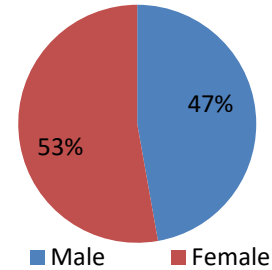




## Population Summary Brandon, MS

Population by Race	Number	Percent	Total Population	
Reporting One Race	24,244	96.40%	2010	21,622
White	18,655	74.20%	2020	25,138
Black	5,064	20.10%	Annual Rate (%)	
American Indian	67	0.30%		1.52%
Asian	236	0.90%		
Pacific Islander	2	0.00%		
Other Race	220	0.90%		
Reporting Two or More Races	894	3.60%		
Total Hispanic Population	535	2.10%		

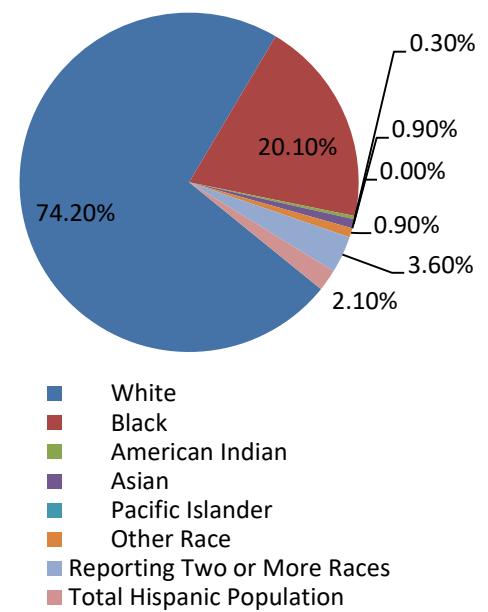
Population by Sex



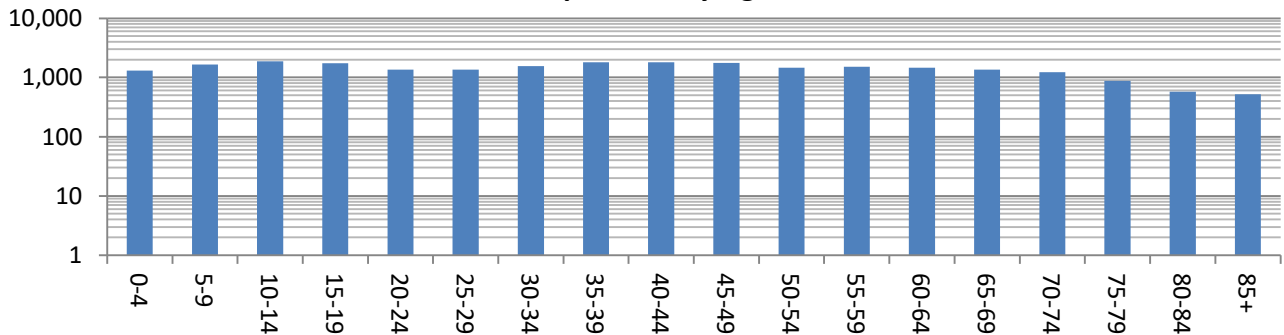
Population by Sex		
Male	11,869	47.2%
Female	13,269	52.8%

Population by Age		
0-4	1,305	5.19%
5-9	1,656	6.59%
10-14	1,867	7.43%
15-19	1,740	6.92%
20-24	1,347	5.36%
25-29	1,354	5.39%
30-34	1,546	6.15%
35-39	1,799	7.16%
40-44	1,802	7.17%
45-49	1,750	6.96%
50-54	1,454	5.78%
55-59	1,514	6.02%
60-64	1,459	5.80%
65-69	1,348	5.36%
70-74	1,232	4.90%
75-79	875	3.48%
80-84	572	2.28%
85+	518	2.06%
18+	19,146	76.16%
65+	4,545	18.08%

