

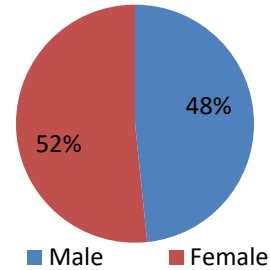


Population Summary

Rankin County, MS

Population by Race	Number	Percent	Total Population
Reporting One Race	150,939	96.10%	2010 141,617
White	112,872	71.90%	2020 157,031
Black	32,566	20.70%	Annual Rate (%) 1.04%
American Indian	343	0.20%	
Asian	2,269	1.40%	
Pacific Islander	94	0.10%	
Other Race	2,795	1.80%	
Reporting Two or More Races	6,092	3.90%	
Total Hispanic Population	5,067	3.20%	

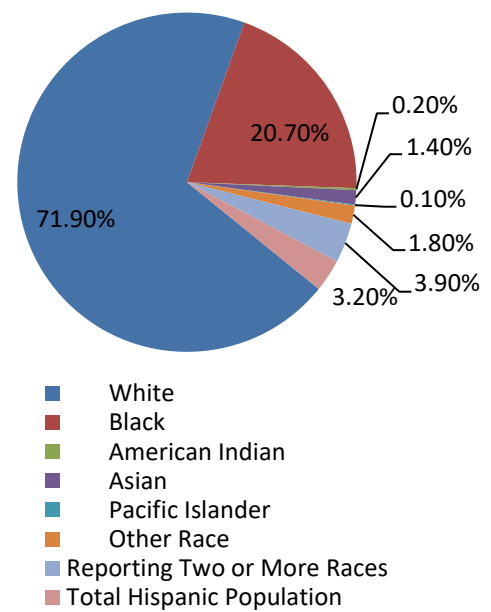
Population by Sex



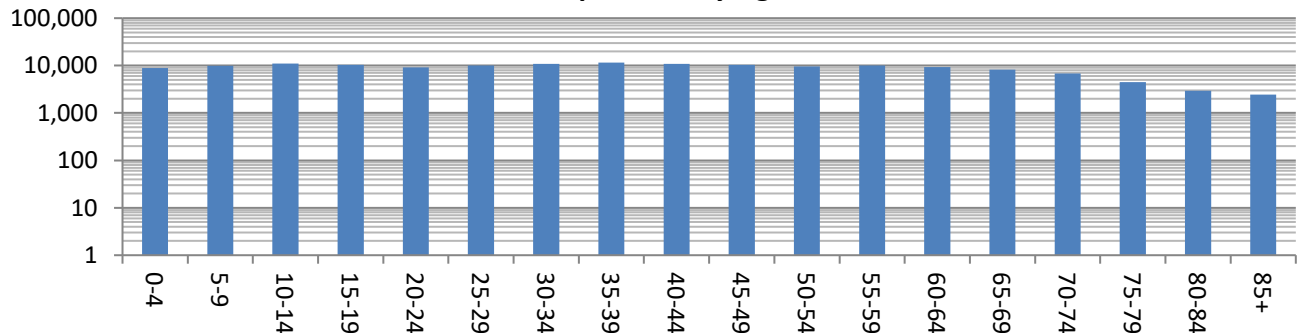
Population by Sex	Number	Percent
Male	75,933	48.4%
Female	81,098	51.6%

Population by Age	Number	Percent
0-4	8,909	5.67%
5-9	9,958	6.34%
10-14	11,103	7.07%
15-19	10,358	6.60%
20-24	9,155	5.83%
25-29	10,102	6.43%
30-34	10,850	6.91%
35-39	11,590	7.38%
40-44	10,837	6.90%
45-49	10,407	6.63%
50-54	9,567	6.09%
55-59	10,075	6.42%
60-64	9,257	5.90%
65-69	8,205	5.23%
70-74	6,817	4.34%
75-79	4,473	2.85%
80-84	2,934	1.87%
85+	2,434	1.55%
18+	120,310	76.62%
65+	24,863	15.83%

