



# MPO Public Engagement Evaluation

## Fiscal Year 2024

### October 1, 2023 – September 30, 2024





## MAKE YOUR VOICE HEARD!



**PUBLIC COMMENT PERIOD  
PROPOSED 2025-2028 TIP ENDS  
AUGUST 2, 2024**

Take this opportunity to provide feedback on the projects included in the proposed 2025-2028 Transportation Improvement Program (TIP) for the Jackson Metropolitan Planning Organization.



THE COPIAH MONITOR

## Proposed transportation safety plan available for public review and comment

The Central Mississippi Planning and Development District (CMPDD) invites the public to review and make recommendations to the draft Safe Streets and Roads for All (SS4A) Safety Action Plan, a plan that identifies solutions to help

cmpdd.org or by calling 601-981-1511. For assistance in reviewing the draft plan, individuals are invited to contact CMPDD. According to Lesley Callender, CMPDD's senior transportation planner, the goal is to

– including motorists, pedestrians, bicyclists, and public transit riders – were invited to provide input about the transportation safety concerns within their communities. This input helped guide development of the draft SS4A Safety

all users.” This SS4A Safety Action Plan is funded with a grant from the US Department of Transportation and the Federal Highway Administration. Once completed, the plan will allow local jurisdictions to apply for implementation

Central Mississippi Planning and Development District

December 7, 2023

Your voice matters in the development of CMPDD's Safety Action Plan for the District's seven-county region. You can help by taking the quick survey.

<https://metroquestsurvey.com/ae0k0d>

**CMPDD**

**TRANSPORTATION SAFETY BEGINS WITH YOU!**

Your input is needed to make the streets and roads in your area safer.

Scan the code or visit <https://metroquestsurvey.com/ae0k0d> to take a short survey.





This document was prepared and published by the Jackson Metropolitan Planning Organization (MPO) and is prepared in cooperation with and financial assistance from the following public agencies: the Mississippi Department of Transportation (MDOT), the Federal Highway Administration (FHWA) and the Federal Transit Administration (FTA) under the Metropolitan Planning Program. The contents of this report do not necessarily reflect the official views or policy of the funding agencies. The Central Mississippi Planning and Development District (CMPDD) does not exclude, deny, or discriminate on the basis of race, color, national origin, ethnicity, immigration status, gender, sexual orientation, age, religion, creed, disability, or any other characteristic protected under applicable federal or state law in admission to, access to, or operation of its programs, services, or activities. CMPDD provides an equal employment opportunity to all its employees and applicants for employment. For all inquiries regarding the application of this accessibility statement and related policies please contact CMPDD's Human Resource Director: CMPDD 1020 Centre pointe Blvd. Pearl, MS 39208 (601) 981-1511.





# MPO Public Engagement Evaluation Fiscal Year 2024

October 1, 2023 – September 30, 2024

Annually the Central MS Planning and Development District evaluates the Metropolitan Planning Organization's (MPO's) public engagement activities to determine if changes are needed to the MPO's public participation activities. Formerly called the Public Participation Plan (PPP) the PPP outlines a proactive public involvement process for the MPO's transportation planning initiatives. Public participation is not only an essential piece of guiding MPO decisions but is required to ensure the MPO meets federal guidelines. This evaluation provides an overview of the participation activities the MPO implemented over the past fiscal year (October 1, 2023 through September 30, 2024).

## YEAR AT A GLANCE



12 Committee Meetings  
278 Meeting Attendees



100 Review Days  
5 Stakeholder Review Opportunities

2 Online Surveys with  
464 responses



17 Community  
Pop-up events 620+  
engagements



18 Stakeholder Meetings  
174 Participants



4 Public meetings  
37 Participants



3 Press Releases  
9 Newspaper Ads  
4 Newsletters  
1 Annual Report  
1 Mid Year Report  
1000+ Distribution List

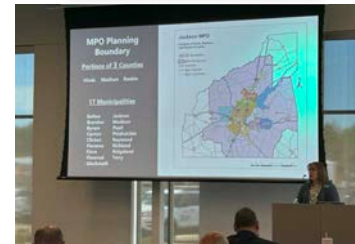
24 Social Media Posts



[www.cmpdd.org](http://www.cmpdd.org)  
101,166 Page Views  
36,619 Visitors



# Meetings & Social Media



## Who Did Our Engagement Reach

In fiscal year 2024, CMPDD began to collect demographic data from online surveys and officially advertised in-person community meetings. Over 300 participants provided full or partial demographic data. While participation in the data collection is optional, and not every participant supplied all information, it is another tool to ensure that target audiences are being served by the MPO.

**CENTRAL MISSISSIPPI PLANNING AND DEVELOPMENT DISTRICT DATA COLLECTION FORM**

CMPDD as a recipient of federal funding is required to administer its programs and activities without regard to race, color, national origin, sex, age, or socioeconomic status. This OPTIONAL information form will only be used to monitor attendance at public meetings for compliance reporting purposes.