Population by Race



Population by Age



**Data Note:** Hispanic population can be of any race.

**Source:** Esri Census 2020



## Household Summary

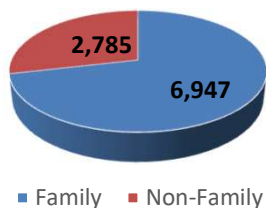
### Brandon, MS

Households by Type	Number	Percent	Total Households	
Households with 1 Person	2,478	25.5%	2010	8,396
Households with 2+ People	3,278	33.7%	2020	9,732
Total Households	9,732	100.0%	Annual Rate (%)	1.49%
Husband-wife Families	5,222	53.7%	Average Size	2.52
With Own Children	2,147	22.1%	<b>Households by Size</b> 	
Cohabiting Couples	356	3.7%		
With Own Children	129	1.3%		
Nonfamily Households	2,785	28.6%		
All Households with Children	3,016	31.0%		
Unmarried Partner Households	356	3.7%		
Male-female	335	3.4%		
Same-sex	28	0.3%		

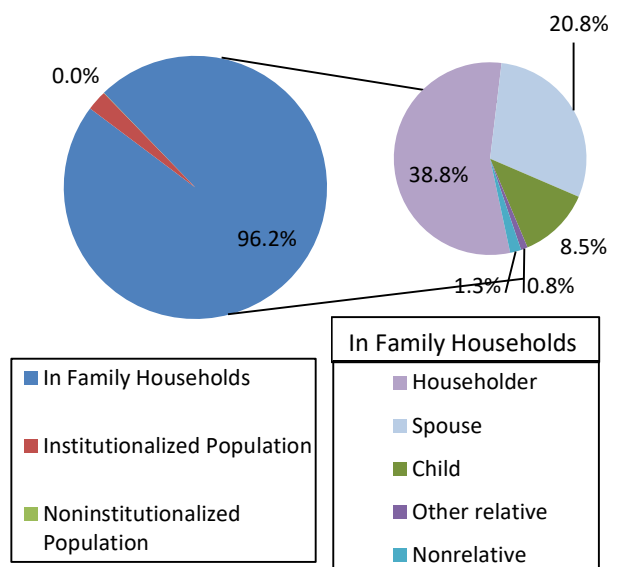
Population by Relationship and Household Type		
Total	25,138	100.0%
In Households	24,513	97.5%
In Family Households	24,187	96.2%
Householder	9,743	38.8%
Spouse	5,222	20.8%
Child	2,147	8.5%
Other relative	207	0.8%
Nonrelative	326	1.3%
In Group Quarters	625	2.5%
Institutionalized Population	616	2.5%
Noninstitutionalized	9	0.0%

Households by Size			Household Type	
Total	9,732		Total	9,732
1 Person	2,478		Family	6,947
2 People	3,278		Non-Family	2,785
3 People	1,642			
4 People	1,490			
5 People	572			
6 People	186			
7+ People	86			
Average Size	2.52			

#### Household Type



#### Population by Relationship and



**Data Note:** Households with children include any households with people under age 18, related or not. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2020.



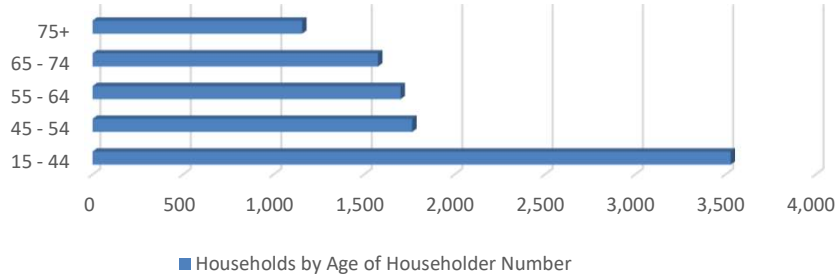
## Householder Summary

### Brandon, MS

#### Households by Age of Householder

	Number	Percent
Total	9,732	100.0%
15 - 44	3,529	36.3%
45 - 54	1,766	18.1%
55 - 64	1,702	17.5%
65 - 74	1,577	16.2%
75+	1,158	11.9%