Population by Race



Population by Age



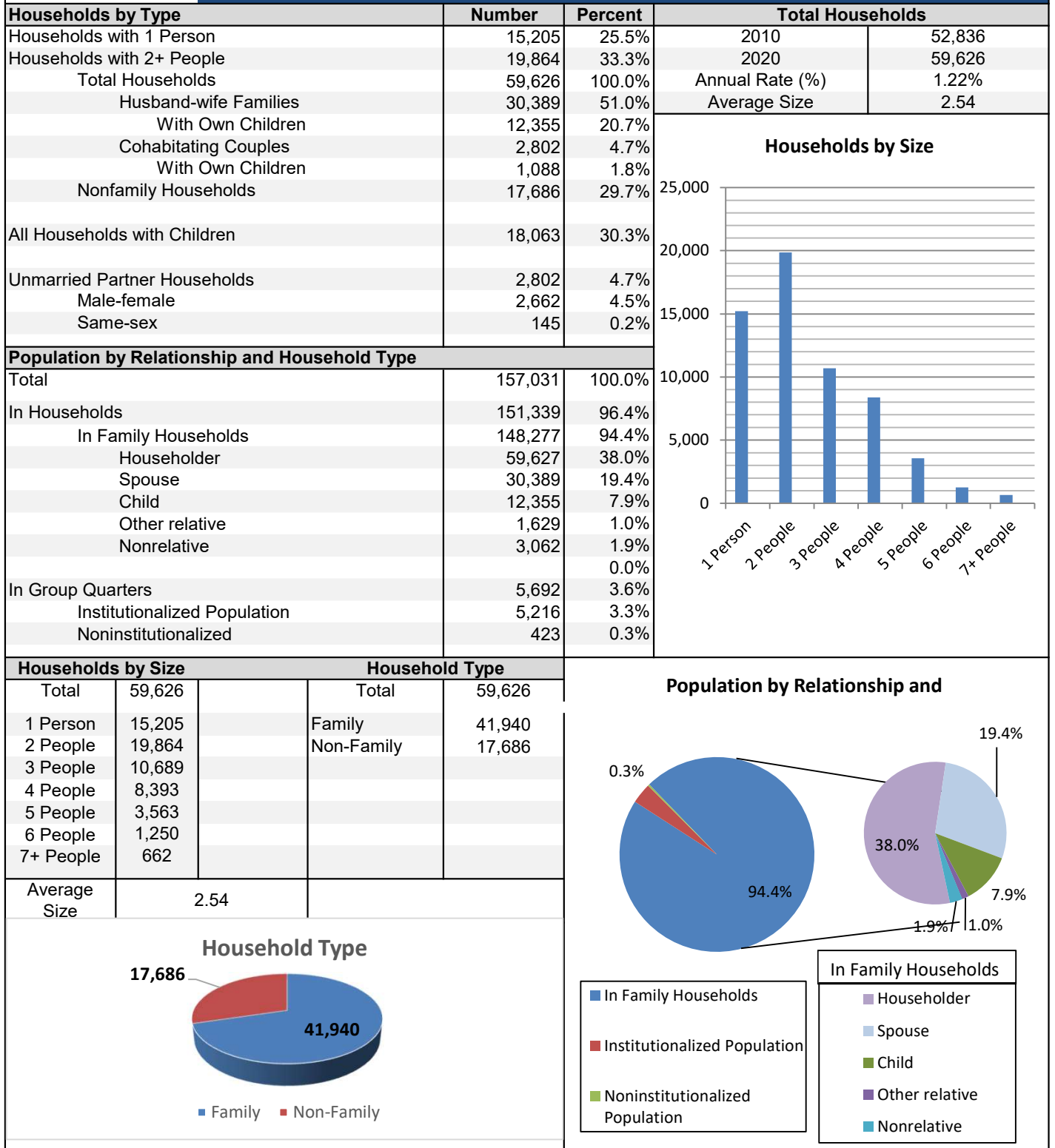
Data Note: Hispanic population can be of any race.

Source: Esri Census 2020



Household Summary

Rankin County, MS



Data Note: Households with children include any households with people under age 18, related or not. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2020.