Location (city/county): Hinds Meeting Date: 07/23/24

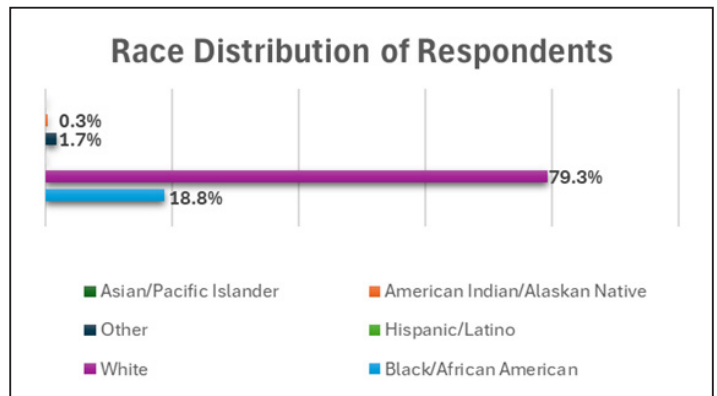
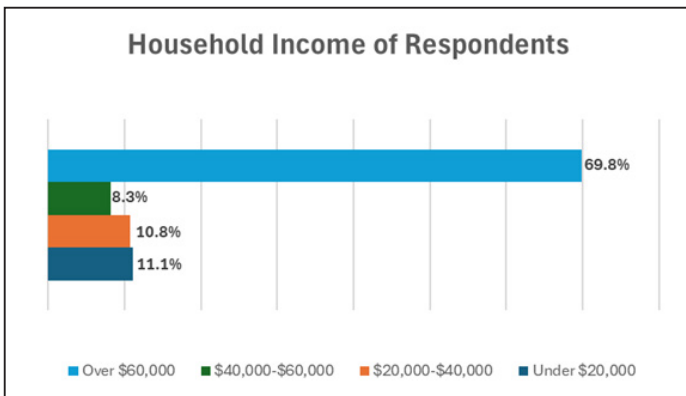
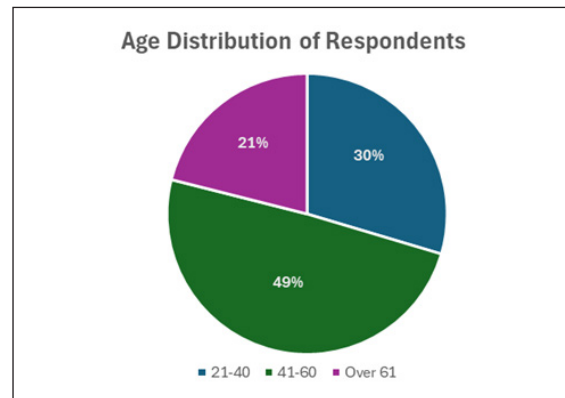
SEX/GENDER: Male ☐ Female ☒ AGE: 21-40 41-60 Over 61

RACE/NATIONAL ORIGIN:  
☐ American Indian/Alaskan Native  
☐ Asian/Pacific Islander  
☒ Black/African American  
☐ White  
☐ Hispanic/Latino  
☐ Other

Household Income Level:  
☐ Under \$20,000  
☐ \$20,000-\$40,000  
☒ \$40,000-\$60,000  
☐ Over \$60,000

Are you disabled? Yes ☐ No ☒

How did you hear about the meeting?  
 Newspaper ☐ Email ☒ Social Media ☐ Flyer ☒ Other ☐



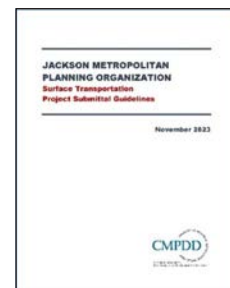
# MPO Documents Published or Adopted

Each year the MPO produces a variety of plans, projects and studies. The resulting documents are made available to the public as reports and maps. Based on the type of document, feedback is solicited through a variety of formats including but not limited to community meetings, presentations to the MPO committees, mailouts, social media, or online engagement. Overall, there were 9 plans, reports, or studies produced in fiscal year 2024.

## Surface Transportation Project Submittal Guidelines

Provides information and reference material to assist local governments in completing applications for Surface Transportation Block Grant funding through the MPO. The document outlines the parameters by which CMPDD personnel evaluate requests for funding during a call for projects.

**Adopted November 2023**



## FY 2023 Obligated Projects Report

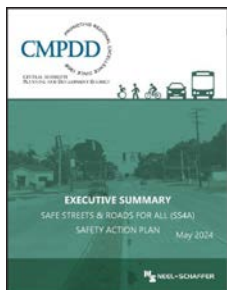
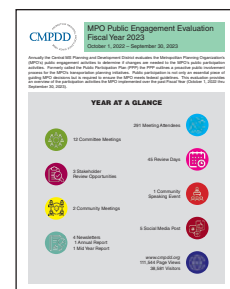
The annual listing of obligated transportation projects serves as a record for tracking projects receiving federal transportation funds.