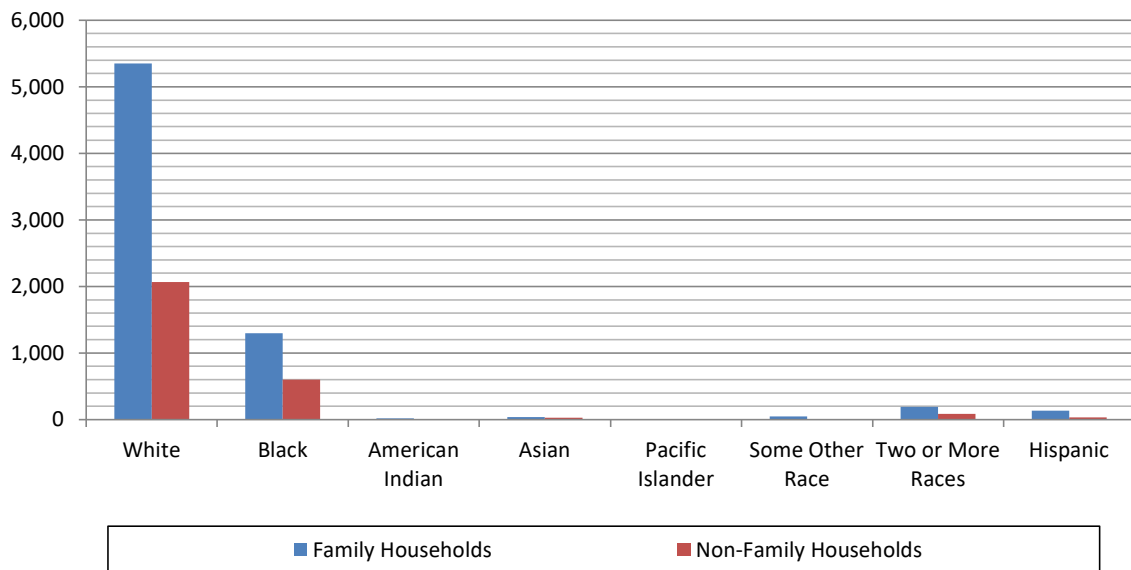
#### Households by Age of Householder



#### Summary by Race of Householder

Householder is:	Family Households		Non-Family Households					
	Number	Percent	Number	Percent				
Total	6,947	100.0%	2,785	100.0%				
White	5,351	77.0%	2,065	74.1%				
Black	1,298	18.7%	596	21.4%				
American Indian	18	0.3%	3	0.1%				
Asian	40	0.6%	25	0.9%				
Pacific Islander	0	0.0%	0	0.0%				
Some Other Race	48	0.7%	9	0.3%				
Two or More Races	192	2.8%	87	3.1%				
Hispanic	131	1.9%	29	1.0%				

#### Race of Householder



**Data Note:** Hispanic population can be of any race.  
**Source:** U.S. Census Bureau, Census 2020.



## Housing Unit Summary

Brandon, MS

### Total Housing Units

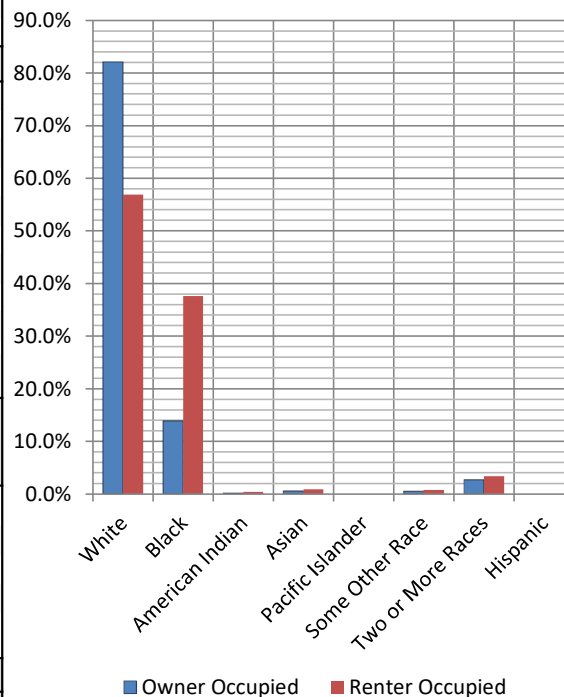
2010	8,910
2020	10,172
Annual Rate (%)	1.33%

Occupancy Status	Number	Percent
Occupied Housing Units	9,732	95.70%
Vacant Housing Units	440	4.3%
For Rent	185	42.00%
Rented, not Occupied	11	2.50%
For Sale Only	98	22.30%
Sold, not Occupied	21	4.80%
For Seasonal/Recreational/Occasional Use	15	3.40%
For Migrant Workers	0	0.00%
Other Vacant	110	25.00%