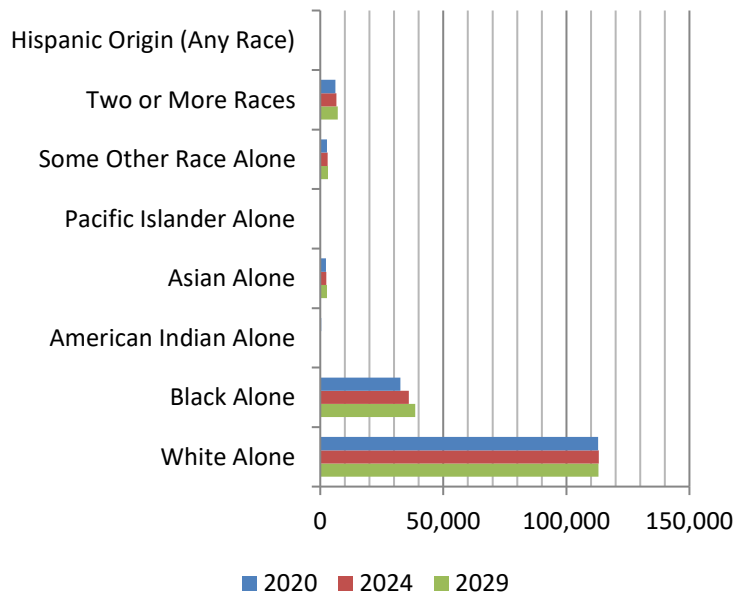


Population Summary and Projections

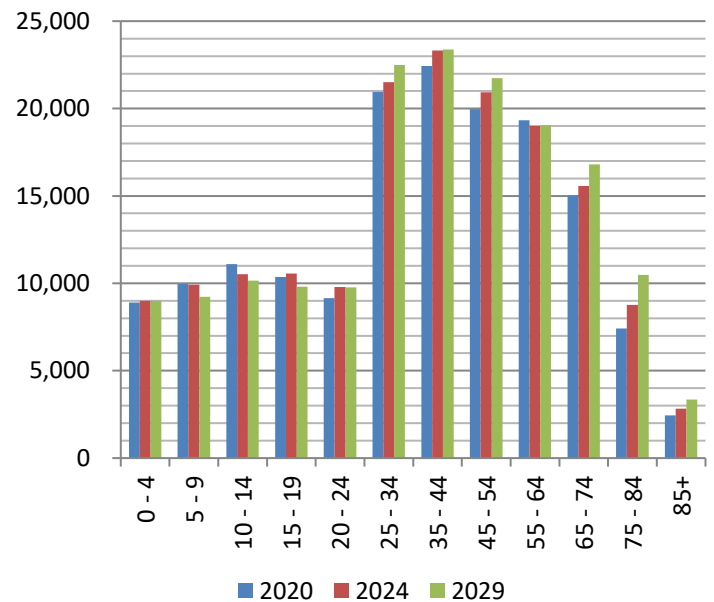
Rankin County, MS

Population	2020		2024		2029	
	157,031		161,684		165,258	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,909	5.7%	8,992	5.6%	8,997	5.4%
5 - 9	9,958	6.3%	9,932	6.1%	9,236	5.6%
10 - 14	11,103	7.1%	10,523	6.5%	10,160	6.1%
15 - 19	10,358	6.6%	10,550	6.5%	9,801	5.9%
20 - 24	9,155	5.8%	9,778	6.0%	9,774	5.9%
25 - 34	20,952	13.3%	21,502	13.3%	22,492	13.6%
35 - 44	22,427	14.3%	23,324	14.4%	23,382	14.1%
45 - 54	19,974	12.7%	20,922	12.9%	21,741	13.2%
55 - 64	19,332	12.3%	18,998	11.8%	19,044	11.5%
65 - 74	15,022	9.6%	15,577	9.6%	16,804	10.2%
75 - 84	7,407	4.7%	8,764	5.4%	10,486	6.3%
85+	2,434	1.6%	2,822	1.7%	3,341	2.0%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	112,872	71.9%	113,169	70.0%	113,101	68.4%
Black Alone	32,566	20.7%	36,026	22.3%	38,571	23.3%
American Indian Alone	343	0.2%	334	0.2%	340	0.2%
Asian Alone	2,269	1.4%	2,494	1.5%	2,758	1.7%
Pacific Islander Alone	94	0.1%	102	0.1%	115	0.1%
Some Other Race Alone	2,795	1.8%	2,975	1.8%	3,191	1.9%
Two or More Races	6,092	3.9%	6,584	4.1%	7,182	4.3%
Hispanic Origin (Any Race)	0	0.0%	0	0.0%	0	0.0%

Race and Ethnicity



Population by Age



Source: U.S. Census Bureau, Census 2020 Data. Esri forecasts for 2024 and 2029.