**Published December 2023**

## FY 2023 Annual Public Outreach Summary

Provides a synopsis of the MPO's outreach activities from October 1, 2022 through September 30, 2023.

**Published December 2023**



## Safe Streets and Roads for All (SS4A) Safety Action Plan Executive Summary

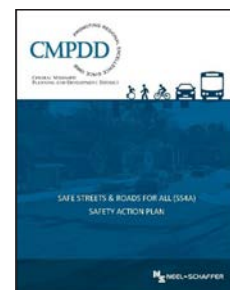
This document provides a summary of CMPDD's SS4A Safety Action Plan.

**Published May 2024**

## Safe Streets and Roads for All (SS4A) Safety Action Plan

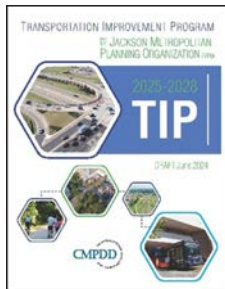
A planning document that identifies strategies to reduce roadway fatalities and serious injuries throughout CMPDD's seven-county region. The plan analyzes crash data between 2018 and 2022 to identify safety needs which includes identifying high risk crash locations, factors contributing to crashes, and prioritizes strategies and projects to address identified safety concerns.

**Adopted May 2024**





# MPO Documents Published or Adopted



## 2025-2028 Transportation Improvement Program (TIP)

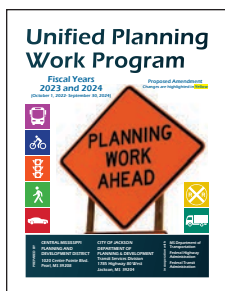
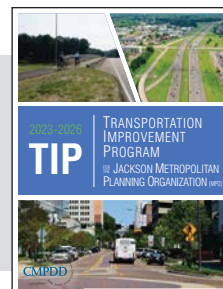
A short-term planning document providing an overview of how federal transportation dollars and local funds will be invested over a four-year period by federal, state, and local agencies responsible for building, operating, and maintaining the multimodal regional transportation system. The 2025-2028 TIP was approved by the Federal Highway Administration in September 2024.

**Adopted August 2024**

## 2023-2026 Transportation Improvement Program (TIP)

The 2023-2026 TIP was approved by the Federal Highway Administration in September 2022. Over fiscal year 2024, 4 amendments and 6 administrative modifications were made to the 2023-2026 TIP.

**Amended throughout 2024**



## 2025-2026 Unified Planning Work Program

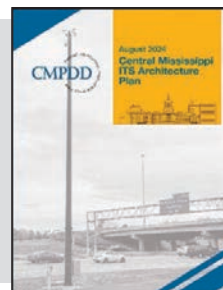
Describes all transportation planning activities to be performed by CMPDD and the designated public transit provider (JTRAN) during fiscal years 2025 and 2026. It includes a listing of major planning activities and tasks anticipated to be performed including details on who will complete the work, the schedule for completing the work, the resulting planning products, and a summary of the proposed funding sources.

**Adopted August 2024**

## Central Mississippi ITS Architecture Plan

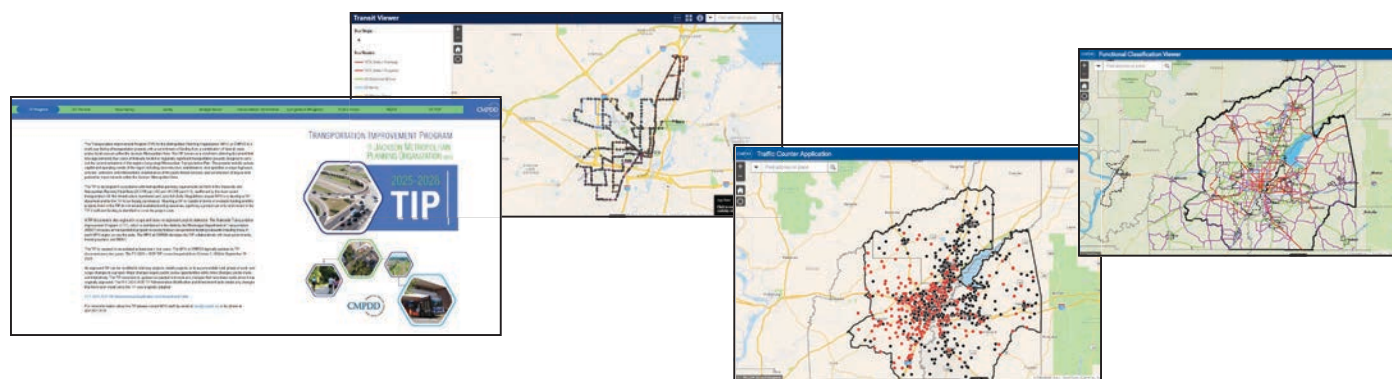
Provides a long-range plan for the deployment, integration, and operation of ITS within the MPO area. Development of a regional ITS architecture encourages interoperability and resource sharing among agencies and allows for cohesive long-range planning and implementation among regional stakeholders.