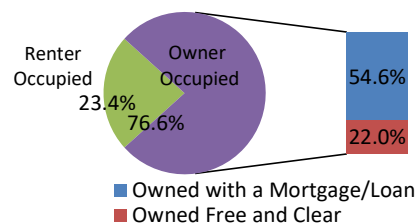
Households by Tenure and Mortgage Status	Number	Percent
Total	9,732	100.0%
Owner Occupied	7,457	76.6%
Owned with a Mortgage/Loan	5,315	54.6%
Owned Free and Clear	2,142	22.0%
Renter Occupied	2,275	23.4%

Housing Units by Race of Householder	Owner Occupied		Renter Occupied	
	Number	Percent	Number	Percent
Total	7,457	100.0%	2,275	100.0%
White	6,122	82.1%	1,294	56.9%
Black	1,038	13.9%	856	37.6%
American Indian	12	0.2%	9	0.4%
Asian	44	0.6%	21	0.9%
Pacific Islander	0	0.0%	0	0.0%
Some Other Race	39	0.5%	18	0.8%
Two or More Races	202	2.7%	77	3.4%
Hispanic	0	0.0%	0	0.0%

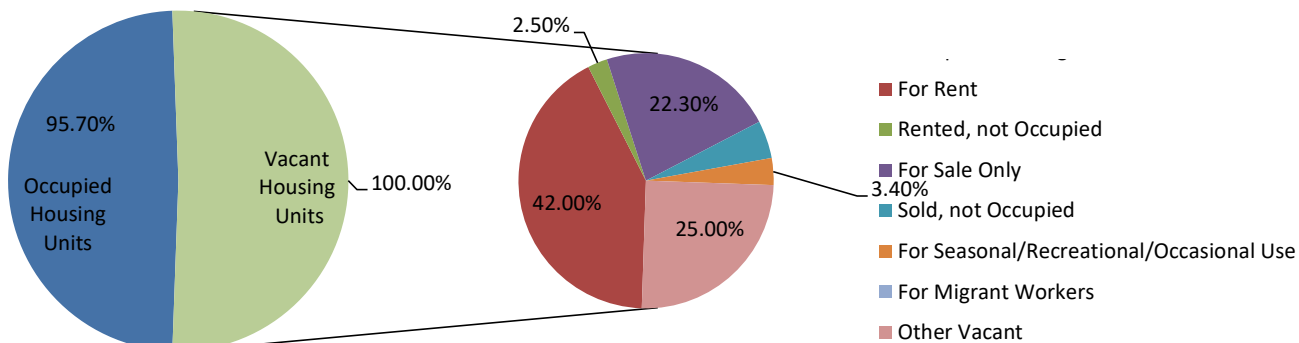
### Housing Units by Race of Householder



### Households by Tenure and Mortgage Status



### Total Housing Units by Occupancy



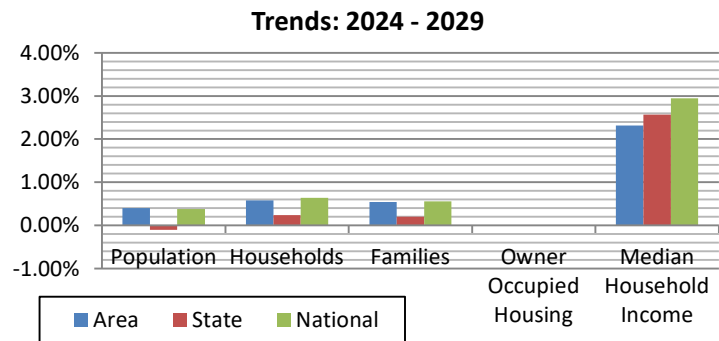
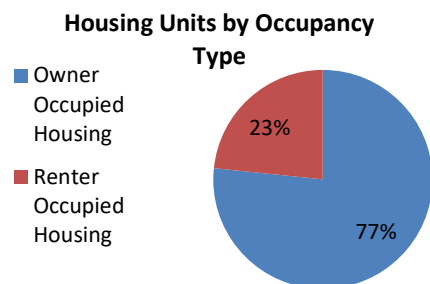
**Data Note:** Hispanic population can be of any race. Census 2020 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2020.