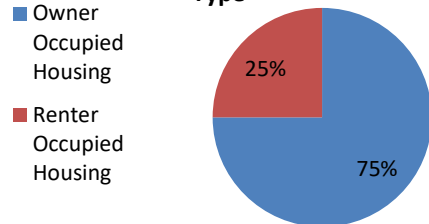


Demographic and Income Projections

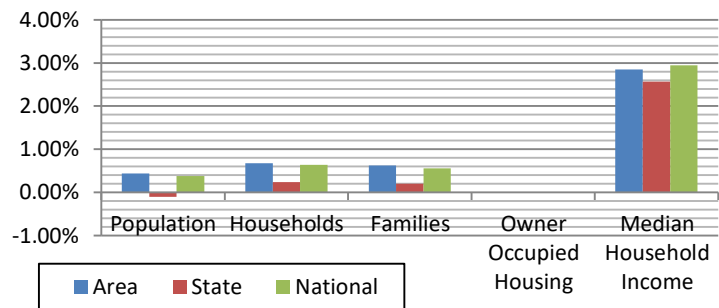
Rankin County, MS

Summary	2020	2024	2029	Trends 2024 - 2029 Rate		
				Area	State	National
Population	157,031	161,684	165,258	0.44%	-0.10%	0.38%
Households	59,626	61,909	64,048	0.68%	0.24%	0.64%
Families	41,940	43,356	44,741	0.63%	0.20%	0.56%
Average Household	2.5	2.5	2.5	-	-	-
Owner Occupied Housing	44,721	48,502	679	-	-	-
Renter Occupied Housing	14,905	13,407	51,271	-	-	-
Median Age	38.5	39.2	40.1	-	-	-
Median Household Income	-	\$77,440	\$89,115	2.9%	2.6%	3.0%

Housing Units by Occupancy Type



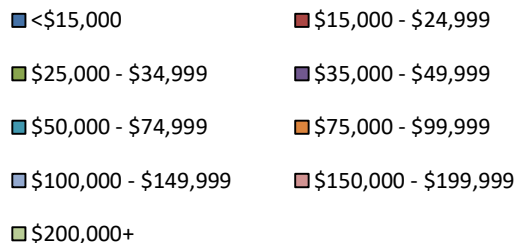
Trends: 2024 - 2029



Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	3,782	6.3%	3,456	5.8%
\$15,000 - \$24,999	3,922	6.6%	3,123	5.2%
\$25,000 - \$34,999	3,352	5.6%	2,818	4.7%
\$35,000 - \$49,999	6,601	11.1%	5,710	9.6%
\$50,000 - \$74,999	12,169	20.4%	11,632	19.5%
\$75,000 - \$99,999	8,784	14.7%	8,383	14.1%
\$100,000 - \$149,999	12,724	21.3%	14,960	25.1%
\$150,000 - \$199,999	8,052	13.5%	10,787	18.1%
\$200,000+	2,510	4.2%	3,166	5.3%
Median Household Income	\$77,440		\$89,115	
Average Household Income	\$93,665		\$107,099	
Per Capita Income	\$36,030		\$41,669	

Households by Income

Inner ring: 2029 projections
Outer ring: 2024 data



Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2020 Data. Esri forecasts for 2024 and 2029.