**Adopted August 2024**



## Interactive Maps

In addition to in person meetings, CMPDD utilized interactive StoryMaps to help tell the story of different projects and programs developed by the MPO during fiscal year 2024. These are available at [www.cmpdd.org](http://www.cmpdd.org).



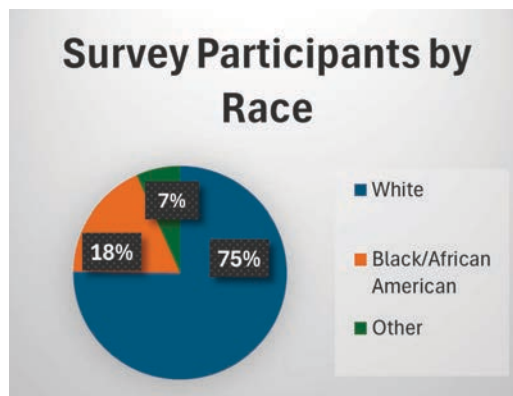
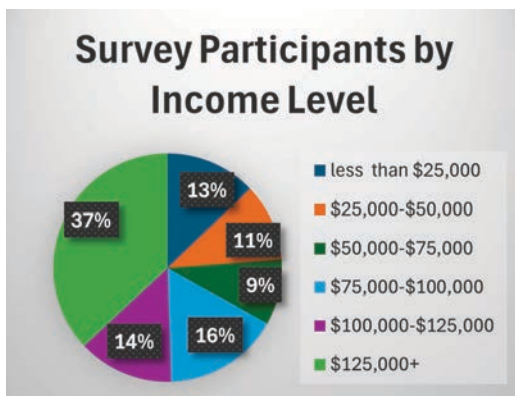
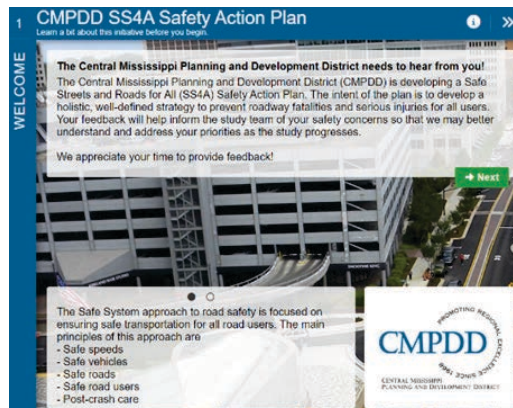
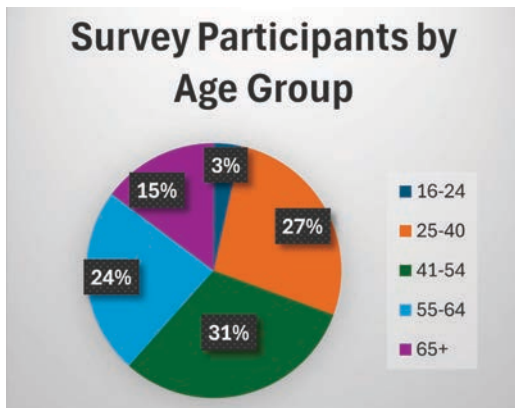


CMPDD applied for and was awarded a Safe Streets and Roads for All (SS4A) grant in the fall of 2023 to develop a safety action plan for the 7 county region including the metropolitan planning area. Public outreach was crucial in the development of this plan and emphasis was placed on gathering input from the public in every phase of the plan.

Phase one of plan development was the “visioning” phase. This phase introduced the plan and gathered feedback from the public to identify the overall safety vision, goals and priority crash locations. 10 community pop up events were held across the region with 240+ engagements, and an online survey was conducted with 241 responses.

Phase two of the plan was the “strategies” phase. It focused on the evaluation of options and the development of safety strategies that are feasible and applicable for grant funding. 7 community pop up events were held with 380+ engagements. Again, an online survey was conducted with 223 responses. Survey demographic data was collected for each time with results shown below.

The extensive SS4A Safety Action Plan public involvement was invaluable in the plan development and the data collection efforts will help ensure that CMPDD reaches our target audience for all plans and programs.





**Central Mississippi Planning  
& Development District**

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[www.cmpdd.org](http://www.cmpdd.org)