# Demographic and Income Projections

Brandon, MS

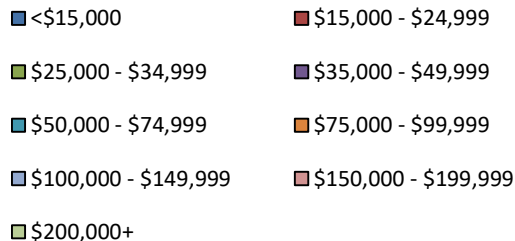
Summary	2020	2024	2029	Trends 2024 - 2029 Rate		
				Area	State	National
Population	25,138	25,675	26,192	0.40%	-0.10%	0.38%
Households	9,732	10,041	10,337	0.58%	0.24%	0.64%
Families	6,947	7,182	7,380	0.55%	0.20%	0.56%
Average Household	2.5	2.5	2.5	-	-	-
Owner Occupied Housing	7,457	8,019	679	-	-	-
Renter Occupied Housing	2,275	2,022	8,405	-	-	-
Median Age	39.9	40.2	41.1	-	-	-
Median Household Income	-	\$85,880	\$96,327	2.3%	2.6%	3.0%



Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	347	3.6%	303	3.1%
\$15,000 - \$24,999	311	3.2%	248	2.5%
\$25,000 - \$34,999	505	5.2%	402	4.1%
\$35,000 - \$49,999	887	9.1%	763	7.8%
\$50,000 - \$74,999	2,001	20.6%	1,905	19.6%
\$75,000 - \$99,999	1,873	19.2%	1,746	17.9%
\$100,000 - \$149,999	2,194	22.5%	2,496	25.6%
\$150,000 - \$199,999	1,471	15.1%	1,903	19.6%
\$200,000+	452	4.6%	571	5.9%
Median Household Income	\$85,880		\$96,327	
Average Household Income	\$101,523		\$114,747	
Per Capita Income	\$39,741		\$45,322	

## Households by Income

Inner ring: 2029 projections  
Outer ring: 2024 data



**Data Note:** Income is expressed in current dollars.

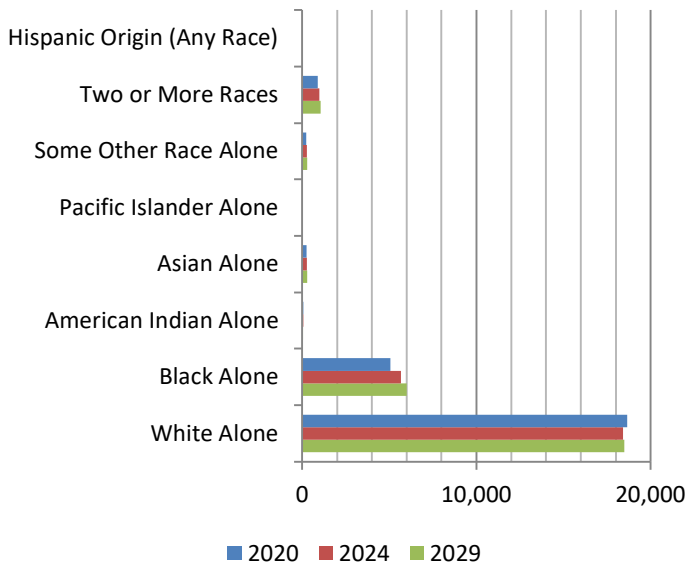
**Source:** U.S. Census Bureau, Census 2020 Data. Esri forecasts for 2024 and 2029.



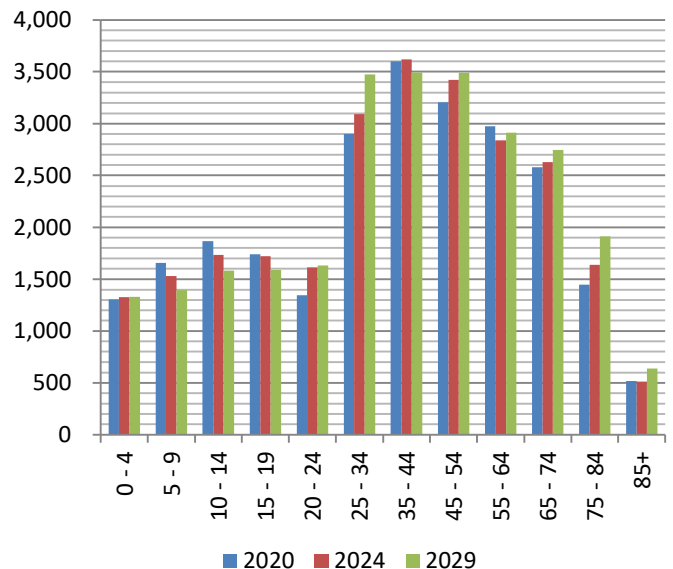
## Population Summary and Projections Brandon, MS