Housing Unit Summary

Rankin County, MS

Total Housing Units

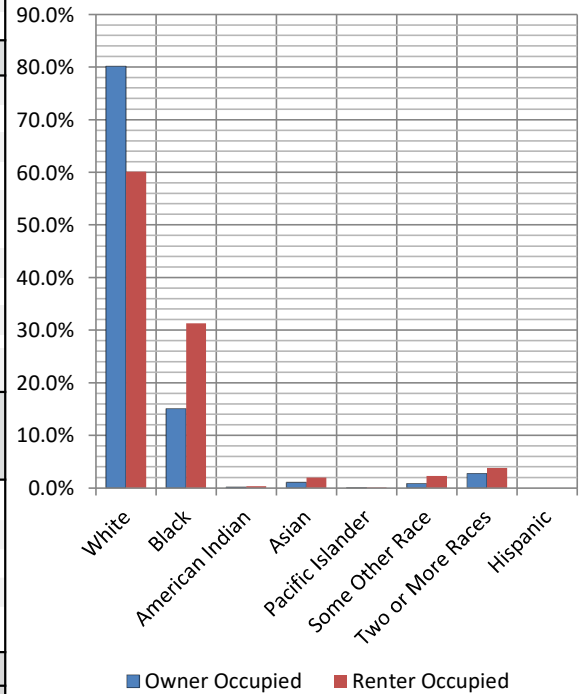
2010	56,487
2020	63,611
Annual Rate (%)	1.19%

Occupancy Status	Number	Percent
Occupied Housing Units	59,626	93.70%
Vacant Housing Units	3,985	6.3%
For Rent	1,290	32.40%
Rented, not Occupied	88	2.20%
For Sale Only	654	16.40%
Sold, not Occupied	214	5.40%
For Seasonal/Recreational/Occasional Use	375	9.40%
For Migrant Workers	4	0.10%
Other Vacant	1,360	34.10%

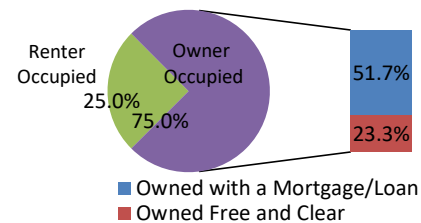
Households by Tenure and Mortgage Status	Number	Percent
Total	59,626	100.0%
Owner Occupied	44,721	75.0%
Owned with a Mortgage/Loan	30,800	51.7%
Owned Free and Clear	13,921	23.3%
Renter Occupied	14,905	25.0%

Housing Units by Race of Householder	Owner Occupied		Renter Occupied	
	Number	Percent	Number	Percent
Total	44,721	100.0%	14,905	100.0%
White	35,843	80.1%	8,962	60.1%
Black	6,733	15.1%	4,669	31.3%
American Indian	65	0.1%	44	0.3%
Asian	468	1.0%	303	2.0%
Pacific Islander	7	0.0%	18	0.1%
Some Other Race	379	0.8%	340	2.3%
Two or More Races	1,226	2.7%	569	3.8%
Hispanic	0	0.0%	0	0.0%

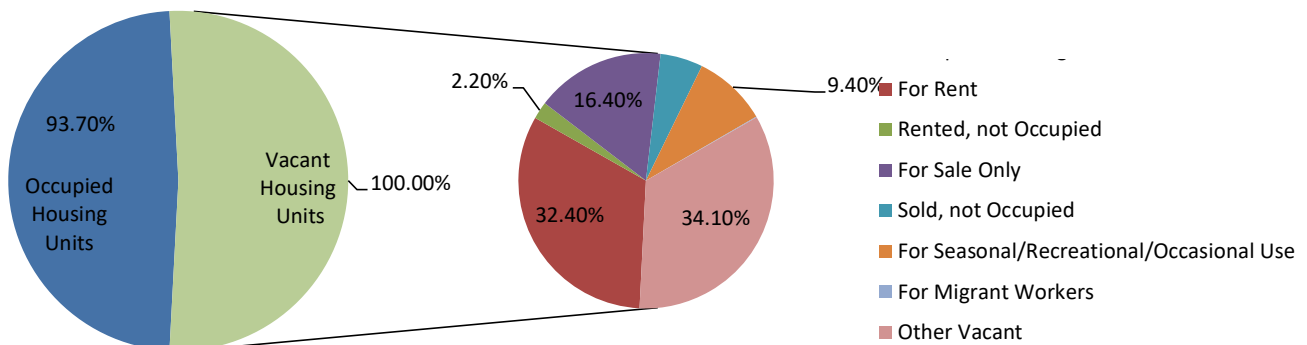
Housing Units by Race of Householder



Households by Tenure and Mortgage Status



Total Housing Units by Occupancy



Data Note: Hispanic population can be of any race. Census 2020 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2020.



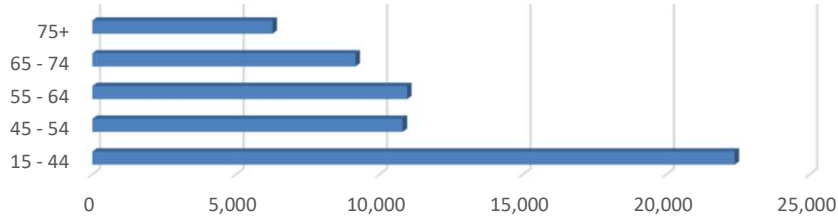
Householder Summary

Rankin County, MS

Households by Age of Householder

	Number	Percent
Total	59,626	100.0%
15 - 44	22,392	37.6%
45 - 54	10,812	18.1%
55 - 64	10,971	18.4%
65 - 74	9,170	15.4%
75+	6,281	10.5%

Households by Age of Householder

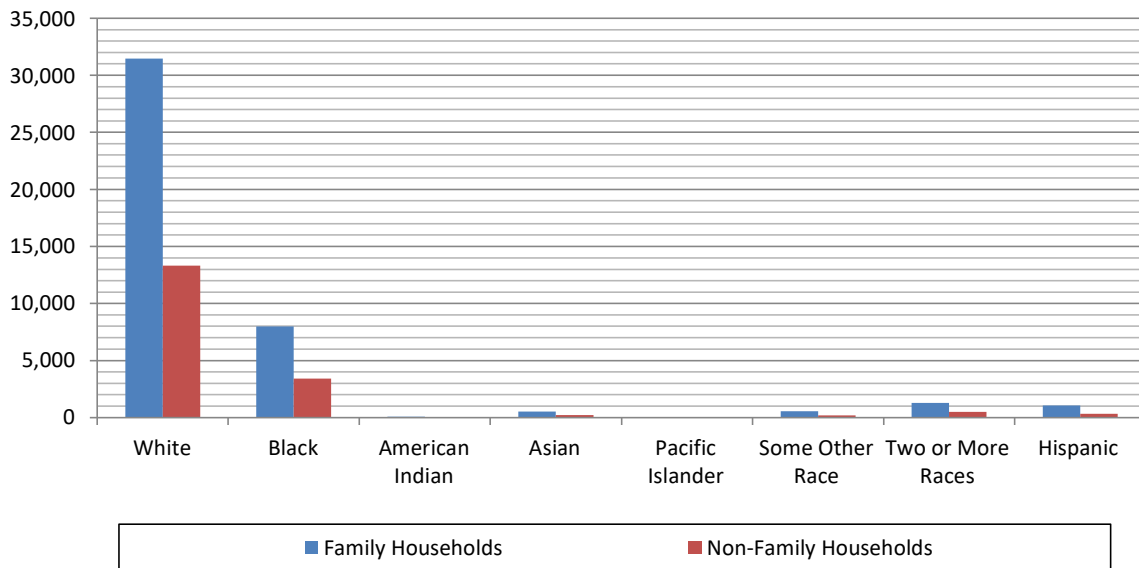


■ Households by Age of Householder Number

Summary by Race of Householder

Householder is:	Family Households		Non-Family Households					
	Number	Percent	Number	Percent				
Total	41,940	100.0%	17,686	100.0%				
White	31,488	75.1%	13,317	75.3%				
Black	7,979	19.0%	3,423	19.4%				
American Indian	87	0.2%	22	0.1%				
Asian	538	1.3%	233	1.3%				
Pacific Islander	16	0.0%	9	0.1%				
Some Other Race	549	1.3%	170	1.0%				
Two or More Races	1,283	3.1%	512	2.9%				
Hispanic	1,062	2.5%	324	1.8%				

Race of Householder



Data Note: Hispanic population can be of any race.

Source: U.S. Census Bureau, Census 2020.