Population	2020		2024		2029	
	25,138		25,675		26,192	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,305	5.2%	1,326	5.2%	1,328	5.1%
5 - 9	1,656	6.6%	1,530	6.0%	1,394	5.3%
10 - 14	1,867	7.4%	1,733	6.7%	1,585	6.1%
15 - 19	1,740	6.9%	1,722	6.7%	1,589	6.1%
20 - 24	1,347	5.4%	1,614	6.3%	1,630	6.2%
25 - 34	2,900	11.5%	3,092	12.0%	3,475	13.3%
35 - 44	3,601	14.3%	3,619	14.1%	3,491	13.3%
45 - 54	3,204	12.7%	3,422	13.3%	3,490	13.3%
55 - 64	2,973	11.8%	2,839	11.1%	2,911	11.1%
65 - 74	2,580	10.3%	2,630	10.2%	2,748	10.5%
75 - 84	1,447	5.8%	1,638	6.4%	1,911	7.3%
85+	518	2.1%	510	2.0%	640	2.4%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	18,655	74.2%	18,406	71.7%	18,493	70.6%
Black Alone	5,064	20.1%	5,672	22.1%	6,009	22.9%
American Indian Alone	67	0.3%	63	0.2%	59	0.2%
Asian Alone	236	0.9%	264	1.0%	287	1.1%
Pacific Islander Alone	2	0.0%	3	0.0%	4	0.0%
Some Other Race Alone	220	0.9%	266	1.0%	283	1.1%
Two or More Races	894	3.6%	1,001	3.9%	1,057	4.0%
Hispanic Origin (Any Race)	0	0.0%	0	0.0%	0	0.0%