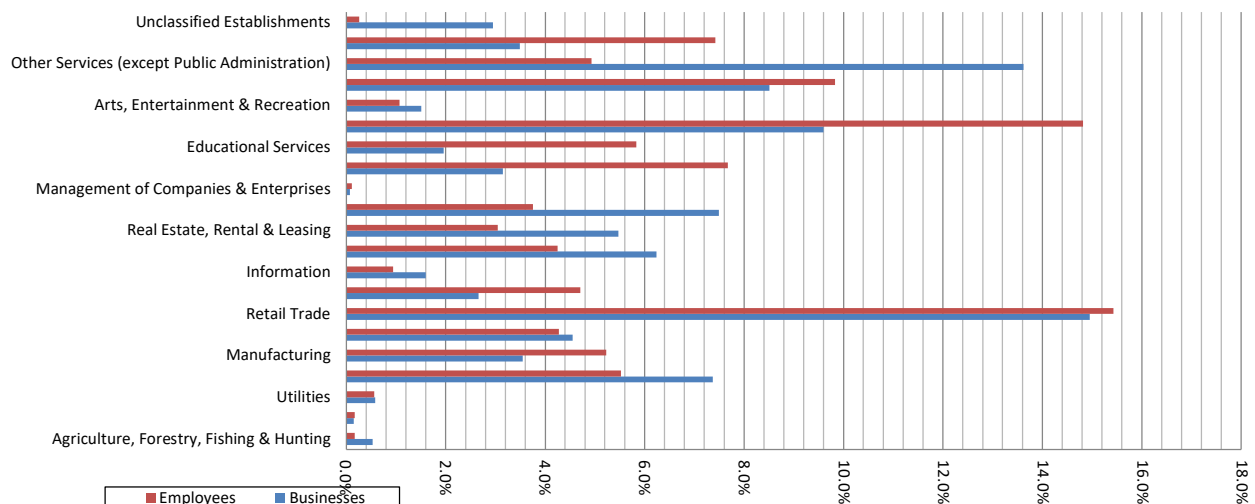


Business Summary by NAICS Codes

Rankin County, MS

Total Businesses	5,538			
Total Employees	72,229			
Total Residential Population	161,684			
Employee/Residential Population Ratio	45			
NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	29	0.5%	113	0.2%
Mining	8	0.2%	117	0.2%
Utilities	32	0.6%	383	0.6%
Construction	405	7.4%	3,745	5.5%
Manufacturing	195	3.6%	3,548	5.2%
Wholesale Trade	250	4.6%	2,902	4.3%
Retail Trade	822	15.0%	10,471	15.4%
Motor Vehicle & Parts Dealers	119	2.2%	1,997	2.9%
Furniture & Home Furnishings Stores	43	0.8%	642	1.0%
Electronics & Appliance Stores	32	0.6%	198	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	80	1.5%	1,002	1.5%
Food & Beverage Stores	93	1.7%	1,280	1.9%
Health & Personal Care Stores	98	1.8%	859	1.3%
Gasoline Stations	62	1.1%	380	0.6%
Clothing & Clothing Accessories Stores	82	1.5%	531	0.8%
Sport Goods, Hobby, Book, & Music Stores	105	1.9%	809	1.2%
General Merchandise Stores	108	2.0%	2,773	4.1%
Transportation & Warehousing	146	2.7%	3,199	4.7%
Information	88	1.6%	641	0.9%
Finance & Insurance	343	6.2%	2,883	4.3%
Central Bank/Credit Intermediation & Related Activities	150	2.7%	892	1.3%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	36	0.7%	310	0.5%
Real Estate, Rental & Leasing	301	5.5%	2,072	3.1%
Professional, Scientific & Tech Services	412	7.5%	2,547	3.8%
Legal Services	112	2.0%	586	0.9%
Management of Companies & Enterprises	4	0.1%	75	0.1%
Administrative & Support & Waste Management & Remediation Services	173	3.2%	5,203	7.7%
Educational Services	108	2.0%	3,954	5.8%
Health Care & Social Assistance	528	9.6%	10,061	14.8%
Arts, Entertainment & Recreation	83	1.5%	724	1.1%
Accommodation & Food Services	468	8.5%	6,671	9.8%
Accommodation	64	1.2%	781	1.2%
Food Services & Drinking Places	404	7.4%	5,890	8.7%
Other Services (except Public Administration)	749	13.6%	3,348	4.9%
Automotive Repair & Maintenance	116	2.1%	674	1.0%
Public Administration	192	3.5%	5,037	7.4%
Unclassified Establishments	162	3.0%	177	0.3%
Total	5,498	100.0%	67,871	100.0%

Percent of Employees and Businesses by NAICS Code





Business Summary by NAICS Codes

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Percent of Employees and Businesses by NAICS Code