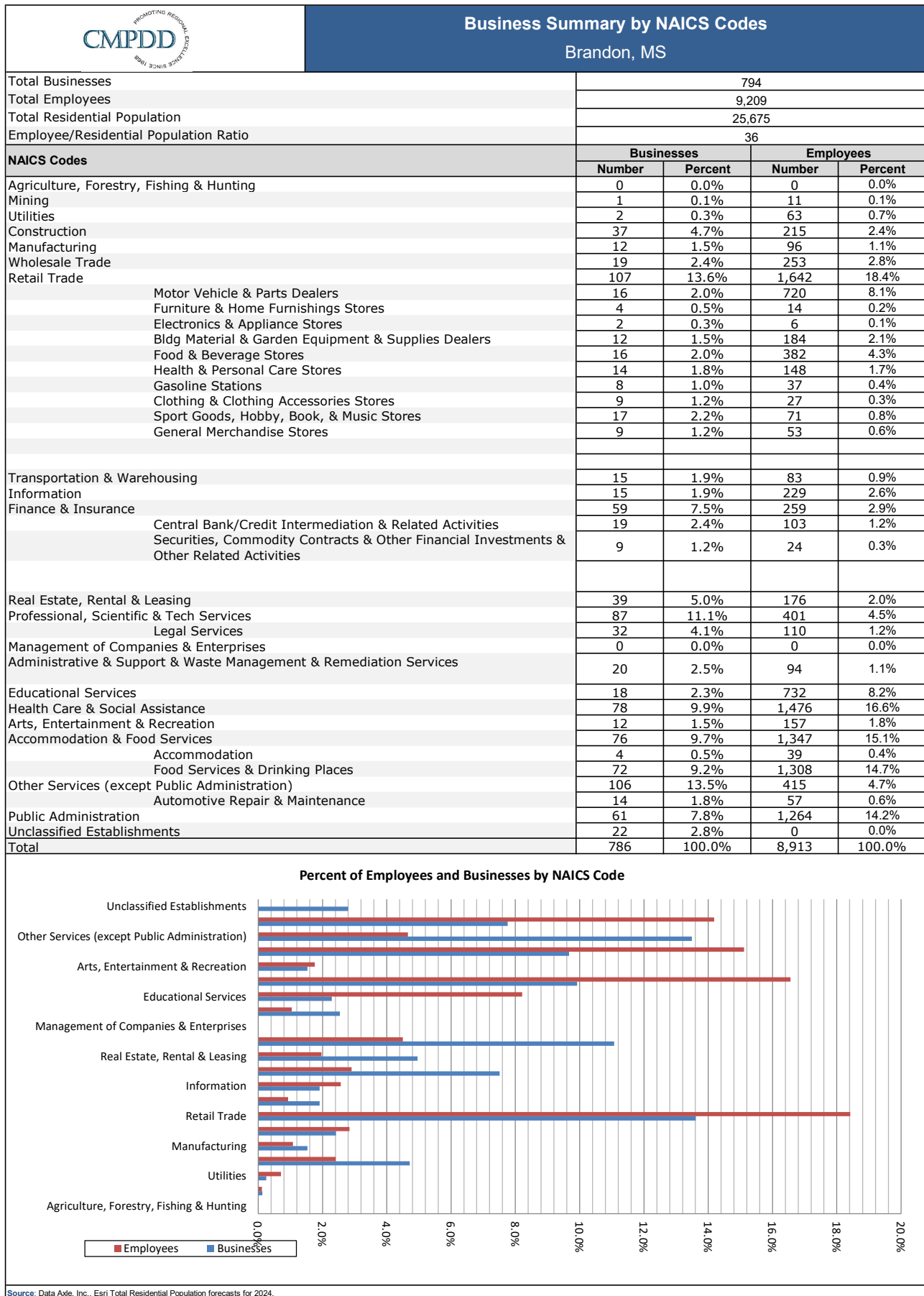
**Race and Ethnicity**



**Population by Age**



Source: U.S. Census Bureau, Census 2020 Data. Esri forecasts for 2024 and 2029.







## Business Summary by SIC Codes

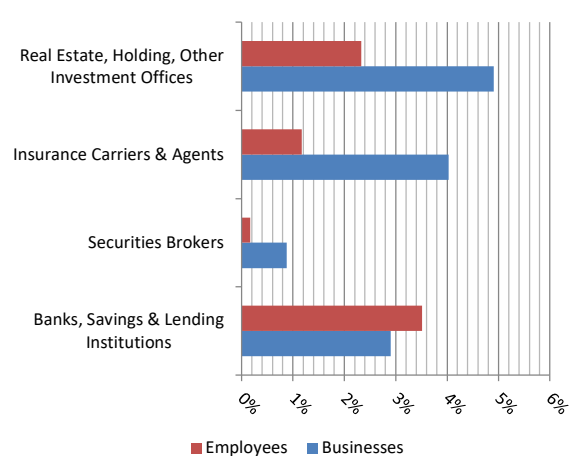
Brandon, MS

Total Businesses	794			
Total Employees	9,209			
Total Residential Population	25,675			
Employee/Residential Pop Ratio (per 100 residents)	36			
SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	16	2%	93	1%
Construction	36	5%	272	3%
Manufacturing	14	2%	146	2%
Transportation	16	2%	101	1%
Communication	7	1%	36	0%
Utility	2	0%	63	1%
Wholesale Trade	19	2%	263	3%
Retail Trade Summary	182	23%	2,874	31%
Home Improvement	11	1%	182	2%
General Merchandise Stores	6	1%	40	0%
Food Stores	18	2%	291	3%
Auto Dealers, Gas Stations, Auto Aftermarket	24	3%	731	8%
Apparel & Accessory Stores	7	1%	22	0%
Furniture & Home Furnishings	7	1%	37	0%
Eating & Drinking Places	71	9%	1,309	14%
Miscellaneous Retail	38	5%	262	3%
Finance, Insurance, Real Estate Summary	101	13%	662	7%
Banks, Savings & Lending Institutions	23	3%	323	4%
Securities Brokers	7	1%	16	0%
Insurance Carriers & Agents	32	4%	108	1%
Real Estate, Holding, Other Investment Offices	39	5%	215	2%
Services Summary	314	40%	3,287	36%
Hotels & Lodging	4	1%	22	0%
Automotive Services	21	3%	72	1%
Movies & Amusements	13	2%	112	1%
Health Services	58	7%	1,024	11%
Legal Services	28	4%	103	1%
Education Institutions & Libraries	21	3%	916	10%
Other Services	169	21%	1,038	11%
Government	59	7%	1,389	15%
Unclassified Establishments	28	4%	23	15%
Total	794	100.0%	9,209	100.0%

**Retail Trade Summary**



**Finance, Insurance, Real Estate Summary**



**Services Summary**

